

ACCOUNTING, COMPREHENSIVE MAJOR

(Code 720-006)

UWEC's 120 credit Accounting major provides an all-inclusive program which will enable the graduate to pursue a career in the field of accounting, qualifying them for entry level accounting positions. Our majors are highly sought after by employers in the public, private and non-profit sectors with many of these employers' offering internships that students can pursue while completing their degree. Over 90% of our graduates have taken advantage of at least one paid internship for credit as a part of their degree program. This 120-credit degree in Accounting from the University of Wisconsin, Eau Claire provides the background necessary for students to excel in the field of accounting and pursue licensure through examination as a Certified Public Accounting (CPA), a Certified Management Accounting Exam (CMA), and a Certified Internal Auditor (CIA).

CPA Licensure

Most states (like Wisconsin) allow you to take the CPA exam once you have completed the accounting coursework from the 120 credit degree, but all states require the completion of 150 credits before a license is issued. There is no requirement as to what courses are taken to obtain the extra 30 credits.

There is no requirement that they be in accounting. Many students who are pursuing CPA licensing choose to combine 12 credits of internship with 18 credits (6 courses) of other coursework in topics like finance and information systems.

Our students are highly sought after by the big four public accounting firms, as well as national, regional and local CPA firms as well. These same firms offer a variety of well paid internships, including full time semester long internships (usually taken in the spring of your junior or senior year in the program). These internships typically result in a full-time job offer from the company and provide a great learning experience for those that choose this route. Some students choose to pursue a second major or a minor as a way of earning those extra credits. Students should work with their faculty advisors to determine the best course of study to reach their educational and career goals.

University Requirements

GRADUATION REQUIREMENTS FOR BACCALAUREATE DEGREE

Credit Requirements

Minimum total for graduation ¹	120
Upper division credits (courses numbered 300 and higher)	39
Liberal Education Core (http://catalog.uwec.edu/undergraduate/graduation-requirements/#header1)	36

Academic Concentrations (<http://catalog.uwec.edu/undergraduate/graduation-requirements/#header16>)

Grade Point Requirements (<http://catalog.uwec.edu/undergraduate/graduation-requirements/#header14>) ²

Total	2.00 average
Resident	2.00 average
Major	2.00 average
Minor	2.00 average
Certificate	2.00 average

University Residency Requirements (<http://catalog.uwec.edu/undergraduate/graduation-requirements/#header15>)

Minimum total	30
Senior year	23
Major, Standard, upper division in residence	12
Major, Comprehensive, upper division in residence	21
Certificate	25 percent of credits

Procedures Required for Graduation

Obtain admission to the degree program and/or the College offering it.

Apply for graduation on CampS.

- ¹ Certain programs exceed this minimum.
- ² See special requirements in each College.

Applicability of Credits Toward Graduation

Junior College or Two-Year College Credits. A maximum of 72 semester credits earned in a junior college or two-year college will be accepted as degree credits at UW-Eau Claire.

Extension Credits. Credits earned in credit outreach courses offered by UW-Eau Claire are treated as resident credits. Credits earned in extension courses offered by other units of the Universities of Wisconsin System are treated as transfer credits. All other (non-UW) extension and correspondence credits are normally limited to one-fourth of the total required for graduation from any curriculum.

WTCS Credits. A maximum of 72 semester credits earned in college parallel programs at Madison Area Technical College, Milwaukee Area Technical College, Nicolet Area Technical College, or Chippewa Valley Technical College may be accepted as degree credits at UW-Eau Claire. A set number of general education courses will be accepted from other technical schools. Occupational and technical courses may also be considered for transfer if the quality and content of the course work from the technical college is judged to be comparable to course work at UW-Eau Claire. Refer to the Transfer Credit Wizard (https://my.uwec.edu/psp/PUBLIC/EMPLOYEE/HRMS/c/EAU_SS_CUSTOM.EAU_TRNCRDWZ.GBL) or contact the UW-Eau Claire Admissions Office for information about the current transfer policy.

USAFI Credit. UW-Eau Claire will accept up to 32 semester credits for work done through the United States Armed Forces Institute, under the provision for non-UW correspondence credit (see Extension Credits above).

Activity Credit (band, chorus, drama, KINS 100-184 courses) Students may count toward graduation no more than one credit of KINS 110-184 courses. Students may count toward graduation no more than four credits earned in any single activity course and no more than 12 credits resulting from any combination of activity courses (excluding KINS 110-184 courses).

Other Restricted Credits. For other University restrictions, see the following: Cooperative Education; Credit by Examination; Satisfactory/Unsatisfactory Registration; Transfer of Credits. College or departmental restrictions may also be placed on Independent Study (399-499 courses), Directed Study (395-495), and other types of credits.

APPLICABILITY OF CREDITS TOWARD GRADUATION

Credit Restrictions

Satisfactory/Unsatisfactory

Total degree credit	maximum 12
Major, Standard	maximum 1 course

Major, Comprehensive	maximum 2 courses
Minor	maximum 1 course
Credit by Examination	
Total degree credit	maximum ¼ of total
Major or minor	maximum ½ of total
Two-Year College Credits	
Total degree credit	maximum 72 credits
Activity credit (band, chorus, drama, KINS 100-184)	
Total KINS 100-184	maximum 1 credit
Total Band, chorus, drama	maximum 12 credits
Single course band, chorus, drama	maximum 4 credits
Extension credits	
UW-System	no maximum
Other extension/correspondence	maximum ¼ of total
USAFI	
USAFI	maximum 32 credits
Liberal Education Core	

The University of Wisconsin-Eau Claire measures learning outcomes to ensure that its graduates have achieved a liberal education and prepared themselves to contribute to a complex society. Upon graduation, each undergraduate will have met the five learning goals of our liberal education core and the 12 learning outcomes they comprise.

