INTERNATIONAL BUSINESS (INTB)

INTB 361 International Experience in India (3 crs)
Prerequisite: ECON 103 or ECON 104. Total GPA 2.60 or higher
  • Fifteen (15) hours of on-campus instruction required during the Fall semester
    prior to the Winterim study abroad. Students interested in taking this course
    need to contact the Management and Marketing Department and the Center for
    International Education before Sept. 15 in the Fall semester prior to the Winterim
    study abroad.

An interdisciplinary introduction to contemporary Indian business, culture,
politics, history, religion and society that includes a three-week in-country
experience.

Attributes: Foreign Culture, GE III Global Perspectives, Undergraduate/Graduate Offering, Field Trip(s) Required,
Special Course Fee Required Varies by Term/Section
Lecture/Discussion Hours: 3
Lab/Studio Hours: 0

INTB 362 International Experience in China (3 crs)
Prerequisite: ECON 103 or ECON 104. Total GPA 2.60 or higher
  • Fifteen (15) hours of on-campus instruction required during the Spring
    semester prior to the Summer interim term study abroad. Students interested in
    taking this course should contact the Management and Marketing Department
    and the Center for International Education before Feb. 1 in the Spring semester
    prior to the Summer Interim study abroad.

An interdisciplinary introduction to contemporary Chinese business, culture,
politics, history, religion and society that includes a three-week in-country
experience.

Attributes: Foreign Culture, GE III Global Perspectives, Undergraduate/Graduate Offering, Field Trip(s) Required,
Special Course Fee Required Varies by Term/Section
Lecture/Discussion Hours: 3
Lab/Studio Hours: 0

INTB 491 Topics in International Business (1-3 crs)
Prerequisite: MGMT 340 and MKTG 330. Minimum junior standing.
  • Course may be repeated when topic differs.

Current issues in international business will be the focus of attention.
Topic selection will be made by the instructor. Issues will be those facing
contemporary management professionals.

Repeat: Course may be repeated for a maximum of 99 credits
Grading Basis: A-F Grades Only
Lecture/Discussion Hours: 3
Lab/Studio Hours: 0

INTB 561 International Experience in India (3 crs)
  • Fifteen (15) hours of on-campus instruction required during the Fall semester
    prior to the Winterim study abroad. Students interested in taking this course
    need to contact the Management and Marketing Department and the Center for
    International Education before Sept. 15 in the Fall semester prior to the Winterim
    study abroad. Cross-listed with INTB 361. Credit may not be earned in both
courses.

An interdisciplinary introduction to contemporary Indian business, culture,
politics, history, religion and society that includes a three-week in-country
experience.

Attributes: Field Trip(s) Required
Grading Basis: No S/U Grade Option
Lecture/Discussion Hours: 3
Lab/Studio Hours: 0

INTB 562 International Experience in China (3 crs)
  • Fifteen (15) hours of on-campus instruction required during the Spring
    semester prior to the Summer interim term study abroad. Students interested in
    taking this course should contact the Management and Marketing Department
    and the Center for International Education before Feb. 1 in the Spring semester
    prior to the Summer Interim study abroad. Cross-listed with INTB 362. Credit
    may not be earned in both courses.

An interdisciplinary introduction to contemporary Chinese business, culture,
politics, history, religion and society that includes a three-week in-country
experience.

Attributes: Field Trip(s) Required, Special Course Fee Required Varies by Term/Section
Grading Basis: No S/U Grade Option
Lecture/Discussion Hours: 3
Lab/Studio Hours: 0