

ART, GRAPHIC DESIGN, COMPREHENSIVE MAJOR

(Code 020-012)

University Requirements

GRADUATION REQUIREMENTS FOR BACCALAUREATE DEGREE

Credit Requirements

Minimum total for graduation ¹	120
Upper division credits (courses numbered 300 and higher)	39
Liberal Education Core (http://catalog.uwec.edu/undergraduate/graduation-requirements/#header1)	36
Academic Concentrations (http://catalog.uwec.edu/undergraduate/graduation-requirements/#header16)	
Grade Point Requirements (http://catalog.uwec.edu/undergraduate/graduation-requirements/#header14) ²	
Total	2.00 average
Resident	2.00 average
Major	2.00 average
Minor	2.00 average
Certificate	2.00 average
University Residency Requirements (http://catalog.uwec.edu/undergraduate/graduation-requirements/#header15)	
Minimum total	30
Senior year	23
Major, Standard, upper division in residence	12
Major, Comprehensive, upper division in residence	21
Certificate	25 percent of credits

Procedures Required for Graduation

Obtain admission to the degree program and/or the College offering it.

Apply for graduation on CampS.

¹ Certain programs exceed this minimum.

² See special requirements in each College.

Applicability of Credits Toward Graduation

Junior College or Two-Year College Credits. A maximum of 72 semester credits earned in a junior college or two-year college will be accepted as degree credits at UW-Eau Claire.

Extension Credits. Credits earned in credit outreach courses offered by UW-Eau Claire are treated as resident credits. Credits earned in extension courses offered by other units of the University of Wisconsin System are treated as transfer credits. All other (non-UW) extension and correspondence credits are normally limited to one-fourth of the total required for graduation from any curriculum.

WTCS Credits. A maximum of 72 semester credits earned in college parallel programs at Madison Area Technical College, Milwaukee Area Technical College, Nicolet Area Technical College, or Chippewa Valley Technical College may be accepted as degree credits at UW-Eau Claire. A set number of general education courses will be accepted from other technical schools. Occupational and technical courses may also be considered for transfer if the

quality and content of the course work from the technical college is judged to be comparable to course work at UW-Eau Claire. Refer to the Transfer Credit Wizard (https://my.uwec.edu/psp/PUBLIC/EMPLOYEE/HRMS/c/EAU_SS_CUSTOM.EAU_TRNCRDWZ.GBL) or contact the UW-Eau Claire Admissions Office for information about the current transfer policy.

USAFI Credit. UW-Eau Claire will accept up to 32 semester credits for work done through the United States Armed Forces Institute, under the provision for non-UW correspondence credit (see Extension Credits above).

Activity Credit (band, chorus, drama, KINS 100-184 courses) Students may count toward graduation no more than one credit of KINS 110-184 courses. Students may count toward graduation no more than four credits earned in any single activity course and no more than 12 credits resulting from any combination of activity courses (excluding KINS 110-184 courses).

Other Restricted Credits. For other University restrictions, see the following: Cooperative Education; Credit by Examination; Satisfactory/Unsatisfactory Registration; Transfer of Credits. College or departmental restrictions may also be placed on Independent Study (399-499 courses), Directed Study (395-495), and other types of credits.

APPLICABILITY OF CREDITS TOWARD GRADUATION

	Credit Restrictions
Satisfactory/Unsatisfactory	
Total degree credit	maximum 12
Major, Standard	maximum 1 course
Major, Comprehensive	maximum 2 courses
Minor	maximum 1 course
Credit by Examination	
Total degree credit	maximum ¼ of total
Major or minor	maximum ½ of total
Two-Year College Credits	
Total degree credit	maximum 72 credits
Activity credit (band, chorus, drama, KINS 100-184)	
Total KINS 100-184	maximum 1 credit
Total Band, chorus, drama	maximum 12 credits
Single course band, chorus, drama	maximum 4 credits
Extension credits	
UW-System	no maximum
Other extension/correspondence	maximum ¼ of total
USAFI	
USAFI	maximum 32 credits

Liberal Education Core

The University of Wisconsin-Eau Claire measures learning outcomes to ensure that its graduates have achieved a liberal education and prepared themselves to contribute to a complex society. Upon graduation, each undergraduate

will have met the five learning goals of our liberal education core and the 12 learning outcomes they comprise.