LIBERAL EDUCATION CORE REQUIREMENTS	a minimum of 36 credits
Knowledge Goal	
Knowledge Outcome 1 (K1): Natural Sciences (http://catalog.uwec.edu/undergraduate/attribute-k1/)	Two (2) learning experiences
One experience in laboratory science must be selected from either K1 or K2.	
Knowledge Outcome 2 (K2): Social Sciences (http://catalog.uwec.edu/undergraduate/attribute-k2/)	Two (2) learning experiences
One experience in laboratory science must be selected from either K1 or K2.	
Knowledge Outcome 3 (K3): Humanities (http://catalog.uwec.edu/undergraduate/attribute-k3/)	Two (2) learning experiences
Knowledge Outcome 4 (K4): Fine Arts (http://catalog.uwec.edu/undergraduate/attribute-k4/)	One (1) learning experience
Skills Goal	
Skills Outcome 1 (S1): Written and Oral Communication (http://catalog.uwec.edu/undergraduate/attribute-s1/)	Two (2) learning experiences

One S1 must meet the University Writing Requirement (<http://catalog.uwec.edu/undergraduate/graduation-requirements/#header10>)

Skills Outcome 2 (S2): Mathematics (http://catalog.uwec.edu/undergraduate/attribute-s2/)	One (1) learning experience
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One S2 to meet the University Mathematics Requirement (<http://catalog.uwec.edu/undergraduate/graduation-requirements/#header11>)

Skills Outcome 3 (S3): Creativity (http://catalog.uwec.edu/undergraduate/attribute-s3/)	One (1) learning experience
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Responsibility Goal

Responsibility Outcome 1 (R1): Equity, Diversity, and Inclusivity (http://catalog.uwec.edu/undergraduate/attribute-r1/)	Two (2) learning experiences
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One R1 must satisfy Design for Diversity (<http://catalog.uwec.edu/undergraduate/attribute-DDIV/#header13>)

Responsibility Outcome 2 (R2): Global Perspectives (http://catalog.uwec.edu/undergraduate/attribute-r2/)	One (1) learning experience
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Responsibility Outcome 3 (R3): Civic and Environmental Issues (http://catalog.uwec.edu/undergraduate/attribute-r3/)	One (1) learning experience
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Integration Goal

Integration Outcome 1 (I1): Integration (http://catalog.uwec.edu/undergraduate/attribute-i1/)	Two (2) learning experiences
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Community-Engaged Learning Goal

Community-Engaged Learning (<http://catalog.uwec.edu/undergraduate/attribute-cel/#header13>)

College Degree Requirements

Bachelor of Business Administration Degree Requirements

Credits for Graduation

All candidates for the BBA degree need a minimum of 120 credits to graduate, to include a minimum of 48 semester credits in courses other than those offered by the College of Business. The Health Care Administration major is exempt from the 48-credit requirement.

Student Professional Development Program

All students pursuing a major in the College of Business must complete the Student Professional Development Workshops. All students pursuing a minor in the Department of Management and Leadership Programs must complete the Student Professional Development Workshops. The program is designed to equip students with the skills needed to present themselves professionally during their job search and upon entering their chosen careers. Students are strongly encouraged to complete the workshops prior to the end of their third semester on campus. The workshops are prerequisites for a number of 300-level courses in the College of Business Core and need to be completed prior to registration for those courses.

The program consists of four workshops: The Business Professional, Professional Image, Professional Etiquette, Professional Networking Event. For more information, visit the College of Business website (<http://www.uwec.edu/academics/college-business/academic-resources/student-professional-development-program/>).

Grade Point Requirements

Candidates for the BBA degree must earn a minimum GPA of 2.00 in their major and in courses taken in residence. (See the special requirements for the Comprehensive Major in Health Care Administration. (<http://catalog.uwec.edu/undergraduate/business/management-leadership/health-care-administration-comprehensive-major-bba/>)) If a minor is required, or is to be listed as an official minor, the candidate must earn a minimum GPA of 2.00 in the minor.

- Unless otherwise indicated, no College of Business course may be taken on a Satisfactory/Unsatisfactory basis as part of a major, minor, or certificate described by one of the departments in the College of Business. This excludes courses that are only offered on an S/U basis. Specific programs (major, minor, certificate) may have additional requirements. Please check program requirements.
- Business courses may be taken on a Satisfactory/Unsatisfactory basis only concurrent with or following completion of the student's major or business minor.

Major Requirements

(Code 720-006)

Proficiency Requirements

Proficiency requirements include basic prerequisite courses and/or entry-level competencies for the major. These are not counted as credits in the major.

Code	Title	Credits
BSAD 180	Foundations for Success in Business	3
ECON 103	Principles of Microeconomics	3
ECON 104	Principles of Macroeconomics	3
MATH 109	Algebra for Calculus ¹	4
MATH 246	Elementary Statistics	4

¹ MATH 109 or UWX MA116 or beyond, or competency to enter MATH 111

The BUSCORE

The BUSCORE is the common body of courses taken by all BBA students with the exception of the Health Care Administration major. It consists of the following courses:

Code	Title	Credits
BUSCORE Courses		
ACCT 201	Introduction to Accounting	3
BCOM 206	Business Communication: Writing, Speaking, and Collaborating ^{1, 2}	3
or BCOM 207	Business Communication: Persuasive Messaging, Conversations, and Professional Development	
BLAW 305	Legal and Regulatory Environment	3
BSAD 300	Cultural Competence for Today's Workplace	1
FIN 320	Principles of Finance	3
IS 240	Information Systems in Business	3
MKTG 330	Principles of Marketing	3
MGMT 340	Organizational Behavior: Leading and Developing People, Teams, and Culture	3
MGMT 449	Strategic Management in a Global Business Environment ³	3

OSCM 341	Operations Management	3
Total Credits		28

¹ Students must earn a grade of C or above in BCOM 206/BCOM 207.

