

# ART, GRAPHIC DESIGN, COMPREHENSIVE MAJOR

(Code 020-012)

## University Requirements

Code	Title	Credits
<b>GRADUATION REQUIREMENTS FOR BACCALAUREATE DEGREE</b>		
<b>Credit Requirements</b>		
	Minimum total for graduation <sup>1</sup>	120
	Upper division credits (courses numbered 300 and higher)	39
	Liberal Education Core	36
Academic Concentrations		
<b>Grade Point Requirements</b> <sup>2</sup>		
	Total	2.00 average
	Resident	2.00 average
	Major	2.00 average
	Minor	2.00 average
	Certificate	2.00 average
<b>University Residency Requirements</b> <sup>3</sup>		
	Minimum total	30
	Senior year	23
	Major, Standard, upper division in residence	12
	Major, Comprehensive, upper division in residence	21
	Certificate	25 percent of credits

### Procedures Required for Graduation

Obtain admission to the degree program and/or the College offering it.

Apply for graduation on CampS.

<sup>1</sup> Certain programs exceed this minimum.

<sup>2</sup> See special requirements in each College.

<sup>3</sup> See special requirements for the College of Education and Human Sciences.

## Liberal Education Core

The University of Wisconsin-Eau Claire measures learning outcomes to ensure that its graduates have achieved a liberal education and prepared themselves to contribute to a complex society. Upon graduation, each undergraduate will have met the four learning goals of our liberal education core and the 11 learning outcomes they comprise.

Code	Title	Credits
<b>LIBERAL EDUCATION CORE REQUIREMENTS</b>		
a minimum of 36 credits		
<b>Knowledge Goal</b>		
	Knowledge Outcome 1 (K1): Natural Sciences	Two (2) learning experiences
One experience in laboratory science must be selected from either K1 or K2.		
	Knowledge Outcome 2 (K2): Social Sciences	Two (2) learning experiences

One experience in laboratory science must be selected from either K1 or K2.

Knowledge Outcome 3 (K3): Humanities Two (2) learning experiences

Knowledge Outcome 4 (K4): Fine Arts One (1) learning experience

### Skills Goal

Skills Outcome 1 (S1): Written and Oral Communication Two (2) learning experiences

One S1 must meet the University Writing Requirement

Skills Outcome 2 (S2): Mathematics One (1) learning experience

One S2 to meet the University Mathematics Requirement

Skills Outcome 3 (S3): Creativity One (1) learning experiences

### Responsibility Goal

Responsibility Outcome 1 (R1): Equity, Diversity, and Inclusivity Two (2) learning experiences

One R1 must satisfy Design for Diversity

Responsibility Outcome 2 (R2): Global Perspectives One (1) learning experiences

Responsibility Outcome 3 (R3): Civic and Environmental Issues One (1) learning experiences

### Integration Goal

Integration Outcome 1 (I1): Integration Two (2) learning experiences

### Service-Learning Goal

Service-Learning 30 hours

## College Degree Requirements

### Bachelor of Fine Arts

**University Graduation Requirements.** All candidates for degrees must fulfill the requirements for credits, curriculum, GPA, and University residency as specified in the section of this catalog titled University Graduation Requirements.

**College Graduation Requirements: Grade Point Averages.** All candidates for degrees in the College of Arts and Sciences must earn minimum resident and total GPAs of 2.00 in the major, the minor, and the certificate. The resident and total GPAs for the major are computed using all attempted credits applicable to the major including those offered by departments other than the major department. The resident and total GPAs for the minor and certificate are computed similarly.

**Major-Minor and Major-Certificate Requirements.** A standard major (a minimum of 36 credits) must be supplemented by a minor (a minimum of 24 credits) or by a certificate (12 to 18 credits) to meet graduation requirements for completing a first and second degree program. No minor or certificate is required with a Comprehensive Major (60 or more credits) or with two majors of 36 or more credits each.

Certain degree programs which include Comprehensive Majors may require more than the minimum of 120 credits for graduation.

