

# CAMPAIGN CONSULTING, CERTIFICATE

(Code 420-601)

The **Certificate in Campaign Consulting** is designed for the student seeking an opportunity to learn the skills of campaign organization and management. Students develop campaigning skills including organization of workers, marketing of candidates, issue development, use of media, and campaign finance. The certificate in Campaign Consulting is the only university course of study providing training and experience in local elections.

Currently enrolled degree-seeking students who have applied to the department for the certificate and are in good standing in the University are eligible to complete a certificate in Campaign Consulting.

Students are required to earn a total of 18 credits toward the certificate.

Required Courses:		
POLS 110	American National Politics	3
POLS 341	Political Parties, Elections, and Voting	3
POLS 342	Public Opinion and Political Behavior	3
POLS 498	Internship	3
The remaining six credits are to be selected from:		6
POLS 301	State and Local Politics	
POLS 343	Public Administration	
POLS 344	Media and Politics	
POLS 350	Group and Minority Politics	
POLS 498	Internship (campaign related) (additional 3 crs)	
Total Credits		18

All of these courses are regularly offered in the department.

Students seeking a certificate in Campaign Consulting must meet with the department chair and will be assigned a certificate advisor within the Department of Political Science.

NOTE: Students cannot pursue the Political Science Major and Campaign Consulting Certificate to meet graduation requirements for completing a first and second degree program.