² BCOM 206 is a required BUSCORE course for the following majors:

- Accounting
- Business Administration
- Business Communication
- Business Finance
- Economics, Business
- Health Care Administration
- Information Systems

BCOM 207 is a required BUSCORE course for the following majors:

- Marketing
- Marketing, Marketing Analytics emphasis
- Marketing, Professional Sales emphasis
- Operations and Supply Chain Management

BCOM 206 or BCOM 207 is a required BUSCORE course for the following majors:

- Entrepreneurship
- Human Resource Management
- International Business
- Management
- Management, Sport Management emphasis

³ MGMT 449 is a capstone course that requires prior completion of all other BUSCORE courses. This prerequisite is strictly enforced.

Accounting Major

Sixty-three semester credits, including the 28-credit BUSCORE plus 35 additional credits as follows:

Code	Title	Credits
Accounting Core Courses		27
ACCT 202	Principles of Accounting	3
ACCT 301	Intermediate Accounting I	3
ACCT 302	Intermediate Accounting II	3
ACCT 313	Auditing	3
ACCT 314	Cost Accounting	3
ACCT 321	Individual Federal Income Taxation	3
ACCT 401	Advanced Financial Accounting	3
ACCT 460	Accounting Information Systems and Technology	3
ACCT 470	Data Analytics for Accounting	3
Accounting Electives - Select from the following:		8
ACCT 403	Financial Accounting Integration	
ACCT 417	Governmental and Nonprofit Organization Accounting	
ACCT 420	Fraud Investigation and Prevention	
ACCT 423	Corporate, Partnership, and Other Entity Tax	
ACCT 425	Ethics in Accounting	
ACCT 434	Advanced Cost Accounting	
ACCT 495	Accounting Internship	

BCOM 207	Business Communication: Persuasive Messaging, Conversations, and Professional Development
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¹ ACCT 495 (<https://catalog.uwec.edu/search/?P=ACCT%20495>) maximum of 3 credits can count towards the Accounting major and graduation requirements. Additional ACCT 495 (<https://catalog.uwec.edu/search/?P=ACCT%20495>) credits can contribute to the 150 credits required for CPA licensure.

Program Learning Outcomes

Students in this program are assessed on their ability to meet the following COB learning goals:

- Written and Oral Communication: Students will be effective communicators.
- Problem Solving: Students will be effective problem solvers.
- BBA Common Body of Knowledge: Students will demonstrate discipline-specific knowledge (represented by the BUSCORE).

Additionally, students completing this program will be expected to meet the following learning outcomes:

- Prepare financial statements according to Generally Accepted Accounting Principles (GAAP)
- Analyze financial statements and related qualitative information
- Evaluate a company's internal controls
- Produce professional communications on technical accounting issues, including regulatory reporting
- Evaluate business analytics

Sample Degree Plan: B.B.A., Accounting (Comprehensive Major)

The following is a sample degree plan, based on the current catalog. It is based on the 120-credit graduation requirement and assumes no transferred credits, no requirements waived by placement tests, no courses taken in the summer or winter, no repeated courses, and no remedial courses that may be required. This sample degree plan is intended for first-year students entering UW-Eau Claire in the fall semester. Your own degree plan may differ depending on the course of study selected (second major, minor, etc.). UW-Eau Claire cannot guarantee all courses will be offered as shown, but will provide a range of courses that may enable prepared students to fulfill their requirements in a timely period. This sample degree plan is just a guide. Please consult your advisor, your degree audit, and the catalog to create your own degree plan. *Note:* In order to earn the required minimum of 120 credits for the degree in four years, you should plan to take 15 credits each semester or 30 credits each year.

To earn a degree, students must fulfill all University Graduation Requirements, including the Liberal Education (LE) Core. LE Core course work in the following sample degree plan uses abbreviations such as LE-K1, LE-S2, LE-R3, and LE-I1 to represent the learning outcomes students will meet via completion of their liberal education course work.

Please click (<https://catalog.uwec.edu/undergraduate/graduation-requirements/>) here for a description of the Liberal Education Core outcomes and requirements. Note that the LE Core may be completed through both course and non-course experiences.

FIRST YEAR

FIRST SEMESTER

MATH 109	Algebra for Calculus (LE-S2)
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SOMETIME IN THE FIRST YEAR

BSAD 180	Foundations for Success in Business	3
ECON 103	Principles of Microeconomics (LE-K2)	3
ECON 104	Principles of Macroeconomics (LE-K2)	3
WRIT 114	Intensive Blugold Seminar in Critical Reading and Writing (LE-S1, 5 credits)	5
or WRIT 116	Blugold Seminar in Critical Reading and Writing	
or WRIT 118	Accelerated Blugold Seminar in Critical Reading and Writing	
or WRIT 120	Blugold Seminar in Critical Reading and Writing for Transfer Students	

SOMETIME IN THE FIRST OR SECOND YEAR

LE Option: Knowledge 1 (K1) Natural Sciences	3
LE Option: Knowledge 1 (K1L) Natural Sciences with Lab	4
LE Option: Knowledge 3 (K3) Humanities	3
LE Option: Knowledge 3 (K3) Humanities	3
LE Option: Knowledge 4 (K4) Fine Arts	3
LE Option: Responsibility 1 (R1) Equity, Diversity, and Inclusivity	3
LE Option: Responsibility 1 (R1, DDIV) Equity, Diversity, and Inclusivity with Design for Diversity	3
LE Option: Responsibility 2 (R2) Global Perspectives	3
Community Engaged Learning (LE-CEL)	

SPDP: Student Professional Development Program (SPDP) workshop completion recommended by the end of the 1st year, 2nd semester—but no later than the end of the 3rd semester or 45 credits earned. ¹

Study Away: Students have options: Study Abroad or NSE! Students participating in study abroad may opt-in to complete one of the two Integrative Learning 1 (I1) experiences. Many courses taken at approved study-abroad institutions will satisfy LE or program requirements. Students choosing to pay UW-Eau Claire tuition to study in the United States, Canada, Guam, Puerto Rico, or the U.S Virgin Islands should explore the many participating NSE schools listed on the National Student Exchange (NSE) website. Consult the Transfer Credit Wizard and consult with your academic advisor to plan which LE or program courses to take while studying away. See third-year note below regarding upper-division business courses.

