

FOUNDATIONS OF BUSINESS - CERTIFICATE

(Code 740-601)

A 13-credit certificate is offered for those without an undergraduate degree in business who are completing their business course prerequisites. Courses in the certificate program can be applied towards the MBA program course prerequisites. At least 10 of the 13 credits required for the certificate must be completed by taking foundation courses from the list below. Courses taken at other institutions will be evaluated for equivalency with the below courses only if taken at a regionally accredited college or university. Students should contact the MBA Office mba@uwec.edu or toll-free 888-832-7090 to begin the certificate.

ACCT 703	Accounting Foundations for Business Decisions	2
ACCT 704	Accounting Foundations for Management Decisions	1
MGMT 740	Organizational Management Foundation	2
MKTG 730	Marketing Analysis Foundation	2
Six additional credits may be selected from the following:		6
ECON 703	Microeconomics Foundation	
ECON 704	Macroeconomics Foundation	
FIN 720	Foundations of Managerial Finance	
IS 740	Managing Information Technology Foundation	
MGMT 741	Operations Foundation	
BSAD 702	Statistical Analysis Foundation	
Total Credits		13