LIBERAL EDUCATION CORE REQUIREMENTS

a minimum of
36 credits

Knowledge Goal

Knowledge Outcome 1 (K1): Natural Sciences (<http://catalog.uwec.edu/undergraduate/attribute-k1/>) Two (2) learning experiences

One experience in laboratory science must be selected from either K1 or K2.

Knowledge Outcome 2 (K2): Social Sciences (<http://catalog.uwec.edu/undergraduate/attribute-k2/>) Two (2) learning experiences

One experience in laboratory science must be selected from either K1 or K2.

Knowledge Outcome 3 (K3): Humanities (<http://catalog.uwec.edu/undergraduate/attribute-k3/>) Two (2) learning experiences

Knowledge Outcome 4 (K4): Fine Arts (<http://catalog.uwec.edu/undergraduate/attribute-k4/>) One (1) learning experience

Skills Goal

Skills Outcome 1 (S1): Written and Oral Communication (<http://catalog.uwec.edu/undergraduate/attribute-S1/>) Two (2) learning experiences

One S1 must meet the University Writing Requirement (<http://catalog.uwec.edu/undergraduate/graduation-requirements/#header10>)

Skills Outcome 2 (S2): Mathematics (<http://catalog.uwec.edu/undergraduate/attribute-S2/>) One (1) learning experience

One S2 to meet the University Mathematics Requirement (<http://catalog.uwec.edu/undergraduate/graduation-requirements/#header11>)

Skills Outcome 3 (S3): Creativity (<http://catalog.uwec.edu/undergraduate/attribute-S3/>) One (1) learning experience

Responsibility Goal

Responsibility Outcome 1 (R1): Equity, Diversity, and Inclusivity (<http://catalog.uwec.edu/undergraduate/attribute-R1/>) Two (2) learning experiences

One R1 must satisfy Design for Diversity (<http://catalog.uwec.edu/undergraduate/attribute-DDIV/#header13>)

Responsibility Outcome 2 (R2): Global Perspectives (<http://catalog.uwec.edu/undergraduate/attribute-R2/>) One (1) learning experience

Responsibility Outcome 3 (R3): Civic and Environmental Issues (<http://catalog.uwec.edu/undergraduate/attribute-R3/>) One (1) learning experience

Integration Goal

Integration Outcome 1 (I1): Integration (<http://catalog.uwec.edu/undergraduate/attribute-I1/>) Two (2) learning experiences

Service-Learning Goal

Service-Learning (<http://catalog.uwec.edu/undergraduate/attribute-SL/#header13>) 30 hours

College Degree Requirements

Bachelor of Fine Arts

University Graduation Requirements. All candidates for degrees must fulfill the requirements for credits, curriculum, GPA, and University residency as specified in the section of this catalog titled University Graduation Requirements (<http://catalog.uwec.edu/undergraduate/graduation-requirements/>).

College Graduation Requirements: Grade Point Averages. All candidates for degrees in the College of Arts and Sciences must earn minimum resident and total GPAs of 2.00 in the major, the minor, and the certificate. The resident and total GPAs for the major are computed using all attempted credits applicable to the major including those offered by departments other than the major department. The resident and total GPAs for the minor and certificate are computed similarly.

Major-Minor and Major-Certificate Requirements. A standard major (a minimum of 36 credits) must be supplemented by a minor (a minimum of 24 credits) or by a certificate (12 to 18 credits) to meet graduation requirements for completing a first and second degree program. No minor or certificate is required with a Comprehensive Major (60 or more credits) or with two majors of 36 or more credits each.