SECOND YEAR

FIRST SEMESTER

ACCT 201	Introduction to Accounting	3
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SECOND SEMESTER

ACCT 202	Principles of Accounting	3
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SOMETIME IN THE SECOND YEAR

BCOM 206	Business Communication: Writing, Speaking, and Collaborating (LE-S1)	3
IS 240	Information Systems in Business	3
MATH 246	Elementary Statistics (LE-S2)	4

THIRD YEAR

FIRST SEMESTER

ACCT 301	Intermediate Accounting I	3
FIN 320	Principles of Finance	3

SECOND SEMESTER

ACCT 302	Intermediate Accounting II	3
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ACCT 314	Cost Accounting	3
ACCT 321	Individual Federal Income Taxation	3

SOMETIME IN THE THIRD YEAR

LE Integration (I1) (ACCT 495 recommended: 3 of 12 credits contribute to the BBA; the remaining toward the CPA 150.		3
BLAW 305	Legal and Regulatory Environment	3
BSAD 300	Cultural Competence for Today's Workplace	1
MGMT 340	Organizational Behavior: Leading and Developing People, Teams, and Culture	3
MKTG 330	Principles of Marketing	3
OSCM 341	Operations Management	3

SOMETIME IN THE THIRD OR FOURTH YEAR

Study Away for Accounting Majors: For institutions with the most direct course equivalencies, consider especially Australia (Southern Cross and Perth), Ireland (Limerick), New Zealand (Massey), and South Korea (Seoul). Courses that transfer to UWEC as 907U courses with a program prefix (e.g., ACCT, FIN, ECON) might contribute as major electives. Students participating in the National Student Exchange (NSE) program can use the "majors" search option on the National Student Exchange (NSE) website to identify discipline-specific programs. Work closely with your academic advisor to plan for your study away experience.²

FOURTH YEAR**FIRST SEMESTER**

ACCT 313	Auditing	3
ACCT 460	Accounting Information Systems and Technology	3

SECOND SEMESTER

ACCT 401	Advanced Financial Accounting	3
ACCT 470	Data Analytics for Accounting	3

SOMETIME IN THE FOURTH YEAR

MGMT 449	Strategic Management in a Global Business Environment (LE-I1)	3
ACCT ELECTIVES: See catalog and degree audit for list of approved courses.		8
LE Option: Responsibility 3 (R3) Civic and Environmental Issues		3
LE Option: Skills 3 (S3) Creativity		3
ELECTIVE CREDITS: Additional credits needed to reach 120 credits		

Minimum total for the baccalaureate degree = 120 credits

¹ Please see this webpage (<https://www.uwec.edu/academics/college-business/academic-resources/student-professional-development-program/>) for more information regarding the SPDP program.

² Please see this webpage (https://studyabroad.apps.uwec.edu/?FuseAction=Abroad.ViewLink&Parent_ID=95F842BE-5056-B565-C4F8B52A589A0A9D&Link_ID=62E08FAA-A555-5AF9-7AA625856C21266F) for more information regarding Your Major + Study Abroad.

RECOMMENDATIONS FOR HIGH IMPACT PRACTICES (HIPs)

The University of Wisconsin-Eau Claire encourages all students to participate in High Impact Practices. The following information identifies any specific recommendations that faculty in this major have concerning which HIPs

might be most beneficial to students, and any recommendations about when those HIPs best fit into the degree plan. Students should also consult their faculty advisor for information on HIPs. There are many additional high impact opportunities available. Talk to your academic advisor for more information about incorporating HIPs like Study Abroad (<https://studyabroad.apps.uwec.edu/>), Intercultural Immersion (<https://www.uwec.edu/immersion/>), Internship (<https://www.uwec.edu/career-services/info-students/internships/>), and/or Student/Faculty Collaborative Research (<https://www.uwec.edu/offices-services/office-research-and-sponsored-programs/getting-involved-student-faculty-research/>) into your time at UW-Eau Claire.

Sample Degree Plan: B.B.A., Accounting-Finance (Comprehensive Double Major)

The following is a hypothetical schedule, based on the current catalog. It is based on the 120-credit graduation requirement and assumes no transferred credits, no requirements waived by placement tests, no courses taken in the summer or winter, no repeated courses, and no remedial courses that may be required. This sample plan is intended for first-year students entering UW-Eau Claire in the fall semester. Your actual degree plan may differ depending on the course of study selected (second major, minor, etc.). UW-Eau Claire cannot guarantee all courses will be offered as shown, but will provide a range of courses that may enable prepared students to fulfill their requirements in a timely period. This sample degree plan is just a guide. Please consult your advisor, your degree audit, and the catalog to create your personalized degree plan. Note: In order to earn the required minimum of 120 credits for the degree in four years, you should plan to take 15 credits each semester or 30 credits each year.

To earn a degree, students must fulfill all University Graduation Requirements, including the Liberal Education (LE) Core. LE Core course work in the following sample degree plan uses abbreviations such as LE-K1, LE-S2, LE-R3, and LE-I1 to represent the learning outcomes students will meet via completion of their liberal education course work.

Please click here (<https://catalog.uwec.edu/undergraduate/graduation-requirements/#header1>) for a description of the Liberal Education Core outcomes and requirements.

