BUSINESS FINANCE, COMPREHENSIVE MAJOR

(Code 800-000)

University Requirements

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

GRADUATION REQUIREMENTS FOR BACCALAUREATE DEGREE

Credit Requirements

Minimum total for graduation 1  120
Upper division credits (courses numbered 300 and higher)  39
Liberal Education Core  36
Academic Concentrations  

Grade Point Requirements 2

Total  2.00 average
Resident  2.00 average
Major  2.00 average
Minor  2.00 average
Certificate  2.00 average

University Residency Requirements 3

Minimum total  30
Senior year  23
Major, Standard, upper division in residence  12
Major, Comprehensive, upper division in residence  21
Certificate  25 percent of credits

Procedures Required for Graduation

Obtain admission to the degree program and/or the College offering it.

Apply for graduation on CampS.

1 Certain programs exceed this minimum.

2 See special requirements in each College.

3 See special requirements for the College of Education and Human Sciences.

Liberal Education Core

The University of Wisconsin-Eau Claire measures learning outcomes to ensure that its graduates have achieved a liberal education and prepared themselves to contribute to a complex society. Upon graduation, each undergraduate will have met the four learning goals of our liberal education core and the 11 learning outcomes they comprise.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Knowledge Goal

Knowledge Outcome 1 (K1): Natural Sciences  Two (2) learning experiences

One experience in laboratory science must be selected from either K1 or K2.

Knowledge Outcome 2 (K2): Social Sciences  Two (2) learning experiences

One experience in laboratory science must be selected from either K1 or K2.

Knowledge Outcome 3 (K3): Humanities  Two (2) learning experiences

Knowledge Outcome 4 (K4): Fine Arts  One (1) learning experience

Skills Goal

Skills Outcome 1 (S1): Written and Oral Communication  Two (2) learning experiences

One S1 must meet the University Writing Requirement

Skills Outcome 2 (S2): Mathematics  One (1) learning experience

One S2 to meet the University Mathematics Requirement

Skills Outcome 3 (S3): Creativity  One (1) learning experience

Responsibility Goal

Responsibility Outcome 1 (R1): Equity, Diversity, and Inclusivity  Two (2) learning experiences

One R1 must satisfy Design for Diversity

Responsibility Outcome 2 (R2): Global Perspectives  One (1) learning experience

Responsibility Outcome 3 (R3): Civic and Environmental Issues  One (1) learning experience

Integration Goal

Integration Outcome 1 (I1): Integration  Two (2) learning experiences

Service-Learning Goal

Service-Learning  30 hours

College Degree Requirements

Bachelor of Business Administration Degree Requirements

Credits for Graduation

All candidates for the BBA degree need a minimum of 120 credits to graduate, to include a minimum of 48 semester credits in courses other than those offered by the College of Business. The Health Care Administration major is exempt from the 48 credit requirement.

Student Professional Development Program

All students pursuing a major in the College of Business must complete the Student Professional Development Workshops. The program is designed to equip students with the skills needed to present themselves in a professional manner during their job search and to other professionals once they enter their chosen careers. Students are highly encouraged to complete the workshops prior to the end of their third semester on campus. The workshops are prerequisites for a number of 300 level courses in the College of Business Core, and need to be completed prior to registration for those courses.

The program consists of four workshops: Becoming a Business Professional, Professional Appearance, Developing your Professional Profile, and Professional Etiquette. For more information, visit the College of Business website (http://www.uwec.edu/academics/college-business/academic-resources/student-professional-development-program).
**Grade Point Requirements**
Candidates for the BBA degree must earn a minimum GPA of 2.00 in their major and in courses taken in residence. (See the special requirements for the Comprehensive Major in Accounting and Health Care Administration.) If a minor is required, or is to be listed as an official minor, the candidate must earn a minimum GPA of 2.00 in the minor.

