JOURNALISM, MAJOR

Liberal Arts (Code 560-206)

University Requirements

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<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
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GRADUATION REQUIREMENTS FOR BACCALAUREATE DEGREE

Credit Requirements

Minimum total for graduation 1  120
Upper division credits (courses numbered 300 and higher) 39
Liberal Education Core 36
Academic Concentrations

Grade Point Requirements 2

Total 2.00 average
Resident 2.00 average
Major 2.00 average
Minor 2.00 average
Certificate 2.00 average

University Residency Requirements 3

Minimum total 30
Senior year 23
Major, Standard, upper division in residence 12
Major, Comprehensive, upper division in residence 21
Certificate 25 percent of credits

Procedures Required for Graduation

Obtain admission to the degree program and/or the College offering it.
Apply for graduation on CampS.

1 Certain programs exceed this minimum.
2 See special requirements in each College.
3 See special requirements for the College of Education and Human Sciences.

Liberal Education Core

The University of Wisconsin-Eau Claire measures learning outcomes to ensure that its graduates have achieved a liberal education and prepared themselves to contribute to a complex society. Upon graduation, each undergraduate will have met the four learning goals of our liberal education core and the 11 learning outcomes they comprise.

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LIBERAL EDUCATION CORE REQUIREMENTS

Knowledge Goal

Knowledge Outcome 1 (K1): Natural Sciences Two (2) learning experiences
Knowledge Outcome 2 (K2): Social Sciences Two (2) learning experiences

One experience in laboratory science must be selected from either K1 or K2.

Skills Goal

Skills Outcome 1 (S1): Written and Oral Communication Two (2) learning experiences
Skills Outcome 2 (S2): Mathematics One (1) learning experience
Skills Outcome 3 (S3): Creativity One (1) learning experience

Responsibility Goal

Responsibility Outcome 1 (R1): Equity, Diversity, and Inclusivity Two (2) learning experiences
Responsibility Outcome 2 (R2): Global Perspectives One (1) learning experience
Responsibility Outcome 3 (R3): Civic and Environmental Issues One (1) learning experience

Integration Goal

Integration Outcome 1 (I1): Integration Two (2) learning experiences

Service-Learning Goal

Service-Learning 30 hours

College Degree Requirements

Bachelor of Arts or Bachelor of Science Degree (B.A./B.S.)

University Graduation Requirements. All candidates for degrees must fulfill the requirements for credits, curriculum, GPA, and University residency as specified in the section of this catalog titled University Graduation Requirements.

College Graduation Requirements: Grade Point Averages. All candidates for degrees in the College of Arts and Sciences must earn minimum resident and total GPAs of 2.00 in the major, the minor, and the certificate. The resident and total GPAs for the major are computed using all attempted credits applicable to the major including those offered by departments other than the major department. The resident and total GPAs for the minor and the certificate are computed similarly.

Major-Minor and Major-Certificate Requirements. A standard major (a minimum of 36 credits) must be supplemented by a minor (a minimum of 24 credits) or by a certificate (12 to 18 credits) to meet graduation requirements for completing a first and second degree program. No minor or certificate is required with a Comprehensive Major (60 or more credits) or with two majors of 36 or more credits each.

Certain degree programs which include Comprehensive Majors may require more than the minimum of 120 credits for graduation.

Acceptable academic program combinations are determined at the college level. A major and a minor or a major and certificate or two majors (if available)
may not be elected in the same department or program, except in the
approved combinations listed here.

**College Credits.** Earn at least 90 credits in courses offered by the College of
Arts and Sciences.

**Bachelor of Arts Degree in the College of Arts and
Sciences (B.A.)**

Fulfillment of all University Graduation Requirements (which includes the
Liberal Education Core); all College-level degree requirements (major and
minor/certificate emphases, GPAs, earning at least 90 credits in Arts and
Sciences course work); foreign language competency at the 102 level. Foreign
language competency may be met in one of two ways: (1) Achieve a score on
the foreign language placement test that qualifies the student to enter the 201-
level course in a foreign language. (2) Earn a grade of at least C (not C-) or a
mark of S in a 102-level foreign language course (or AIS 112 or AIS 122 / LANG
122 or CSD 103).

**Bachelor of Science Degree in the College of Arts
and Sciences (B.S.)**

Fulfillment of all University Graduation Requirements (which includes the
Liberal Education Core); all College-level degree requirements (major and
minor/certificate emphases, GPAs, earning at least 90 credits in Arts and
Sciences course work); mathematics competency at the MATH 111, MATH
112 or MATH 113 level. Mathematics competency can be met in one of three
ways: (1) Achieve a score on the mathematics placement test that qualifies the
student to enter MATH 114. (2) Earn a grade of at least C (not C-) or a mark of S
in MATH 111, MATH 112, or MATH 113. (3) Achieve a satisfactory score on the
MATH 112 competency test. This test may be attempted no more than two
times.

**Major Requirements**

Understanding the role of journalism in a democratic society is the goal of this
major. This major prepares students to inform citizens and enhance democracy
by gathering, writing, editing and delivering news across multiple platforms.

Journalism majors must complete 36 credits hours that
include:

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<tr>
<th>Course</th>
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<th>Credits</th>
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<tbody>
<tr>
<td>CJ 184</td>
<td>Multimedia Communication</td>
<td>3</td>
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<tr>
<td>CJ 202</td>
<td>Fundamentals of Speech</td>
<td>3</td>
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<tr>
<td>or CJ 203</td>
<td>Fundamentals of Human Communication</td>
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<tr>
<td>CJ 222</td>
<td>Beginning Journalism</td>
<td>3</td>
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<tr>
<td>CJ 300</td>
<td>Research Methods</td>
<td>3</td>
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<td>CJ 321</td>
<td>Intermediate Journalism</td>
<td>3</td>
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<td>CJ 413</td>
<td>Media Law and Ethics</td>
<td>3</td>
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<tr>
<td>CJ 427</td>
<td>Advanced Reporting and Editing</td>
<td>3</td>
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<tr>
<td>CJ 429</td>
<td>Digital Newsroom (capstone)</td>
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<td>Select one of the following courses:</td>
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<tr>
<td>CJ 241</td>
<td>Audio and Video Production Process</td>
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<tr>
<td>CJ 284</td>
<td>Introduction to Photography</td>
<td></td>
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<tr>
<td>CJ 380</td>
<td>Visual Communication Design</td>
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<td>Select one of the following courses:</td>
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<tr>
<td>CJ 301</td>
<td>Intercultural Communication</td>
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<tr>
<td>CJ/WMNS 317</td>
<td>Diversity &amp; Communication: Organizational &amp; Media Contexts</td>
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<tr>
<td>CJ 464</td>
<td>Advertising in Contemporary Society</td>
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