INTERNATIONAL BUSINESS, CERTIFICATE

(Code 740-610)

The Certificate in International Business is designed to enhance the bachelor's degree for any student at UW-Eau Claire. Students for whom studying abroad or an international internship are not options can complete the 12-credit certificate and add valuable insights into the global business environment.

The Certificate was designed by participating faculty in the UW-Eau Claire College of Business, the Business Advisory Council, and the International Business Advisory Council. It is designed to complement the UW-Eau Claire Global Studies minor and to enhance all majors at UW-Eau Claire.

International Business Certificate Requirements

Twelve semester credits, as follows:

Required - Complete the following three courses with minimum 2.75 GPA:
- FIN 325 International Financial Management 3
- MGMT 345 Managing Global Organizations 3
- MKTG 335 International Marketing 3

Elective Courses - A minimum of three credits from the following:
- Any foreign language course at the 201 level or higher
- ACCT 405 International Accounting
- ANTH 315 Language in Culture and Society
- ANTH 351 Cross-Cultural Dynamics
- ANTH 355 Peoples of Africa
- ANTH 422 Anthropology of Law
- ANTH 463 Religion and Culture
- ANTH/WMNS 356 Women in Cross-Cultural Perspective
- ARTH 112 Survey: Renaissance to 20th Century Art
- BSAD 315 International Business Law
- BSAD 491 Selected Topics in Business
- CJ 301 Intercultural Communication
- CJ 319 International Communication
- ECON 351 International Economics
- ECON 353 Economics of Pacific Asia
- ECON 355 Economic Development
- ECON/LAS 356 Economic Development of Latin America
- GEOG 301 Geography of Western Europe
- GEOG 308 Geography of Russia and Eastern Europe
- GEOG 319 Geography of the Middle East and North Africa
- GEOG 321 Geography of Latin America
- GEOG 366 Geography International Immersion Experience
- HIST 124 World History to 1500
- HIST 284 The Nazis and Germany, 1914-1945
- HIST 286 History of World War II
- HIST 292 Origins of Current World Conflicts
- HIST 304 Greek Civilization
- HIST 306 Roman Civilization
- HIST 315 The Age of Reformation
- HIST 326 Twentieth Century Europe, 1900 to Present
- HIST 360 Modern France
- HIST 362 Modern Germany
- HIST 366 History of Middle East Since Muhammad
- HIST 375 Twentieth Century Russia
- HIST 376 World War I and II Military
- HIST 381 Comparative Genocide
- HIST 382 Imperialism Since 1800
- HIST 383 Modern Africa
- HIST 384 The Vietnam War
- HIST 387 Marco Polo's World, 1250-1350
- HIST 388 History of China
- HIST 389 History of Japan
- HIST 393 Roots of Selected Contemporary World Problems
- HIST/LAS 311 Latin America Since Independence
- HIST/WMNS 385 The History of Middle Eastern Muslim Women
- MGMT 343 Supply Chain Management
- POLS 122 Introduction to World Politics
- POLS 260 Introduction to Comparative Politics
- POLS 265 Problems of the Developing Nations
- POLS 321 Politics of the Middle East
- POLS 322 Politics of Russia
- POLS 323 Politics of Eastern Europe
- POLS 324 Politics of Asia
- POLS 327 Politics of Continental Europe
- POLS 390 Culture and Politics
- POLS/LAS 319 Politics of Latin America
- RELS 100 Introduction to the Religions of the World
- RELS 304 Modern Christianity
- RELS 307 Judaism
- RELS 309 Islam
- RELS 312 Buddhism: Past and Present
- RELS 314 Hinduism
- RELS 323 Chinese and Japanese Religions

The International Business certificate DOES NOT COUNT as a second plan when combined with the standard Business Administration major. If you choose to complete this certificate you will still need a second major, minor or other certificate in order to satisfy university academic concentration requirements.