Acceptable academic program combinations are determined at the college level. A major and a minor or a major and certificate or two majors (if available)

may not be elected in the same department or program, except in the approved combinations listed here.

**College Credits.** Earn at least 90 credits in courses offered by the College of Arts and Sciences.

## Bachelor of Fine Arts Degree in the College of Arts and Sciences (B.F.A.)

Fulfillment of all University Graduation Requirements (which includes the Liberal Education Core); all College-level degree requirements (major and minor/certificate emphases, GPAs, earning at least 90 credits in Arts and Sciences course work); foreign language competency at the 102 level. Foreign language competency can be met in one of two ways: (1) Achieve a score on the foreign language placement test that qualifies the student to enter the 201-level course in a foreign language. (2) Earn a grade of at least C (not C-) or a mark of S in a 102-level foreign language course (or AIS 112 or AIS 122 / LANG 122 or CSD 103).

## Major Requirements

This degree is designed as a specialty for students pursuing graduate studies or planning careers in Graphic Design. It provides the most immersive studio experience for graduating with a greater level of artistic development and focus. Students enrolling in the Comprehensive Major: Art, Graphic Design Emphasis will need to apply for a B.F.A. Review to remain in this major. The suggested time for this review is in the second year of study.

Seventy-five semester credits, including:

### Department Requirements

Foundation Courses: <sup>1</sup>

ART 107	Foundations: Drawing and Composition	3
ART 108	Foundations: Color and Composition	3
ART 110	Foundations: Three-Dimensional Art	3
ARTH 109	Art of the 20th Century	3

Art History Requirement:

ARTH 111	Survey: Ancient to Medieval Art	3
ARTH 112	Survey: Renaissance to 20th Century Art	3

### Area Requirements

ART 274	Graphic Design I: Compositional Principles of Graphic Design	3
ART 275	Principles of Typography	3
ART 276	Graphic Design III: Symbology	3
ART 374	Visual Communication Design	3
ART 375	Digital Design I: Website Development	3
ART 476	Advanced Graphic Communications	3
ART 477	Graphic Design VII: Advanced Portfolio Development	3

### Area Support Options, Choose Four: 12

ART 241	Life Drawing I	
ART 244	Introduction to Painting	
ART 247	Water-Media I	
ART 249	Introduction to Prints	
ART 264	Sculpture I	
ART 278	3-D Computer Modeling	
ART 281	Introduction to Photography as an Art Form	
ART 332	Illustration Narratives	

ART 342	Illustration Editorials	
ART 376	Graphic Design V: Visual Identity Applications	
ART 383	Video for Art and Design	
ART 384	Artist Books: Image & Text	
ART 474	Electronic Media Design II: Multi-Media Interface Concepts	

### Art History Requirement

ARTH 225	History of Graphic Design	3
<b>Electives in Art (ART) or Art History (ARTH)</b>		18
<b>Electives in Art History (ARTH)</b>		3
Total Credits		75

<sup>1</sup> Foundations courses should be completed in the first year of study.

## Additional B.F.A. Requirements

Full guidelines for B.F.A. Requirements (<http://www.uwec.edu/Art/academics/bfa.htm>) can be found on the Department's website.

- To be accepted to continue in the B.F.A. program, students must pass the B.F.A. Entrance Review. To complete the Review, students must apply with a minimum of 18 Art & Design credits including ART 107, ART 108, ART 110, ARTH 109 plus two courses in studio art. The maximum number of Art credits taken (including current enrollment) prior to the B.F.A. Entrance Review is 30.
- B.F.A. Comprehensive Art majors must complete at least one of the following travel experiences:
  - UWEC-approved International Study program;
  - at least one of the department's national field trips;
  - at least two of the department's regional field trips.
- To complete the B.F.A. program, students must participate in a Senior Exhibition.

NOTE: Transfers, Changes of Major, and other exceptions must check with the Department and their faculty advisor to determine their position within the program and what requirements they will need to meet.