

# BUSINESS ADMINISTRATION IN HEALTHCARE MANAGEMENT- GRADUATE CERTIFICATE

(Code 740-602)

The Healthcare Management certificate consists of 12 credits, including eight required credits plus four additional credits from the list of elective courses below. Students may have MBA 708 waived by demonstrating mastery of course competencies through a program-approved process. Students will complete an additional two credits if this course is waived.

| Code                    | Title  | Credits  |
|-------------------------|--|----------|
| <b>Required Courses</b> |  | <b>8</b> |
| MBA 708                 | Essentials of Financial Analysis                         |          |
| MBA 780                 | Leading the Healthcare Workforce                         |          |
| MBA 783                 | Informing Healthcare Decisions with Data Analytics       |          |
| MBA 786                 | Addressing Contemporary Issues and Trends in Healthcare  |          |
| <b>Elective Courses</b> |  | <b>4</b> |
| MBA 709                 | Essentials of Economic and Statistical Analysis          |          |
| MBA 742                 | Introduction to Financial Fraud                          |          |
| MBA 747                 | Financial Statement Analysis                             |          |
| MBA 753                 | Corporate Venturing                                      |          |
| MBA 754                 | Fundamental Methods for Forecasting                      |          |
| MBA 755                 | Consumer Behavior  |          |
| MBA 757                 | Managing Workplace Stress                                |          |
| MBA 759                 | Selling Ideas at Work                                    |          |
| MBA 760                 | Employee Training and Development                        |          |
| MBA 761                 | Project Management                                       |          |
| MBA 762                 | Organizational Leadership and Change                     |          |
| MBA 763                 | Business and Ethics                                      |          |
| MBA 764                 | Work-Family Issues in Contemporary Times                 |          |
| MBA 766                 | Contract Law for Managers                                |          |
| MBA 773                 | Communicating for Success: Writing for Results           |          |
| MBA 774                 | Sustainability & Organizational Management               |          |
| MBA 778                 | Managing Technology in Turbulent Times                   |          |
| MBA 781                 | Fundamentals of Health Information Technology Management |          |
| MBA 782                 | Health Care Finance & Economics                          |          |
| MBA 784                 | Supply Chain Management                                  |          |
| MBA 787                 | Quantitative Business Analysis                           |          |
| MBA 789                 | Health Care Organization and Delivery                    |          |

## Program Learning Outcomes

Upon completing the healthcare management certificate, students will be able to effectively do the following:

- Manage resources required for organizations to be at the forefront of innovation in healthcare.
- Lead initiatives that respond to internal and external needs in healthcare organizations.
- Engage in data-driven decision making in healthcare organizations.