FIRST SEMESTER

MATH 109	Algebra for Calculus (LE-S2)	4
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SOMETIME IN THE FIRST YEAR

BSAD 180	Foundations for Success in Business	3
ECON 103	Principles of Microeconomics (LE-K2)	3
ECON 104	Principles of Macroeconomics (LE-K2)	3
WRIT 114	Intensive Blugold Seminar in Critical Reading and Writing (LE-S1, 5 credits)	5
or WRIT 116	Blugold Seminar in Critical Reading and Writing	
or WRIT 118	Accelerated Blugold Seminar in Critical Reading and Writing	
or WRIT 120	Blugold Seminar in Critical Reading and Writing for Transfer Students	

SOMETIME IN THE FIRST OR SECOND YEAR

LE Option: Knowledge 1 (K1) Natural Sciences	3
LE Option: Knowledge 1 (K1L) Natural Sciences with Lab	4
LE Option: Knowledge 3 (K3) Humanities	3
LE Option: Knowledge 3 (K3) Humanities	3
LE Option: Knowledge 4 (K4) Fine Arts	3
LE Option: Responsibility 1 (R1) Equity, Diversity, and Inclusivity	3

LE Option: Responsibility 1 (R1, DDIV) Equity, Diversity, and Inclusivity with Design for Diversity

Community Engaged Learning (LE-CEL)

SPDP: Student Professional Development Program (SPDP) workshop completion recommended by the end of the 1st year, 2nd semester—but no later than the end of the 3rd semester or 45 credits earned.¹

Study Away: Students have options: Study Abroad or NSE! Students participating in study abroad may opt-in to complete one of the two Integrative Learning 1 (I1) experiences. Many courses taken at approved study-abroad institutions will satisfy LE or program requirements. Students choosing to pay UW-Eau Claire tuition to study in the United States, Canada, Guam, Puerto Rico, or the U.S. Virgin Islands should explore the many participating NSE schools listed on the National Student Exchange (NSE) website. Consult the Transfer Credit Wizard and consult with your academic advisor to plan which LE or program courses to take while studying away. See third-year note below regarding upper-division business courses.

SECOND YEAR

FIRST SEMESTER

ACCT 201	Introduction to Accounting	3
BCOM 207	Business Communication: Persuasive Messaging, Conversations, and Professional Development	3

SECOND SEMESTER

ACCT 202	Principles of Accounting	3
FIN 320	Principles of Finance	3

SOMETIME IN THE SECOND YEAR

BCOM 206	Business Communication: Writing, Speaking, and Collaborating (LE-S1)	3
IS 240	Information Systems in Business	3
MATH 246	Elementary Statistics (LE-S2)	4

THIRD YEAR

FIRST SEMESTER

ACCT 301	Intermediate Accounting I	3
FIN 321	Financial Markets and Institutions	3
FIN 322	Investments	3

SECOND SEMESTER

ACCT 302	Intermediate Accounting II	3
ACCT 314	Cost Accounting	3
FIN 327	Long Term Financial Management	3

SOMETIME IN THE THIRD YEAR

LE Integration (I1) (FIN 495, 3 credits, or ACCT 495, 3 credits recommended)		3
BLAW 305	Legal and Regulatory Environment	3
BSAD 300	Cultural Competence for Today's Workplace	1
MGMT 340	Organizational Behavior: Leading and Developing People, Teams, and Culture	3
MKTG 330	Principles of Marketing	3
OSCM 341	Operations Management	3

SOMETIME IN THE THIRD OR FOURTH YEAR

Study Away for Accounting Majors: For institutions with the most direct course equivalencies, consider especially Australia (Southern Cross and Perth), Ireland (Limerick), New Zealand (Massey), and South Korea (Seoul). Courses that transfer to UWEC as 907U courses with a program prefix (e.g., ACCT, FIN, ECON) might contribute as major electives. Students participating in the National Student Exchange (NSE) program can use the "majors" search option on the National Student Exchange (NSE) website to identify discipline-specific programs. Work closely with your academic advisor to plan for your study away experience.²

FOURTH YEAR

FIRST SEMESTER

FIN 328	Introduction to Derivative Securities	3
ACCT 321	Individual Federal Income Taxation	3
ACCT 401	Advanced Financial Accounting	3

SECOND SEMESTER

ACCT 495	Accounting Internship	1-12
or FIN 495	Finance Internship	

SOMETIME IN THE FOURTH OR FIFTH YEAR

MGMT 449	Strategic Management in a Global Business Environment	3
LE Option: Responsibility 2 (R2) Global Perspectives		3
LE Option: Responsibility 3 (R3) Civic and Environmental Issues		3
LE Option: Skills 3 (S3) Creativity		3

Elective Credits: Additional credits needed to reach 120 credits to graduate or 150 credits for CPA exam.

FIFTH YEAR

FIRST SEMESTER

ACCT Elective: See catalog and degree audit for list of approved courses.		5-6
ACCT 313	Auditing	3
ACCT 460	Accounting Information Systems and Technology	3

FIN Elective: See catalog and degree audit for list of approved courses.

SECOND SEMESTER

ACCT 470	Data Analytics for Accounting	3
FIN Electives: See catalog and degree audit for list of approved courses.		3-6

Minimum total for the baccalaureate degree = 120 credits

¹ Please see this webpage (<https://www.uwec.edu/academics/college-business/academic-resources/student-professional-development-program/>) for more information regarding the SPDP program.

² Please see this webpage (https://studyabroad.apps.uwec.edu/?FuseAction=Abroad.ViewLink&Parent_ID=95F842BE-5056-B565-C4F8B52A589A0A9D&Link_ID=62E08FAA-A555-5AF9-7AA625856C21266F) for more information regarding Your Major + Study Abroad.