Certain degree programs, which include Comprehensive Majors, may require more than the minimum of 120 credits for graduation.

Acceptable academic program combinations are determined at the college level. A major and a minor or a major and certificate or two majors (if available) may not be elected in the same department or program, except in the approved combinations listed here (<http://catalog.uwec.edu/undergraduate/arts-sciences/#academicprogramstext>).

College Credits. Earn at least 90 credits in courses offered by the College of Arts and Sciences.

Bachelor of Fine Arts Degree in the College of Arts and Sciences (B.F.A.)

Fulfillment of all University Graduation Requirements (which includes the Liberal Education Core); all College-level degree requirements (major and minor/certificate emphases, GPAs, earning at least 90 credits in Arts and Sciences course work); foreign language competency at the 102 level. Foreign language competency can be met in one of two ways: (1) Achieve a score on the foreign language placement test that qualifies the student to enter the 201-level course in a foreign language. (2) Earn a grade of at least C (not C-) or a mark of S in a 102-level foreign language course (or AIS 112 or AIS 122 / LANG 122 or CSD 103).

Major Requirements

(Code 020-012)

This degree is designed as a specialty for students pursuing graduate studies or planning careers in Graphic Design. It provides the most immersive studio experience for graduating with a greater level of artistic development and focus. Students enrolling in the Comprehensive Major: Art, Graphic Design Emphasis will need to apply for a B.F.A. Review to remain in this major. The suggested time for this review is in the second year of study.

Code	Title	Credits
Seventy-five semester credits, including:		
Department Requirements		
Foundations Courses (should be completed in the first year of study):		12
ART 107	Foundations: Drawing and Composition	
ART 108	Foundations: Two-Dimensional Design	
ART 110	Foundations: Three-Dimensional Art	
ARTH 109	Art of the 20th Century	
Art History Requirement:		6
ARTH 111	Survey: Ancient to Medieval Art	
ARTH 112	Survey: Renaissance to 20th Century Art	
Area Requirements		21
ART 274	Compositional Principles of Graphic Design	
ART 275	Principles of Typography	
ART 276	Introduction to Visual Identity Design	
ART 374	Visual Communication Design	
ART 375	Digital Design I: Website Development	
ART 476	Advanced Graphic Communications	
ART 477	Professional Practices: Graphic Communication	
Area Support Options, Choose Four:		12
ART 244	Introduction to Painting	
ART 249	Introduction to Printmaking	
ART 264	Beginning Sculpture	
ART 278	3-D Computer Modeling	
ART 281	Introduction to Photography as an Art Form	
ART 332	Illustration Narratives	
ART 342	Illustration Editorials	
ART 376	Advanced Visual Identity Design	
ART 383	Video for Art and Design	
ART 384	Artist Books: Image & Text	
ART 474	Digital Design II: Multimedia Development	
Art History Requirement		
ARTH 225	History of Graphic Design	3
Electives in Art (ART) or Art History (ARTH)		18
Electives in Art History (ARTH)		3
Total Credits		75

Additional B.F.A. Requirements

Further details regarding each of the following requirements are provided by the Art & Design Department each semester.

1. To be accepted to continue in the B.F.A. program, students must pass the B.F.A. Entrance Review. To complete the Review, students must apply with a minimum of 18 Art & Design credits including ART 107, ART 108, ART 110, ARTH 109 plus two courses in studio art. The maximum number of Art credits taken (including current enrollment) prior to the B.F.A. Entrance Review is 30.

2. B.F.A. Comprehensive Art majors must complete at least one of the following travel experiences:

- A) UWEC-approved International Study program;
- B) at least one of the department's national field trips;
- C) at least two of the department's regional field trips.

3. To complete the B.F.A. program, students must participate in a Senior Exhibition hosted in the University's Foster Gallery (<http://uwec.ly/fostergallery/>).

NOTE: Transfers, Changes of Major, and other exceptions must check with the Department and their faculty advisor to determine their position within the program and what requirements they will need to meet.