

# INTEGRATED STRATEGIC COMMUNICATION, LIBERAL ARTS, MINOR

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## Liberal Arts (Code 585-403)

Twenty-four semester credits, including:

CJ 184	Multimedia Communication	3
CJ 260	Introduction to Integrated Strategic Communication	3
CJ 300	Research Methods	3
CJ 362	Strategic Media Planning	3
CJ 373	Writing for Public Relations	3
CJ 413	Media Law and Ethics	3
CJ electives: six credits (only one of CJ 202 or CJ 203 may count toward elective credits in the minor)		6
Total Credits		24