INTERNATIONAL BUSINESS, MINOR

(Code 740-411)

The International Business Minor is designed to enable students to enhance their perspective of the business environment as a global, rather than local, enterprise. Completion of the minor adds value to any major at UW-Eau Claire.

The minor requires foreign language competence at the 201 level. Advanced business courses taken during a study abroad semester will replace the directed study or independent study options listed below.

The minor consists of 24 semester credits, as follows:

SPDP Workshops and Major/Minor Combinations

Required Courses:

- FIN 325 International Financial Management (3)
- MGMT 345 Managing Global Organizations (3)
- MKTG 335 International Marketing (3)

Required Economics Course - Select one of the following:

- ECON 351 International Economics (3)
- ECON 353 Economics of Pacific Asia (3)
- ECON 355 Economic Development (3)
- ECON/LAS 356 Economic Development of Latin America (3)

Foreign Language Competency Requirement

Students may choose to either take a 201 or higher level foreign language course as part of their minor electives or test out of a foreign language at the 201 level or higher.

Elective Courses - Select from the following:

- Up to four credits of foreign language at the 201 level or higher
- ACCT 405 International Accounting
- ANTH 315 Language in Culture and Society
- ANTH 351 Cross-Cultural Dynamics
- ANTH 355 Peoples of Africa
- ANTH 422 Anthropology of Law
- ANTH 463 Religion and Culture
- ANTH/WMNS 356 Women in Cross-Cultural Perspective
- ARTH 112 Survey: Renaissance to 20th Century Art
- BSAD 315 International Business Law
- BSAD 491 Selected Topics in Business
- CJ 301 Intercultural Communication
- CJ 319 International Communication
- ECON 351 International Economics
- ECON 353 Economics of Pacific Asia
- ECON 355 Economic Development
- ECON/LAS 356 Economic Development of Latin America
- GEOG 319 Geography of the Middle East and North Africa
- GEOG 321 Geography of Latin America
- GEOG 366 Geography International Immersion Experience
- HIST 124 World History to 1500
- HIST 125 World History Since 1500
- HIST 284 The Nazis and Germany, 1914-1945
- HIST 286 History of World War II
- HIST 292 Origins of Current World Conflicts
- HIST 304 Greek Civilization
- HIST 306 Roman Civilization
- HIST 315 The Age of Reformation
- HIST 326 Twentieth Century Europe, 1900 to Present
- HIST 360 Modern France
- HIST 362 Modern Germany
- HIST 366 History of Middle East Since Muhammad
- HIST 375 Twentieth Century Russia
- HIST 376 World War I and II Military
- HIST 381 Comparative Genocide
- HIST 382 Imperialism Since 1800
- HIST 383 Modern Africa
- HIST 384 The Vietnam War
- HIST 387 Marco Polo’s World, 1250-1350
- HIST 388 History of China
- HIST 389 History of Japan
- HIST/LAS 311 Latin America Since Independence
- HIST/LAS 335 The History of Middle Eastern Muslim Women
- MGMT 343 Supply Chain Management
- POLS 122 Introduction to World Politics
- POLS 260 Introduction to Comparative Politics
- POLS 265 Problems of the Developing Nations
- POLS 321 Politics of the Middle East
- POLS 322 Politics of Russia
- POLS 323 Politics of Eastern Europe
- POLS 324 Politics of Asia
- POLS 327 Politics of Continental Europe
- POLS 390 Culture and Politics
- POLS/LAS 319 Politics of Latin America
- RELS 100 Introduction to the Religions of the World
- RELS 304 Modern Christianity
- RELS 307 Judaism
- RELS 309 Islam
- RELS 312 Buddhism: Past and Present
- RELS 314 Hinduism
- RELS 323 Chinese and Japanese Religions
The International Business minor DOES NOT COUNT as a second plan when combined with the standard Business Administration major. If you choose to complete this minor you will still need a second major, minor or other certificate in order to satisfy university academic concentration requirements.

**Student Professional Development Program.** All students pursuing a minor in the Department of Management and Marketing must complete the Student Professional Development Workshops. The program is designed to equip students with the skills needed to present themselves in a professional manner during their job search and to other professionals once they enter their chosen careers. **Students are highly encouraged to complete the workshops prior to the end of their third semester on campus.** The workshops are prerequisites for a number of 300-level courses in the College of Business Core and need to be completed prior to registration for those courses. The program consists of four workshops: Becoming a Business Professional, Professional Appearance, Developing your Professional Profile, and Professional Etiquette. For more information, visit the College of Business website (http://www.uwec.edu/academics/college-business/academic-resources/student-professional-development-program).

Electives may include at most one course per discipline. At least six of the twelve elective credits must be 300 or 400 level courses.

Select from CHIN 201, FLG 201, FREN 201, GERM 201, JAPN 201, SPAN 201 or higher.