

# CHEMISTRY WITH BUSINESS EMPHASIS, COMPREHENSIVE MAJOR

(Code 111-001)

University Requirements

## GRADUATION REQUIREMENTS FOR BACCALAUREATE DEGREE

Credit Requirements	
Minimum total for graduation <sup>1</sup>	120
Upper division credits (courses numbered 300 and higher)	39
Liberal Education Core ( <a href="http://catalog.uwec.edu/undergraduate/graduation-requirements/#header1">http://catalog.uwec.edu/undergraduate/graduation-requirements/#header1</a> )	36
Academic Concentrations ( <a href="http://catalog.uwec.edu/undergraduate/graduation-requirements/#header16">http://catalog.uwec.edu/undergraduate/graduation-requirements/#header16</a> )	
<b>Grade Point Requirements (<a href="http://catalog.uwec.edu/undergraduate/graduation-requirements/#header14">http://catalog.uwec.edu/undergraduate/graduation-requirements/#header14</a>) <sup>2</sup></b>	
Total	2.00 average
Resident	2.00 average
Major	2.00 average
Minor	2.00 average
Certificate	2.00 average
<b>University Residency Requirements (<a href="http://catalog.uwec.edu/undergraduate/graduation-requirements/#header15">http://catalog.uwec.edu/undergraduate/graduation-requirements/#header15</a>)</b>	
Minimum total	30
Senior year	23
Major, Standard, upper division in residence	12
Major, Comprehensive, upper division in residence	21
Certificate	25 percent of credits

### Procedures Required for Graduation

Obtain admission to the degree program and/or the College offering it.

Apply for graduation on CampS.

<sup>1</sup> Certain programs exceed this minimum.

<sup>2</sup> See special requirements in each College.

### Applicability of Credits Toward Graduation

**Junior College or Two-Year College Credits.** A maximum of 72 semester credits earned in a junior college or two-year college will be accepted as degree credits at UW-Eau Claire.

**Extension Credits.** Credits earned in credit outreach courses offered by UW-Eau Claire are treated as resident credits. Credits earned in extension courses offered by other units of the Universities of Wisconsin System are treated as transfer credits. All other (non-UW) extension and correspondence credits are normally limited to one-fourth of the total required for graduation from any curriculum.

**WTCS Credits.** A maximum of 72 semester credits earned in college parallel programs at Madison Area Technical College, Milwaukee Area Technical

College, Nicolet Area Technical College, or Chippewa Valley Technical College may be accepted as degree credits at UW-Eau Claire. A set number of general education courses will be accepted from other technical schools. Occupational and technical courses may also be considered for transfer if the quality and content of the course work from the technical college is judged to be comparable to course work at UW-Eau Claire. Refer to the Transfer Credit Wizard ([https://my.uwec.edu/psp/PUBLIC/EMPLOYEE/HRMS/c/EAU\\_SS\\_CUSTOM.EAU\\_TRNCRDWZ.GBL](https://my.uwec.edu/psp/PUBLIC/EMPLOYEE/HRMS/c/EAU_SS_CUSTOM.EAU_TRNCRDWZ.GBL)) or contact the UW-Eau Claire Admissions Office for information about the current transfer policy.

**USAFI Credit.** UW-Eau Claire will accept up to 32 semester credits for work done through the United States Armed Forces Institute, under the provision for non-UW correspondence credit (see Extension Credits above).

**Activity Credit (band, chorus, drama, KINS 100-184 courses)** Students may count toward graduation no more than one credit of KINS 100-184 courses. Students may count toward graduation no more than four credits earned in any single activity course and no more than 12 credits resulting from any combination of activity courses (excluding KINS 100-184 courses).

**Other Restricted Credits.** For other University restrictions, see the following: Cooperative Education; Credit by Examination; Satisfactory/Unsatisfactory Registration; Transfer of Credits. College or departmental restrictions may also be placed on Independent Study (399-499 courses), Directed Study (395-495), and other types of credits.