- No course may be taken on a Satisfactory/Unsatisfactory basis as part of a major, minor, or certificate described by one of the departments in the College of Business.
- Business courses may be taken on a Satisfactory/Unsatisfactory basis only concurrent with or following completion of the student’s major or business minor.

**Major Requirements**

**Proficiency Requirements**
Proficiency requirements include basic prerequisite courses and/or entry level competencies for the major. These are not counted as credits in the major.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ECON 103</td>
<td>Principles of Microeconomics</td>
<td>3</td>
</tr>
<tr>
<td>ECON 104</td>
<td>Principles of Macroeconomics</td>
<td>3</td>
</tr>
<tr>
<td>MATH 109</td>
<td>Algebra for Calculus 1</td>
<td>4</td>
</tr>
<tr>
<td>MATH 246</td>
<td>Elementary Statistics</td>
<td>4</td>
</tr>
</tbody>
</table>

1 MATH 109 or beyond, or competency to enter MATH 111

**The BUSCORE**
The BUSCORE is the common body of courses taken by all BBA students with the exception of the Health Care Administration major. It consists of the following courses:

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT 201</td>
<td>Principles of Accounting I</td>
<td>3</td>
</tr>
<tr>
<td>BCOM 206</td>
<td>Business Writing 1</td>
<td>2</td>
</tr>
<tr>
<td>BCOM 207</td>
<td>Business Presentations 2</td>
<td>2</td>
</tr>
<tr>
<td>IS 240</td>
<td>Information Systems in Business</td>
<td>3</td>
</tr>
<tr>
<td>BSAD 300</td>
<td>Diversity in the Workplace</td>
<td>1</td>
</tr>
<tr>
<td>BSAD 305</td>
<td>Legal and Regulatory Environment</td>
<td>2</td>
</tr>
<tr>
<td>FIN 320</td>
<td>Principles of Finance</td>
<td>3</td>
</tr>
<tr>
<td>MKTG 330</td>
<td>Principles of Marketing</td>
<td>3</td>
</tr>
<tr>
<td>MGMT 340</td>
<td>Organizational Behavior</td>
<td>3</td>
</tr>
<tr>
<td>MGMT 341</td>
<td>Operations Management</td>
<td>3</td>
</tr>
<tr>
<td>MGMT 449</td>
<td>Strategic Management in a Global Business Environment 3</td>
<td></td>
</tr>
</tbody>
</table>

**Total Credits** 28

---

**Finance Major**
Sixty semester credits including the 28 credit BUSCORE plus 32 additional credits as follows:

**Finance Foundation Courses** 12
- FIN 321 Financial Markets and Institutions 3
- FIN 322 Investments 3
- FIN 327 Long Term Financial Management 3
- FIN 328 Introduction to Derivative Securities 3

**Required Accounting Courses** 9
- ACCT 202 Principles of Accounting II 3
- ACCT 301 Intermediate Accounting I 3
- One of: 3
  - ACCT 302 Intermediate Accounting II
  - ACCT 314 Cost Accounting
  - ACCT 321 Introduction to Income Tax

**Additional Finance Courses - Select from the following:** 9
- FIN 325 International Financial Management
- FIN 326 Short Term Financial Management
- FIN 420 Corporate Valuation
- FIN 424 Portfolio Management
- FIN 425 Commercial Bank Management
- FIN 426 Topics in Finance
- FIN 428 Advanced Derivative Securities
- FIN 429 Wealth Management
- FIN 439 Investment Strategy

**Additional Required Courses** 2
2 credits of Business/Economics at the 300 level or above 1

---

1 Students who earn less than a B- (B minus) in BCOM 206 must complete BCOM 216 with a grade of C or above.

2 Students must earn a B- (B minus) or higher in BCOM 207.

3 MGMT 449 is a capstone course that requires prior completion of all other BUSCORE courses. This prerequisite is strictly enforced.

---

1 Recommended courses: ECON 318, ACCT 401, MGMT 414, FIN 495