

FINE ARTS ADMINISTRATION, CERTIFICATE

(Code 060-601)

The **Certificate in Fine Arts Administration** provides students with a core body of knowledge and skills to effectively manage community or institutionally based arts organizations and provides a foundation for continued study in fine arts administration. Emphasis is placed on management and communication skills useful to administrators of fine arts enterprises. The 18-credit program includes elective courses, a capstone seminar, and a one-semester internship.

Admission—Students who document interest, motivation, and commitment to the field of fine arts administration are eligible for admission. Admission is by written application. Applications are available from the Department of Music and Theatre Arts.

Eighteen semester credits, including:

THEA 121	Introduction to Technical Theatre	3
BSAD 305	Legal and Regulatory Environment	2
IDIS 410	Fine Arts Administration Seminar	3
One credit from one of the following internship courses: ¹		1
ART 498	Internship	
CJ 498	Internship	
MUSI 498	Music Internship	
THEA 498	Theatre Arts Internship	
MGMT 398	Internship Program I	
MKTG 398	Internship Program I	
Nine credits from at least two areas below		9
Total Credits		18

¹ Internship must be tied to fine arts administration.

Nine credits from at least two areas below with the following stipulations. Courses used to complete major requirements do not count toward completion of the certificate. Students with majors outside of Art, Art History, Music and Theatre are required to choose a minimum of six credits from the Art History, Dance, Music, or Theatre Areas. Students from the majors listed above are required to choose a minimum of six credits from Business or Communication/Journalism (CJ) and Public Relations areas.

Art History area

ARTH 111	Survey: Ancient to Medieval Art	3
ARTH 112	Survey: Renaissance to 20th Century Art	3
ARTH 225	History of Graphic Design	3
ARTH 227	History of Photography	3
ARTH 310	History of World Architecture	3
CJ 311	Mass Media History	3

Business area

BCOM 206	Business Writing	2
BCOM 207	Business Presentations	2
BCOM 306	Advanced Business Writing	2
BCOM 307	Advanced Business Presentations	2

BCOM 317	Administrative Management	3
BCOM 365	Executive Profile Development	2

Dance area

DNCE 101	Dance Appreciation	3
DNCE 110	Ballet I	2
DNCE 112	Modern Dance I	2

CJ and Public Relations area

CJ 241	Audio and Video Production Process	3
CJ 301	Intercultural Communication	3
CJ 351	Strategic Event Planning	3
CJ 374	Integrated Strategic Communication (ISC) Campaign Design and Evaluation	3

Music area

MUSI 110	Music Appreciation	3
MUSI 111	Global Roots of Music in the United States	3
MUSI 112	History of Rock and Pop (summer only)	3
MUSI 114	Evolution of Jazz	3
MUSI 224	Music and Gender	3
MUSI 225	Global Traditions in Music	3
MUSI 307	Music in the United States	3
IDIS 174	Social Justice in the Humanities (when taught by music faculty)	3

Theatre area

THEA 125	Introduction to Theatre History	3
THEA 221	Introduction to Design	3
THEA 321	Scenic Design	3
THEA 324	Costume Design	3
THEA 327	Lighting Design	3
THEA 421	Touring Theatre	3
THEA 422	Play Production: Technical	3
THEA 434	Theatre Arts Management	3

A minimum grade of B must be earned in IDIS 410 and the internship course (ART 498, CJ 498, MUSI 498, THEA 498, MGMT 398, or MKTG 398).