

# ACCOUNTING AND FINANCE

Schneider Social Science 400a

715-836-2184

[www.uwec.edu/acctfin](https://www.uwec.edu/acctfin) (<https://www.uwec.edu/academics/college-business/departments-programs/accounting-finance/>)

Accounting is the discipline centered on creating and delivering financial data concerning businesses, encompassing details on product costs, service expenses, and financial insights into governmental and not-for-profit entities. This information is indispensable for internal and external decision-makers and various stakeholders within organizations. The accounting program aims to equip students with a comprehensive understanding of accounting and business operations while fostering the development of communication, interpersonal, critical thinking, and analytical skills. These abilities are greatly appreciated by employers seeking proficient accountants. Career opportunities in accounting extend to public accounting, financial accounting, managerial accounting, internal auditing, tax accounting, governmental accounting, not-for-profit accounting, forensic accounting, cost accounting, and environmental accounting.

Finance is a vital field focusing on managing and optimizing monetary resources within businesses, encompassing activities such as budgeting, investing, and financial analysis. It plays a crucial role in providing insights into the allocation and utilization of funds, aiding both internal decision-making processes and external stakeholder evaluations. Finance programs are tailored to offer students a profound understanding of financial principles and practices, while building essential skills in communication, problem-solving, and data analysis. These competencies are highly sought after by organizations seeking adept financial professionals. Career paths in finance are diverse, including roles such as financial analysis, investment banking, corporate finance, risk management, portfolio management, financial planning, and wealth management, among others.

The Department of Accounting and Finance offers a 64-credit comprehensive major in Accounting. The Department also offers a 62-credit comprehensive major in Finance. Minors in Accounting and Finance are also available.

## Department of Accounting and Finance Scholarships

Refer to the College of Business website (<http://www.uwec.edu/academics/college-business/academic-resources/scholarships/>) for an up-to-date listing of Department of Accounting and Finance scholarships, or contact the department chair, Schneider 400A.

## Faculty

Ling Liu, Chair

### Accounting Faculty

Emrah Ekici

Sheril Gilbertstadt

Chip Kochendorfer

William Miller

Seungbin Oh

DeeAnne Peterson

Yuxin Shan

Jidong Zhang

### Business Finance Faculty

Pamela Baughman

Yom Bui

Bradley Dobson

Dylan Howell

Hyoseok (David) Hwang

William Ogden

Pedro Sottile

Xinruo (Emma) Wang

Karlton Mac Wetzsteon

## Majors

- Comprehensive Major: Accounting - B.B.A. (<http://catalog.uwec.edu/undergraduate/business/accounting-finance/accounting-comprehensive-major-bba/>)
- Comprehensive Major: Business Finance - B.B.A. (<http://catalog.uwec.edu/undergraduate/business/accounting-finance/business-finance-comprehensive-major-bba/>)

## Minors

- Minor: Accounting (<http://catalog.uwec.edu/undergraduate/business/accounting-finance/accounting-minor/>)
- Minor: Business Finance (<http://catalog.uwec.edu/undergraduate/business/accounting-finance/business-finance-minor/>)