APPLICABILITY OF CREDITS TOWARD GRADUATION	Credit Restrictions
<b>Satisfactory/Unsatisfactory</b>	
Total degree credit	maximum 12
Major, Standard	maximum 1 course
Major, Comprehensive	maximum 2 courses
Minor	maximum 1 course
<b>Credit by Examination</b>	
Total degree credit	maximum ¼ of total
Major or minor	maximum ½ of total
<b>Two-Year College Credits</b>	
Total degree credit	maximum 72 credits
<b>Activity credit (band, chorus, drama, KINS 100-184)</b>	
Total KINS 100-184	maximum 1 credit
Total Band, chorus, drama	maximum 12 credits
Single course band, chorus, drama	maximum 4 credits
<b>Extension credits</b>	
UW-System	no maximum
Other extension/correspondence	maximum ¼ of total
<b>USAFI</b>	
USAFI	maximum 32 credits

## Liberal Education Core

The University of Wisconsin-Eau Claire measures learning outcomes to ensure that its graduates have achieved a liberal education and prepared themselves to contribute to a complex society. Upon graduation, each undergraduate will have met the five learning goals of our liberal education core and the 12 learning outcomes they comprise.

## LIBERAL EDUCATION CORE REQUIREMENTS

a minimum of  
36 credits

## Knowledge Goal

Knowledge Outcome 1 (K1): Natural Sciences (<http://catalog.uwec.edu/undergraduate/attribute-k1/>) Two (2) learning experiences

One experience in laboratory science must be selected from either K1 or K2.

Knowledge Outcome 2 (K2): Social Sciences (<http://catalog.uwec.edu/undergraduate/attribute-k2/>) Two (2) learning experiences

One experience in laboratory science must be selected from either K1 or K2.

Knowledge Outcome 3 (K3): Humanities (<http://catalog.uwec.edu/undergraduate/attribute-k3/>) Two (2) learning experiences

Knowledge Outcome 4 (K4): Fine Arts (<http://catalog.uwec.edu/undergraduate/attribute-k4/>) One (1) learning experience

## Skills Goal

Skills Outcome 1 (S1): Written and Oral Communication (<http://catalog.uwec.edu/undergraduate/attribute-S1/>) Two (2) learning experiences

One S1 must meet the University Writing Requirement (<http://catalog.uwec.edu/undergraduate/graduation-requirements/#header10>)

Skills Outcome 2 (S2): Mathematics (<http://catalog.uwec.edu/undergraduate/attribute-S2/>) One (1) learning experience

One S2 to meet the University Mathematics Requirement (<http://catalog.uwec.edu/undergraduate/graduation-requirements/#header11>)

Skills Outcome 3 (S3): Creativity (<http://catalog.uwec.edu/undergraduate/attribute-S3/>) One (1) learning experience

## Responsibility Goal

Responsibility Outcome 1 (R1): Equity, Diversity, and Inclusivity (<http://catalog.uwec.edu/undergraduate/attribute-R1/>) Two (2) learning experiences

One R1 must satisfy Design for Diversity (<http://catalog.uwec.edu/undergraduate/attribute-DDIV/#header13>)

Responsibility Outcome 2 (R2): Global Perspectives (<http://catalog.uwec.edu/undergraduate/attribute-R2/>) One (1) learning experience

Responsibility Outcome 3 (R3): Civic and Environmental Issues (<http://catalog.uwec.edu/undergraduate/attribute-R3/>) One (1) learning experience

## Integration Goal

Integration Outcome 1 (I1): Integration (<http://catalog.uwec.edu/undergraduate/attribute-I1/>) Two (2) learning experiences

## Community-Engaged Learning Goal

Community-Engaged Learning (<http://catalog.uwec.edu/undergraduate/attribute-cel/#header13>)

## College Degree Requirements

Bachelor of Arts or Bachelor of Science Degree (B.A./B.S.)

**University Graduation Requirements.** All candidates for degrees must fulfill the requirements for credits, curriculum, GPA, and University residency as specified in the section of this catalog titled University Graduation Requirements (<http://catalog.uwec.edu/undergraduate/graduation-requirements/>).