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their faculty advisor for information on HIPs. There are many additional high impact opportunities available. Talk to your academic advisor for more information about incorporating HIPs like Study Abroad (<https://studyabroad.apps.uwec.edu/>), Intercultural Immersion (<https://www.uwec.edu/immersion/>), Internship (<https://www.uwec.edu/career-services/info-students/internships/>), and/or Student/Faculty Collaborative Research (<https://www.uwec.edu/offices-services/office-research-and-sponsored-programs/getting-involved-student-faculty-research/>) into your time at UW-Eau Claire.

Sample Degree Plan: B.B.A., Accounting-Information Systems(Comprehensive Double Major)

The following is a hypothetical schedule, based on the current catalog. It is based on the 120-credit graduation requirement and assumes no transferred credits, no requirements waived by placement tests, no courses taken in the summer or winter, no repeated courses, and no remedial courses that may be required. This sample plan is intended for first-year students entering UW-Eau Claire in the fall semester. Your actual degree plan may differ depending on the course of study selected (second major, minor, etc.). UW-Eau Claire cannot guarantee all courses will be offered as shown, but will provide a range of courses that may enable prepared students to fulfill their requirements in a timely period. This sample degree plan is just a guide. Please consult your advisor, your degree audit, and the catalog to create your personalized degree plan. Note: In order to earn the required minimum of 120 credits for the degree in four years, you should plan to take 15 credits each semester or 30 credits each year.

To earn a degree, students must fulfill all University Graduation Requirements, including the Liberal Education (LE) Core. LE Core course work in the following sample degree plan uses abbreviations such as LE-K1, LE-S2, LE-R3, and LE-I1 to represent the learning outcomes students will meet via completion of their liberal education course work.

Please click here (<https://catalog.uwec.edu/undergraduate/graduation-requirements/#header1>) for a description of the Liberal Education Core outcomes and requirements.

FIRST YEAR

FIRST SEMESTER

MATH 109	Algebra for Calculus (LE-S2)	4
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SOMETIME IN THE FIRST YEAR

BSAD 180	Foundations for Success in Business	3
ECON 103	Principles of Microeconomics (LE-K2)	3
ECON 104	Principles of Macroeconomics (LE-K2)	3
WRIT 114	Intensive Blugold Seminar in Critical Reading and Writing (LE-S1, 5 credits)	5
or WRIT 116	Blugold Seminar in Critical Reading and Writing	
or WRIT 118	Accelerated Blugold Seminar in Critical Reading and Writing	
or WRIT 120	Blugold Seminar in Critical Reading and Writing for Transfer Students	

SOMETIME IN THE FIRST OR SECOND YEAR

LE Option: Knowledge 1 (K1) Natural Sciences	3
LE Option: Knowledge 1 (K1L) Natural Sciences with Lab	4
LE Option: Knowledge 3 (K3) Humanities	3
LE Option: Knowledge 3 (K3) Humanities	3
LE Option: Responsibility 1 (R1, DDIV) Equity, Diversity, and Inclusivity with Design for Diversity	3
Community Engaged Learning (LE-CEL)	

SPDP: Student Professional Development Program (SPDP) workshop completion recommended by the end of the 1st year, 2nd semester—but no later than the end of the 3rd semester or 45 credits earned.¹

Study Away: Students have options: Study Abroad or NSE! Students participating in study abroad may opt-in to complete one of the two Integrative Learning 1 (I1) experiences. Many courses taken at approved study-abroad institutions will satisfy LE or program requirements. Students choosing to pay UW-Eau Claire tuition to study in the United States, Canada, Guam, Puerto Rico, or the U.S Virgin Islands should explore the many participating NSE schools listed on the National Student Exchange (NSE) website. Consult the Transfer Credit Wizard and consult with your academic advisor to plan which LE or program courses to take while studying away. See third-year note below regarding upper-division business courses.

SECOND YEAR

FIRST SEMESTER

ACCT 201	Introduction to Accounting	3
IS 240	Information Systems in Business	3

SECOND SEMESTER

ACCT 202	Principles of Accounting	3
IS 304	Fundamentals of Business Programming	3
IS 307	Introduction to Business Analytics	3
IS 310	Business Process Modeling	3

SOMETIME IN THE SECOND YEAR

BCOM 206	Business Communication: Writing, Speaking, and Collaborating (LE-S1)	3
BCOM 207	Business Communication: Persuasive Messaging, Conversations, and Professional Development (LE-S1)	3
MATH 246	Elementary Statistics (LE-S2)	4

THIRD YEAR

FIRST SEMESTER

ACCT 301	Intermediate Accounting I	3
IS 324	System Development Methodologies	3
IS 344	Database Management Systems	3

SECOND SEMESTER

ACCT 302	Intermediate Accounting II	3
ACCT 314	Cost Accounting	3
IS 345	Computer Networks	3

SOMETIME IN THE THIRD OR FOURTH YEAR

LE Integration (I1) (ACCT 495, 3 credits, recommended)		3
BLAW 305	Legal and Regulatory Environment	3
BSAD 300	Cultural Competence for Today's Workplace	1
FIN 320	Principles of Finance	3
MGMT 340	Organizational Behavior: Leading and Developing People, Teams, and Culture	3
MKTG 330	Principles of Marketing	3
OSCM 341	Operations Management	3
LE Option: Knowledge 4 (K4) Fine Arts		3
LE Option: Responsibility 1 (R1) Equity, Diversity, and Inclusivity		3

SOMETIME IN THE FOURTH YEAR

Study Away for Accounting Majors: For institutions with the most direct course equivalencies, consider especially Australia (Southern Cross and Perth), Ireland (Limerick), New Zealand (Massey), and South Korea (Seoul). Courses that transfer to UWEC as 907U courses with a program prefix (e.g., ACCT, FIN, ECON) might contribute as major electives. Students participating in the National Student Exchange (NSE) program can use the “majors” search option on the National Student Exchange (NSE) website to identify discipline-specific programs. Work closely with your academic advisor to plan for your study away experience.²

FOURTH YEAR**FIRST SEMESTER**

ACCT 321	Individual Federal Income Taxation	3
ACCT 401	Advanced Financial Accounting	3
IS Elective: See catalog and degree audit for list of approved courses.		3

SECOND SEMESTER

ACCT 495	Accounting Internship	1-12
or IS 420	Internship in Information Systems	

SOMETIME IN THE FOURTH OR FIFTH YEAR

LE Option: Responsibility 2 (R2) Global Perspectives	3
LE Option: Responsibility 3 (R3) Civic and Environmental Issues	3
LE Option: Skills 3 (S3) Creativity	3
IS Elective: See catalog and degree audit for list of approved courses.	0-3

Elective Credits: Additional credits needed to reach 120 credits to graduate or 150 credits for CPA exam.

