MBA PROGRAM (MBA)

MBA Program Office
Schneider 215
715-836-6019 or toll-free 888-832-7090

Program Website (https://www.uwec.edu/academics/majors-minors/master-of-business-administration2/)
www.wisconsinonlinemba.org
mba@uwec.edu

Admission Requirements
To be admitted to the MBA program in full standing, an applicant must:

1. have a cumulative undergraduate GPA of at least 2.75 (on a 4.0 scale),
2. present a satisfactory Graduate Management Admission Test (GMAT) or equivalent Graduate Record Exam (GRE) score, or be approved for a waiver, and
3. successfully complete Algebra for Calculus (or equivalent), either through coursework or by examination.

Conditional admission may be granted to those who are currently completing a baccalaureate degree or who have not successfully completed Algebra for Calculus (or equivalent). A student with probationary or conditional status will be reclassified to full standing when all requirements have been satisfied.

A candidate for admission may apply to a specific term at any time during the year. An applicant must submit the following documents to be considered for admission.

1. a completed application form accompanied by payment of a $56 non-refundable application fee;
2. resume and three letters of recommendation (at least two being a professional reference);
3. official transcripts (to be sent directly from each institution at which the applicant has attempted undergraduate or graduate work);
4. official notice of the applicant’s score on the GMAT or GRE, or be approved for a waiver.

Satisfactory Academic Progress
Satisfactory progress is defined as the maintenance of a cumulative GPA of 3.00 or higher in the program. A student not making satisfactory progress toward the degree may be placed on probation or dismissed from the program on the recommendation of the academic director of the MBA program.

A 3.00 cumulative GPA in courses counting toward the MBA is required for graduation. A course in which a grade of C- or lower is earned will not be counted toward the 36-credit MBA minimum, but will be computed in the GPA. A maximum of six MBA credits of C or C+ work will be accepted. A student who receives a C- will need to take a replacement course.

A student earning a D+ or lower in a graduate-level course will be dismissed from the program regardless of where the course was taken. The student may petition for readmission to the program by writing to the academic director of the MBA program.

Graduation Requirement
Students need to be registered for a course in the term they are graduating.

Graduate Program Requirements
The MBA program consists of 36 graduate credits, 26 of these credits involve specific course requirements and the remaining 10 credits are MBA electives selected by the student. Students may have MBA 708 and/or MBA 709 waived by demonstrating mastery of course competencies through a program-approved process. Students will complete an additional two to four credits of electives if one or both of these courses are waived.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
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<tbody>
<tr>
<td>MBA 708</td>
<td>Essentials of Financial Analysis</td>
<td>2</td>
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<tr>
<td>MBA 709</td>
<td>Essentials of Economic and Statistical Analysis</td>
<td>2</td>
</tr>
<tr>
<td>MBA 700</td>
<td>Defining your Plan for Success: The MBA Mindset</td>
<td>1</td>
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<tr>
<td>MBA 701</td>
<td>Leading a Dynamic and Diverse Workforce</td>
<td>4</td>
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<tr>
<td>MBA 702</td>
<td>Making Informed Managerial Decisions</td>
<td>4</td>
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<tr>
<td>MBA 703</td>
<td>Developing New Products and Services</td>
<td>4</td>
</tr>
<tr>
<td>MBA 704</td>
<td>Competing Strategically in a Global Environment</td>
<td>4</td>
</tr>
<tr>
<td>MBA 705</td>
<td>Navigating Change amid Uncertainty</td>
<td>4</td>
</tr>
<tr>
<td>MBA 710</td>
<td>Refining your Plan for Success: Program Capstone</td>
<td>1</td>
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Select 10 credits of MBA electives.

Graduate Faculty

ACCOUNTING AND FINANCE
Yom Bui, Ph.D. Emrah Ekici, Ph.D.
Dylan Howell, Ph.D.
Hyoseok (David) Hwang, Ph.D.
Ling Liu, Ph.D. (Chair)
Bill Miller, Ed.D.
William Ogden, D.B.A.
Seungbin Oh, Ph.D.
Yuxin Shan, Ph.D.
Pedro Sottile, Ph.D.
Xinruo (Emma) Wang, Ph.D.
Jidong Zhang, Ph.D.

BUSINESS COMMUNICATION
Paula Lentz, Ph.D. (Program Director)
Marcy Leasum Orwig, Ph.D.
Nici Ploeger-Lyons, Ph.D.

INFORMATION SYSTEMS
Ali Ahmed, Ph.D.
Ezgi Akar, Ph.D.
Liqiang Chen, Ph.D.
Anthony C. Keys, Ph.D. (Chair)
Jean Pratt, Ph.D.
Ruidong Zhang, Ph.D.

MANAGEMENT AND MARKETING
Trond Bergestuen, Ph.D.
Lenita Davis, Ph.D.
Longzhu Dong, Ph.D.
Kranti Dugar, Ph.D.
Daniel Gullifor, Ph.D.
Nancy Hanson-Rasmussen, Ed.D.
Frances Hawes, Ph.D.
Jennifer Johns-Artisensi, Ph.D.
Dongeun Kim, Ph.D.
Kate Kim, Ph.D.
Kristy Lauver, Ph.D. (Chair)
Scott Lester, Ph.D.
Abraham Nahm, Ph.D.
Douglas Olson, Ph.D.
Brent Opall, Ph.D.
Scott Swanson, Ph.D.
Timothy Vaughan, Ph.D.
Rebecca Wyland, Ph.D.
Xiaoyu (Shawn) Yang, Ph.D.

Graduate Program

- Business Administration, UW MBA Consortium Online (http://catalog.uwec.edu/graduate/programs/mba-program/business-administration-uw-mba-consortium-online-mba/)