

INTERNATIONAL BUSINESS (INTB)

INTB 361 International Experience in India (3 crs)

Prerequisite: ECON 103 or ECON 104. Total GPA 2.60 or higher

- Fifteen (15) hours of on-campus instruction required during the Fall semester prior to the Winterim study abroad. Students interested in taking this course need to contact the Management and Marketing Department and the Center for International Education before Sept. 15 in the Fall semester prior to the Winterim study abroad.

An interdisciplinary introduction to contemporary Indian business, culture, politics, history, religion and society that includes a three-week in-country experience.

Attributes: Foreign Culture, GE IIIG Social Science-Interdisciplinary Study, LE-R2 Global Perspectives, Undergraduate/Graduate Offering, Field Trip(s) Required, Special Course Fee Required Varies by Term/Section
Lecture/Discussion Hours: 3
Lab/Studio Hours: 0

INTB 362 International Experience in China (3 crs)

Prerequisite: ECON 103 or ECON 104. Total GPA 2.60 or higher

- Fifteen (15) hours of on-campus instruction required during the Spring semester prior to the Summer interim term study abroad. Students interested in taking this course should contact the Management and Marketing Department and the Center for International Education before Feb. 1 in the Spring semester prior to the Summer Interim study abroad.

An interdisciplinary introduction to contemporary Chinese business, culture, politics, history, religion and society that includes a three-week in-country experience.

Attributes: Foreign Culture, GE IIIG Social Science-Interdisciplinary Study, LE-R2 Global Perspectives, Undergraduate/Graduate Offering, Field Trip(s) Required, Special Course Fee Required Varies by Term/Section
Lecture/Discussion Hours: 3
Lab/Studio Hours: 0

INTB 363 International Experience in Thailand (3 crs)

Prerequisite: Econ 103 or 104 and 2.30 Total GPA.

- Fifteen (15) hours of on-campus instruction required during the Fall semester prior to the Winterim term study abroad. Students interested in taking this course should contact the Management and Leadership Programs Department and the Center for International Education before Sept 6 in the Fall semester prior to the Winterim study abroad.

An interdisciplinary introduction to contemporary Thailand business, culture, politics, history, religion and society that includes a three-week in-country experience. Students will learn through pre-departure and in-country curriculum the nuances of Thailand culture, business practices, communication styles and values.

Attributes: LE-I1 Integration, LE-R2 Global Perspectives, Field Trip(s) Required
Lecture/Discussion Hours: 3
Lab/Studio Hours: 0

INTB 398 International Business Internship Program (1-3 crs)

Prerequisite: Pre-req or concurrent enrollment in MGMT 345, or MKTG 335, or MGMT 447, or FIN 325, or OSCM 363. Minimum junior standing.

Consent: Department Consent Required

- Acceptance in Internship program is required. See description under College of Business. A maximum of three credits of internship courses may be applied to the 120-credit graduation requirement. Students must have the service-learning option approved prior to starting the internship.

Students will participate in work experiences related to their area of interest.

Attributes: LE-I1 Integration, Service-Learning Optional
Repeat: Course may be repeated for a maximum of 3 credits

INTB 491 Topics in International Business (1-3 crs)

Prerequisite: MGMT 340 and MKTG 330. Minimum junior standing.

- Course may be repeated when topic differs.

Current issues in international business will be the focus of attention. Topic selection will be made by the instructor. Issues will be those facing contemporary management professionals.

Repeat: Course may be repeated for a maximum of 99 credits

Grading Basis: A-F Grades Only
Lecture/Discussion Hours: 3
Lab/Studio Hours: 0