FIFTH YEAR**FIRST SEMESTER**

ACCT 313	Auditing	3
ACCT 460	Accounting Information Systems and Technology	3
ACCT Elective: See catalog and degree audit for list of approved courses.		3

SECOND SEMESTER

ACCT 470	Data Analytics for Accounting	3
IS 460	Seminar in Information Systems	3
ACCT Elective: See catalog and degree audit for list of approved courses.		3

SOMETIME IN THE FIFTH YEAR

MGMT 449	Strategic Management in a Global Business Environment	3
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Minimum total for the baccalaureate degree = 120 credits

¹ Please see this webpage (<https://www.uwec.edu/academics/college-business/academic-resources/student-professional-development-program/>) for more information regarding the SPDP program.

² Please see this webpage (https://studyabroad.apps.uwec.edu/?FuseAction=Abroad.ViewLink&Parent_ID=95F842BE-5056-B565-C4F8B52A589A0A9D&Link_ID=62E08FAA-A555-5AF9-7AA625856C21266F) for more information regarding Your Major + Study Abroad.

RECOMMENDATIONS FOR HIGH IMPACT PRACTICES (HIPs)

The University of Wisconsin-Eau Claire encourages all students to participate in High Impact Practices. The following information identifies any specific recommendations that faculty in this major have concerning which HIPs might be most beneficial to students, and any recommendations about when those HIPs best fit into the degree plan. Students should also consult their faculty advisor for information on HIPs. There are many additional high impact opportunities available. Talk to your academic advisor for more information about incorporating HIPs like Study Abroad (<https://studyabroad.apps.uwec.edu/>), Intercultural Immersion (<https://www.uwec.edu/immersion/>), Internship (<https://www.uwec.edu/career-services/info-students/internships/>), and/or Student/Faculty Collaborative Research (<https://www.uwec.edu/offices-services/office-research-and-sponsored-programs/getting-involved-student-faculty-research/>) into your time at UW-Eau Claire.

Sample Degree Plan: B.B.A., Accounting with a Business Analytics Certificate

The following is a hypothetical schedule, based on the current catalog. It is based on the 120-credit graduation requirement and assumes no transferred credits, no requirements waived by placement tests, no courses taken in the summer or winter, no repeated courses, and no remedial courses that may be required. This sample plan is intended for first-year students entering UW-Eau Claire in the fall semester. Your actual degree plan may differ depending on the course of study selected (second major, minor, etc.). UW-Eau Claire cannot guarantee all courses will be offered as shown, but will provide a range of courses that may enable prepared students to fulfill their requirements in a timely period. This sample degree plan is just a guide. Please consult your advisor, your degree audit, and the catalog to create your personalized degree plan. Note: In order to earn the required minimum of 120 credits for the degree in four years, you should plan to take 15 credits each semester or 30 credits each year.

To earn a degree, students must fulfill all University Graduation Requirements, including the Liberal Education (LE) Core. LE Core course work in the following sample degree plan uses abbreviations such as LE-K1, LE-S2, LE-R3, and LE-I1 to represent the learning outcomes students will meet via completion of their liberal education course work.

Please click here (<https://catalog.uwec.edu/undergraduate/graduation-requirements/#header1>) for a description of the Liberal Education Core outcomes and requirements.

FIRST YEAR**FIRST SEMESTER**

MATH 109	Algebra for Calculus (LE-S2)	4
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SOMETIME IN THE FIRST YEAR

BSAD 180	Foundations for Success in Business	3
ECON 103	Principles of Microeconomics (LE-K2)	3
ECON 104	Principles of Macroeconomics (LE-K2)	3
WRIT 114	Intensive Blugold Seminar in Critical Reading and Writing (LE-S1, 5 credits)	5
or WRIT 116	Blugold Seminar in Critical Reading and Writing	
or WRIT 118	Accelerated Blugold Seminar in Critical Reading and Writing	
or WRIT 120	Blugold Seminar in Critical Reading and Writing for Transfer Students	

SOMETIME IN THE FIRST OR SECOND YEAR

LE Options: (K1, R3): Knowledge 1 (K1) Natural Sciences; Responsibility 3 (R3) Civic and Environmental Issues ¹	3
LE Option: Knowledge 1 (K1L) Natural Sciences with Lab	4

LE Options: (K3, R1): Knowledge 3 (K3) Humanities; Responsibility 1 (R1) Equity, Diversity, and Inclusivity	3
LE Options: (K3, R1, DDIV): Knowledge 3 (K3) Humanities; Responsibility 1 (R1, DDIV) Equity, Diversity, and Inclusivity with Design for Diversity	3
LE Options: (K4, S3): Knowledge 4: Fine Arts; Skills 3: Creativity	3
LE Option: Responsibility 2 (R2) Global Perspectives	3
Community Engaged Learning (LE-CEL)	

SPDP: Student Professional Development Program (SPDP) workshop completion recommended by the end of the 1st year, 2nd semester—but no later than the end of the 3rd semester or 45 credits earned.²

Study Away: Students have options: Study Abroad or NSE! Students participating in study abroad may opt-in to complete one of the two Integrative Learning 1 (I1) experiences. Many courses taken at approved study-abroad institutions will satisfy LE or program requirements. Students choosing to pay UW-Eau Claire tuition to study in the United States, Canada, Guam, Puerto Rico, or the U.S Virgin Islands should explore the many participating NSE schools listed on the National Student Exchange (NSE) website. Consult the Transfer Credit Wizard and consult with your academic advisor to plan which LE or program courses to take while studying away. See third-year note below regarding upper-division business courses.