**College Graduation Requirements: Grade Point Averages.** All candidates for degrees in the College of Arts and Sciences must earn minimum resident and total GPAs of 2.00 in the major, the minor, and the certificate. The resident and total GPAs for the major are computed using all attempted credits applicable to the major including those offered by departments other than the major department. The resident and total GPAs for the minor and the certificate are computed similarly.

**Major-Minor and Major-Certificate Requirements.** A standard major (a minimum of 36 credits) must be supplemented by a minor (a minimum of 24 credits) or by a certificate (12 to 18 credits) to meet graduation requirements for completing a first and second degree program. No minor or certificate is required with a Comprehensive Major (60 or more credits) or with two majors of 36 or more credits each.

Certain degree programs, which include Comprehensive Majors, may require more than the minimum of 120 credits for graduation.

Acceptable academic program combinations are determined at the college level. A major and a minor or a major and certificate or two majors (if available) may not be elected in the same department or program, except in the approved combinations listed here (<http://catalog.uwec.edu/undergraduate/arts-sciences/#academicprogramstext>).

**College Credits.** Earn at least 90 credits in courses offered by the College of Arts and Sciences.

Bachelor of Arts Degree in the College of Arts and Sciences (B.A.)

Fulfillment of all University Graduation Requirements (which includes the Liberal Education Core); all College-level degree requirements (major and minor/certificate emphases, GPAs, earning at least 90 credits in Arts and Sciences course work); second language competency at the 102 level. Second language competency may be met in one of two ways: (1) Demonstrate a level of second language competency that qualifies the student to enter the 201-level course in a second language. (2) Earn a grade of at least C (not C-) or a mark of S in a 102-level second language course (or AIS 112 or AIS 122 or SLHS 103).

Bachelor of Science Degree in the College of Arts and Sciences (B.S.)

Fulfillment of all University Graduation Requirements (which includes the Liberal Education Core); all College-level degree requirements (major and minor/certificate emphases, GPAs, earning at least 90 credits in Arts and Sciences course work); mathematics competency at the MATH 111, MATH 112 or MATH 113 level. Mathematics competency can be met in one of three ways: (1) Achieve a score on the mathematics placement test that qualifies the

student to enter MATH 114. (2) Earn a grade of at least C (not C-) or a mark of S in MATH 111, MATH 112, or MATH 113. (3) Achieve a satisfactory score on the MATH 112 competency test. This test may be attempted no more than two times.

#### Major Requirements

##### (Code 111-001)

The Chemistry with Business Emphasis Major is designed to provide students with a solid foundation in the field, together with a rudimentary understanding of the principles of commerce; effectively preparing them for business careers in the chemical industry and other technology-driven enterprises. It provides excellent preparation for sales, marketing, technical service, and customer support positions in the chemical industry, and is also appropriate for pre-professional students, including pre-pharmacy, pre-medicine, and pre-dentistry.

Code	Title	Credits
A minimum of 67 semester credits, including:		
<b>Chemistry Course Requirements</b>		<b>28</b>
Select one of the following:		6
CHEM 115	Chemical Principles	
CHEM 105 & CHEM 106 & CHEM 109	General Chemistry I Lecture and General Chemistry I Laboratory and General Chemistry II with Lab <sup>1</sup>	
Required:		
CHEM 213	Quantitative Analysis	4
CHEM 218	Introduction to Inorganic Chemistry	3
CHEM 325 & CHEM 326	Organic Chemistry I with Laboratory and Organic Chemistry II with Laboratory	8
CHEM 374	Chemical Industry Seminar	1
CHEM 411	Survey of Industrial Chemistry <sup>2</sup>	3
Complete 3 credits selected from the following courses:		3
CHEM 304	Environmental Chemistry	
CHEM 344	Modern Applied Separations and Spectrometry	
CHEM 352	Fundamentals of Biochemistry	
CHEM 375	Frontiers in Chemical Research Seminar	
CHEM 460	Polymer Chemistry	
<b>Business Course Requirements</b>		<b>21</b>
ACCT 201	Introduction to Accounting	3
ECON 103 & ECON 104	Principles of Microeconomics and Principles of Macroeconomics	6
IS 240	Information Systems in Business	3
Three courses selected from the following: <sup>5</sup>		9
FIN 320	Principles of Finance	
MGMT 340	Organizational Behavior: Leading and Developing People, Teams, and Culture	
MGMT 345	Managing Global Organizations	
MGMT 446	Advanced Organizational Behavior	
MKTG 330	Principles of Marketing	
MKTG 336	Business Logistics Management	
MKTG 337	Professional Selling	

