Leadership Studies, Certificate

(Code 820-601)

The Leadership Studies Certificate program is a special recognition awarded to students who have completed the following requirements:

1. **Leadership Certificate course work.** The following 12 credits of course work must be completed with a B- or higher GPA:

   **Required Courses:**
   - MGMT 300: Developing the Leader Within You 3
   - MGMT 340: Organizational Behavior 3

   **Certificate Electives - Select from the following**
   - MGMT 446: Advanced Organizational Behavior 3
   - MGMT 447: Cross Cultural Leadership 3
   - MGMT 494: Topics in Leadership 3
   - CJ 407: Leadership Communication 3
   - HCAD 302: Leadership and Management Practices in Health Services 3
   - MSL 101: Leadership and Personal Development 3
   - MSL 102: Introduction to Tactical Leadership 3
   - MSL 201: Innovative Team Leadership 3
   - MSL 202: Foundations of Tactical Leadership 3

   1 With at most 3 credits from MSL 101, MSL 102, MSL 201, MSL 202

2. **Leadership Experience.** Students must provide evidence of bona fide leadership experience while completing the BBA degree. This is done by submitting a résumé that outlines the student’s leadership positions and experiences, briefly explaining responsibilities and accomplishments in each case, and submitting a letter of recommendation from an organization advisor, board member (non-student), or other supervisor. The letter of recommendation must specifically attest to the leadership requirements of the position held, and give specific examples of the leadership skills demonstrated by the student. **Generic, employment-related letters of reference will not be accepted.**

3. **Leadership Reflection Paper.** Candidates for the Leadership Studies Certificate must submit a paper that reflects on the leadership experience documented by the résumé and letter of recommendation described above. The paper should be five to seven pages in length, double-spaced, and in 12-point font. The suggested outline for the paper is as follows:
   - A description of the leadership experience
   - Self-evaluation of your strengths and weakness as a leader during these experiences
   - Strategies and tactics for improving on your weaknesses and capitalizing on your strengths as a leader
   - Evaluation of how your leadership course work relates to your leadership experiences

The application form for the Leadership Studies Certificate is available in the Management and Marketing department office, SSS 400D. The résumé, letter of recommendation, and reflection paper should be submitted with the completed application form.

The Leadership Studies certificate may not be combined with the standard Business Administration major. This certificate can be combined with other COB majors, including some Management and Marketing majors. Please see the list of approved major/minor combinations within a single department (http://catalog.uwec.edu/undergraduate/business/#academicprogramtext) that satisfy university academic concentration requirements.