SECOND YEAR

FIRST SEMESTER

ACCT 201	Introduction to Accounting	3
IS 240	Information Systems in Business	3

SECOND SEMESTER

ACCT 202	Principles of Accounting	3
FIN 320	Principles of Finance	3
IS 307	Introduction to Business Analytics	3

SOMETIME IN THE SECOND YEAR

BCOM 206	Business Communication: Writing, Speaking, and Collaborating (LE-S1)	3
MATH 246	Elementary Statistics (LE-S2)	4

THIRD YEAR

FIRST SEMESTER

ACCT 301	Intermediate Accounting I	3
IS 344	Database Management Systems	3

SECOND SEMESTER

ACCT 302	Intermediate Accounting II	3
ACCT 314	Cost Accounting	3
ACCT 321	Individual Federal Income Taxation	3

SOMETIME IN THE THIRD YEAR

BLAW 305	Legal and Regulatory Environment	3
BSAD 300	Cultural Competence for Today's Workplace	1
MGMT 340	Organizational Behavior: Leading and Developing People, Teams, and Culture	3
MKTG 330	Principles of Marketing	3
OSCM 341	Operations Management	3

SOMETIME IN THE THIRD OR FOURTH YEAR

BCOM 401	Data Visualization for Business Communication	3
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IS 308	Business Analytics Programming	3
LE Integration (I1) (ACCT 495 recommended: 3 of 12 credits contribute to the BBA; the remaining toward the CPA 150.		3

SOMETIME IN THE THIRD OR FOURTH YEAR

Study Away for Accounting Majors: For institutions with the most direct course equivalencies, consider especially Australia (Southern Cross and Perth), Ireland (Limerick), New Zealand (Massey), and South Korea (Seoul). Courses that transfer to UWEC as 907U courses with a program prefix (e.g., ACCT, FIN, ECON) might contribute as major electives. Students participating in the National Student Exchange (NSE) program can use the “majors” search option on the National Student Exchange (NSE) website to identify discipline-specific programs. Work closely with your academic advisor to plan for your study away experience.^{3,4}

FOURTH YEAR

FIRST SEMESTER

ACCT 313	Auditing	3
ACCT 460	Accounting Information Systems and Technology	3

SECOND SEMESTER

ACCT 401	Advanced Financial Accounting	3
ACCT 470	Data Analytics for Accounting	3

SOMETIME IN THE FOURTH YEAR

IS 480	Advanced Business Analytics	3
MGMT 449	Strategic Management in a Global Business Environment (LE-I1)	3

ACCT ELECTIVES: See catalog and degree audit for list of approved courses.		3-6
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ELECTIVE CREDITS: Additional credits needed to reach 120 credits

Minimum total for the baccalaureate degree = 120 credits

¹ To graduate on your original timeline, you can look for courses that satisfy multiple LE requirements.

² Please see this webpage (https://studyabroad.apps.uwec.edu/?FuseAction=Abroad.ViewLink&Parent_ID=95F842BE-5056-B565-C4F8B52A589A0A9D&Link_ID=62E08FAA-A555-5AF9-7AA625856C21266F) for more information regarding the SPDP program.

³ Please see this webpage for more information regarding Your Major + Study Abroad.

⁴ Students opting to complete the I1 through study abroad can replace this course with an approved elective course.

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www.uwec.edu/offices-services/office-research-and-sponsored-programs/getting-involved-student-faculty-research/) into your time at UW-Eau Claire.

- I1 – Any semester long study abroad program can fulfill one I1 experience.

Liberal Education (LE) Core Guidance

Liberal Education Core (LE Core)

The LE Core comprises 17 learning experiences across 11 learning outcomes. Students must complete a minimum of 36 credits in courses approved for the LE Core.

- K1 – Natural Sciences; two experiences (one lab science experience is required in K1 or K2).
- K2 – Social Sciences; two experiences (one lab science experience is required in K1 or K2).
- K3 – Humanities; two experiences.
- K4 – Fine Arts; one experience.
- S1 – Written and Oral Communication; two experiences (one experience must satisfy the University writing requirement).
- S2 – Mathematics; one experience (must satisfy the University math competency requirement).
- S3 – Creativity; one experience (can be fulfilled in a student's major).
- R1 – Equity, Diversity, and Inclusivity; two experiences (one experience must meet the UW System Design for Diversity (DD) requirement).
- R2 – Global Perspectives; one experience.
- R3 – Civic and Environmental Issues; one experience.
- I1 – Integration; two experiences (one experience can be fulfilled in a student's major).
- CEL—Community Engaged Learning

Additional LE Core Information

- Most LE Core learning experiences are course based, and many courses meet more than one learning outcome (e.g., K3 and R2 or K1 and R3).
- Some learning experiences can also be met outside of a traditional course (e.g., undergraduate research (S3), study abroad (I1)).
- S1 – An English placement score that fulfills the University writing requirement fulfills one S1 experience.
- S1 – A world language placement score that qualifies the student to enter the 102 level satisfies one S1 experience.
- S1, R2 – A world language placement score that qualifies the student to enter the 202 level satisfies one experience in S1 and the R2 experience.
- S2 – A math placement score that qualifies the student to enter Math 111, 112, 113 or 114 fulfills the S2 experience.
- S3 – Completion of two credits from any approved music ensemble fulfills the S3 experience.