MKTG 433	Sales Management	
MKTG 437	Business-to-Business Marketing	
OSCM 341	Operations Management	
<b>Communications Course Requirements</b>		
One course selected from the following:		3
BCOM 206	Business Communication: Writing, Speaking, and Collaborating <sup>3</sup>	
BCOM 207	Business Communication: Persuasive Messaging, Conversations, and Professional Development <sup>4</sup>	
ENGL 312	Science Writing	
ENGL 313	Technical Writing	
<b>Other Requirements (minimum)</b>		<b>15</b>
MATH 246	Elementary Statistics	4
Select one of the following:		2-4
MATH 111	A Short Course in Calculus	
MATH 112	Precalculus Mathematics	
MATH 113	Trigonometry	
MATH 114	Calculus I	
Select one of the following:		9-10
PHYS 211 & PHYS 212	General Physics and General Physics	
PHYS 231 & PHYS 232	University Physics I and University Physics II	

<sup>1</sup> Only six of the course credits from CHEM 105, CHEM 106, and CHEM 109 count toward the major.

<sup>2</sup> The capstone experience is met by CHEM 411.

<sup>3</sup> Students who earn less than a C in BCOM 206 must repeat the course to meet the College of Business communication requirement.

<sup>4</sup> Students who earn less than C in BCOM 207 must repeat the course to meet the College of Business communication requirement.

<sup>5</sup> Students must complete the Student Professional Development Program (<https://www.uwec.edu/academics/college-business/academic-resources/student-professional-development-program/>) (SPDP) prior to registering for any MGMT, MKTG, or OSCM course.

#### Program Learning Outcomes

Students completing this program will be expected to meet the following learning outcomes:

- **Knowledge and Understanding:** Students will develop a rigorous understanding of chemical principles, and apply them to predict and rationalize chemical properties.
  - **Structure and Bonding:** Students can describe the structural properties of matter, as well as rationalize and predict chemical stability or physical properties on the basis of structure.
  - **Reactivity and Stability:** Students can classify and rationalize chemical transformations, and predict and quantify products.
  - **Instrumentation Theory:** Students can describe the underlying physical principles of various instruments and measurement techniques.
- **Skills:** Students will develop the skills need to be effective practitioners of the field by devolving laboratory proficiency, the capacity to think critically and creatively, and the ability to communicate effectively.
  - **Laboratory Skills:** Students will develop proficient laboratory technique.

- Chemical Reasoning: Students will develop critical and creative thinking skills, use them within the context of the field.
- Communication Skills: Students will develop effective oral and written communication skills.
- Literature Skills: Students will become proficient with the chemical literature.
- Responsibility: Students will become responsible practitioners of the field, by practicing laboratory safety, recognizing the societal impacts of chemistry, and identifying contributions made by individuals with a variety of social identities.
  - Chemical Safety: Students will function safely in a chemical laboratory, and will manage waste effectively.
  - Ethical and Professional Conduct: Students will conduct themselves ethically and professionally, cultivate awareness of the impact of chemistry on society, and recognize contributions from a diverse population.
- Distinction: *Students in the Chemistry with Business Emphasis will develop a deeper comprehension of how the principles of commerce (e.g., Marketing, Accounting, Finance) function within the chemical industry.*