FINE ARTS ADMINISTRATION, CERTIFICATE

(Code 060-601)

The Certificate in Fine Arts Administration provides students with a core body of knowledge and skills to effectively manage community or institutionally based arts organizations and provides a foundation for continued study in fine arts administration. Emphasis is placed on management and communication skills useful to administrators of fine arts enterprises. The 18-credit program includes elective courses, a capstone seminar, and a one-semester internship.

Admission—Students who document interest, motivation, and commitment to the field of fine arts administration are eligible for admission. Admission is by written application. Applications are available from the Department of Music and Theatre Arts.

Eighteen semester credits, including:

- THEA 121 Introduction to Technical Theatre 3
- BSAD 305 Legal and Regulatory Environment 2
- IDIS 410 Fine Arts Administration Seminar 3

One credit from one of the following internship courses: 1

- ART 498 Internship 1
- CJ 498 Internship 1
- MUSI 498 Music Internship 3
- THEA 498 Theatre Arts Internship 3
- MGMT 398 Internship Program I 3
- MKTG 398 Internship Program I 3

Nine credits from at least two areas below

- Total Credits 18

1 Internship must be tied to fine arts administration.

Nine credits from at least two areas below with the following stipulations. Courses used to complete major requirements do not count toward completion of the certificate. Students with majors outside of Art, Art History, Music and Theatre are required to choose a minimum of six credits from the Art History, Dance, Music, or Theatre Areas. Students from the majors listed above are required to choose a minimum of six credits from Business or Communication/Journalism (CJ) and Public Relations areas.

Art History area

- ARTH 111 Survey: Ancient to Medieval Art 3
- ARTH 112 Survey: Renaissance to 20th Century Art 3
- ARTH 225 History of Graphic Design 3
- ARTH 227 History of Photography 3
- ARTH 310 History of World Architecture 3
- CJ 311 Mass Media History 3

Business area

- BCOM 206 Business Writing 2
- BCOM 207 Business Presentations 2
- BCOM 306 Advanced Business Writing 2
- BCOM 307 Advanced Business Presentations 2
- BCOM 317 Administrative Management 3
- BCOM 365 Executive Profile Development 2

Dance area

- DNCE 101 Dance Appreciation 3
- DNCE 110 Ballet I 2
- DNCE 112 Modern Dance I 2

CJ and Public Relations area

- CJ 241 Audio and Video Production Process 3
- CJ 301 Intercultural Communication 3
- CJ 351 Strategic Event Planning 3
- CJ 374 Integrated Strategic Communication (ISC) Campaign Design and Evaluation 3

Music area

- MUSI 110 Music Appreciation 3
- MUSI 111 Global Roots of Music in the United States 3
- MUSI 112 History of Rock and Pop (summer only) 3
- MUSI 114 Evolution of Jazz 3
- MUSI 224 Music and Gender 3
- MUSI 225 Global Traditions in Music 3
- MUSI 307 Music in the United States 3
- IDIS 174 Social Justice in the Humanities (when taught by music faculty) 3

Theatre area

- THEA 125 Introduction to Theatre History 3
- THEA 221 Introduction to Design 3
- THEA 321 Scenic Design 3
- THEA 324 Costume Design 3
- THEA 327 Lighting Design 3
- THEA 421 Touring Theatre 3
- THEA 422 Play Production: Technical 3
- THEA 434 Theatre Arts Management 3

A minimum grade of B must be earned in IDIS 410 and the internship course (ART 498, CJ 498, MUSI 498, THEA 498, MGMT 398, or MKTG 398).