Multimedia Communication, Minor

Liberal Arts (Code 608-400)

Advisors: R. Cronje (English), C. Theo (Art & Design), G. Vadhavkar (Communication and Journalism).

The ability to develop ideas and present them through a variety of media is indispensable in our communication-rich society. The interdisciplinary minor in Multimedia Communication prepares students to analyze audiences, frame arguments, express themselves clearly in the written and spoken word, understand basic principles of visual design, gather and edit audio and video, and use web-based software to publish their work. Students take courses from the domains of visual communication (Art, Communication & Journalism), written communication (Communication & Journalism, English) and computer programming (Computer Science). The minor is suitable for students who would benefit from the ability to communicate information from their disciplines to a variety of audiences.

Students must complete a total of 24 credits for the minor. Courses counted in the core cannot be used to fulfill requirements in elective credit domains. Because the minor is designed to broaden students' knowledge and skills in multimedia communication no more than nine credits in the prefix of a student's major may be counted toward the minor.

Twenty-four semester credits, including:

<table>
<thead>
<tr>
<th>Required Core Courses</th>
</tr>
</thead>
<tbody>
<tr>
<td>ART 312 Digital Imaging and Design 3</td>
</tr>
<tr>
<td>CJ 184 Multimedia Communication 3</td>
</tr>
<tr>
<td>CS 318 Fundamentals of Web Page Design 3</td>
</tr>
</tbody>
</table>

Three credits from one of the following: 3

- ENGL 220 Introduction to Creative Writing
- ENGL 307 Editing and Publications Management
- ENGL 312 Science Writing
- ENGL 313 Technical Writing
- ENGL 314 Cultural Rhetorics

Elective Courses 12

No more than six credits of electives may be taken in any one prefix. An English course counted in the core cannot be used to fulfill an elective requirement. Computer Science majors may not select CS 319 to meet any minor requirement.

- ART 274 Compositional Principles of Graphic Design
- ART 275 Principles of Typography
- ART 278 3-D Computer Modeling
- ART 281 Introduction to Photography as an Art Form
- ART 374 Visual Communication Design
- ART 375 Digital Design I: Website Development
- ART 378 3-D Computer Animation I or CS 322 Animation Programming
- CJ 222 Beginning Journalism
- CJ 241 Audio and Video Production Process
- CJ 284 Introduction to Photography

- CJ 373 Writing for Integrated Strategic Communication
- CJ 380 Visual Communication Design
- CS 319 Introduction to Web Programming
- CS 320 Web Database Design and Implementation
- ENGL 220 Introduction to Creative Writing
- ENGL 307 Editing and Publications Management
- ENGL 310 Intermediate Poetry Writing
- ENGL 311 Intermediate Fiction/Nonfiction Writing
- ENGL 312 Science Writing
- ENGL 313 Technical Writing
- ENGL 314 Cultural Rhetorics
- ENGL 315 Visual Rhetorics of Science, Technology, and Culture
- ENGL 409 Grant Proposal Writing
- ENGL 415 Seminar in Science and Nature Writing