INTERNATIONAL BUSINESS, MINOR

(Code 740-411)

The International Business Minor is designed to enable students to enhance their perspective of the business environment as a global, rather than local, enterprise. Completion of the minor adds value to any major at UW-Eau Claire.

The minor requires foreign language competence at the 201 level. Advanced business courses taken during a study abroad semester will replace the directed study or independent study options listed below.

The minor consists of 24 semester credits, as follows:

SPDP Workshops and Major/Minor Combinations

**Required Courses:**
- FIN 325 International Financial Management 3
- MGMT 345 Managing Global Organizations 3
- MKTG 335 International Marketing 3

**Required Economics Course - Select one of the following:**
- ECON 351 International Economics 3
- ECON 353 Economics of Pacific Asia 3
- ECON 355 Economic Development 3
- ECON/LAS 356 Economic Development of Latin America 3

**Foreign Language Competency Requirement**

Students may choose to either take a 201 or higher level foreign language course as part of their minor electives or test out of a foreign language at the 201 level or higher.

**Elective Courses - Select from the following:**
- Up to four credits of foreign language at the 201 level or higher
- ACCT 405 International Accounting
- ANTH 315 Language in Culture and Society
- ANTH 351 Cross-Cultural Dynamics
- ANTH 355 Peoples of Africa
- ANTH 422 Anthropology of Law
- ANTH 463 Religion and Culture
- ANTH/WMNS 356 Women in Cross-Cultural Perspective
- ARTH 112 Survey: Renaissance to 20th Century Art
- BSAD 315 International Business Law
- BSAD 491 Selected Topics in Business
- CJ 301 Intercultural Communication
- CJ 319 International Communication
- ECON 351 International Economics
- ECON 353 Economics of Pacific Asia
- ECON 355 Economic Development
- ECON/LAS 356 Economic Development of Latin America
- GEOG 301 Geography of Western Europe
- GEOG 308 Geography of Russia and Eastern Europe
- GEOG 319 Geography of the Middle East and North Africa
- GEOG 321 Geography of Latin America
- GEOG 366 Geography International Immersion Experience
- HIST 124 World History to 1500
- HIST 125 World History Since 1500
- HIST 284 The Nazis and Germany, 1914-1945
- HIST 286 History of World War II
- HIST 292 Origins of Current World Conflicts
- HIST 304 Greek Civilization
- HIST 306 Roman Civilization
- HIST 315 The Age of Reformation
- HIST 326 Twentieth Century Europe, 1900 to Present
- HIST 360 Modern France
- HIST 362 Modern Germany
- HIST 366 History of Middle East Since Muhammad
- HIST 375 Twentieth Century Russia
- HIST 376 World War I and II Military
- HIST 381 Comparative Genocide
- HIST 382 Imperialism Since 1800
- HIST 383 Modern Africa
- HIST 384 The Vietnam War
- HIST 387 Marco Polo's World, 1250-1350
- HIST 388 History of China
- HIST 389 History of Japan
- HIST 393 Roots of Selected Contemporary World Problems
- HIST/LAS 311 Latin America Since Independence
- HIST/WMNS 385 The History of Middle Eastern Muslim Women
- MGMT 343 Supply Chain Management
- POLS 122 Introduction to World Politics
- POLS 260 Introduction to Comparative Politics
- POLS 265 Problems of the Developing Nations
- POLS 321 Politics of the Middle East
- POLS 322 Politics of Russia
- POLS 323 Politics of Eastern Europe
- POLS 324 Politics of Asia
- POLS 327 Politics of Continental Europe
- POLS 390 Culture and Politics
- POLS/LAS 319 Politics of Latin America
- RELS 100 Introduction to the Religions of the World
- RELS 304 Modern Christianity
- RELS 307 Judaism
- RELS 309 Islam
- RELS 312 Buddhism: Past and Present
- RELS 314 Hinduism
- RELS 323 Chinese and Japanese Religions
1 The International Business minor DOES NOT COUNT as a second plan when combined with the standard Business Administration major. If you choose to complete this minor you will still need a second major, minor or other certificate in order to satisfy university academic concentration requirements.

2 **Student Professional Development Program.** All students pursuing a minor in the Department of Management and Marketing must complete the Student Professional Development Workshops. The program is designed to equip students with the skills needed to present themselves in a professional manner during their job search and to other professionals once they enter their chosen careers. **Students are highly encouraged to complete the workshops prior to the end of their third semester on campus.** The workshops are prerequisites for a number of 300-level courses in the College of Business Core and need to be completed prior to registration for those courses. The program consists of four workshops: Becoming a Business Professional, Professional Appearance, Developing your Professional Profile, and Professional Etiquette. For more information, visit the College of Business website (http://www.uwec.edu/academics/college-business/academic-resources/student-professional-development-program).

3 Electives may include at most one course per discipline. At least six of the twelve elective credits must be 300 or 400 level courses

4 Select from CHIN 201, FLG 201, FREN 201, GERM 201, JAPN 201, SPAN 201 or higher