# BUSINESS ADMINISTRATION IN HEALTHCARE MANAGEMENT, UW MBA CONSORTIUM ONLINE-MASTERS OF BUSINESS ADMINISTRATION

**(Code 740-803)**

## Graduate Program Requirements

The MBA, Healthcare Management emphasis program consists of 36 graduate credits. Additionally, the capstone course (MBA 710) requires an impact project that must include application of a general MBA program goal and a Healthcare Management program goal.

- Business Essentials courses *(4 credits)*: Students must complete four credits of Business Essentials coursework. Students may have MBA 708 and/or MBA 709 waived by demonstrating mastery of course competencies through a program-approved process. Students will complete an additional two to four credits of electives, if one or both of these courses are waived.
- Core courses *(22 credits)*: Students must complete 22 credits of Core classes.
- Elective courses *(10 credits)*: To earn the Healthcare Management emphasis, the remaining 10 credits must come from emphasis electives listed below.

| Code | Title | Credits |
|---|---|---|
| **Business Essentials Courses** | | **4** |
| MBA 708 | Essentials of Financial Analysis | |
| MBA 709 | Essentials of Economic and Statistical Analysis | |
| **Core Courses** | | **22** |
| MBA 700 | Defining your Plan for Success: The MBA Mindset | |
| MBA 701 | Leading & Communicating in Dynamic & Diverse Organizations | |
| MBA 702 | Making Informed Managerial Decisions | |
| MBA 703 | Developing New Products and Services | |
| MBA 704 | Competing Strategically in a Global Environment | |
| MBA 705 | Navigating Change amid Uncertainty | |
| MBA 710 | MBA Program Capstone | |
| **Elective Courses** | | **10** |
| MBA 780 | Leading the Healthcare Workforce [1] | |
| MBA 781 | Fundamentals of Health Information Technology Management [1] | |
| MBA 782 | Health Care Finance & Economics [1] | |
| MBA 783 | Informing Healthcare Decisions with Data Analytics [1] | |
| MBA 786 | Addressing Contemporary Issues and Trends in Healthcare [1] | |
| MBA 789 | Health Care Organization and Delivery [1] | |
| MBA 742 | Introduction to Financial Fraud | |
| MBA 747 | Financial Statement Analysis | |
| MBA 753 | Corporate Venturing | |
| MBA 754 | Fundamental Methods for Forecasting | |
| MBA 755 | Consumer Behavior | |
| MBA 757 | Managing Workplace Stress | |
| MBA 759 | Selling Ideas at Work | |
| MBA 760 | Employee Training and Development | |
| MBA 761 | Project Management | |
| MBA 762 | Organizational Leadership and Change | |
| MBA 763 | Business and Ethics | |
| MBA 764 | Work-Family Issues in Contemporary Times | |
| MBA 766 | Contract Law for Managers | |
| MBA 773 | Communicating for Success: Writing for Results | |
| MBA 774 | Sustainability & Organizational Management | |
| MBA 778 | Managing Technology in Turbulent Times | |
| MBA 784 | Supply Chain Management | |
| MBA 787 | Quantitative Business Analysis | |

[1] At least six credits must be taken from the following group of courses: MBA 780, MBA 781, MBA 782, MBA 783, MBA 786, MBA 789.

## Satisfactory Academic Progress

Satisfactory progress is defined as the maintenance of a cumulative GPA of 3.00 or higher in the program. A student not making satisfactory progress toward the degree may be placed on probation or dismissed from the program on the recommendation of the academic director of the MBA program.

A 3.00 cumulative GPA in courses counting toward the MBA is required for graduation. A course in which a grade of C- or lower is earned will not be counted toward the 36-credit MBA minimum, but will be computed in the GPA. A maximum of six MBA credits of C or C+ work will be accepted. A student who receives a C- will need to take a replacement course. A student earning a D+ or lower in a graduate-level course will be dismissed from the program, regardless of where the course was taken. The student may petition for readmission to the program by writing to the academic director of the MBA program.

## Graduation Requirement

Students need to be registered for a course in the term they are graduating.

# Program Learning Outcomes

Upon completion of the program, students will be able to demonstrate the knowledge and skills necessary to be effective leaders who can do the following in a global and domestic context:

- Lead a diverse and inclusive organization.
- Demonstrate a sense of social and ethical responsibility.
- Identify and evaluate market opportunity.
- Create and sustain competitive advantages.

- Communicate effectively in organizations.
- Use critical thinking and analytical reasoning to make informed business decisions.
- Create and maintain a dynamic vision for personal and professional development.
- Manage resources required for organizations to be at the forefront of innovation in healthcare.
- Lead initiatives that respond to internal and external needs in healthcare organizations.
- Engage in data-driven decision making in healthcare organizations.