

# COMMUNICATION, ORGANIZATIONAL COMMUNICATION EMPHASIS, MINOR

## Liberal Arts (Code 583-450)

Code	Title	Credits
Twenty-four semester credits, including:		
CJ 202 or CJ 203	Fundamentals of Speech Fundamentals of Human Communication	3
CJ 250	Introduction to Organizational Communication	3
CJ 300	Research Methods	3
CJ 355	Advanced Organizational Communication: Strategic Message Design	3
CJ 357	Professional Communication	3
Select nine credits from the following:		9
CJ 184	Multimedia Communication	
CJ 201	Introduction to Interpersonal Communication	
CJ 301	Intercultural Communication	
CJ 307	Small Group Communication	
CJ/WGSS 317	Diversity & Communication: Organizational & Media Contexts	
CJ 350	Human Resource Development	
CJ 351	Strategic Event Planning	
CJ 406	Persuasion	
CJ 407	Leadership Communication	
CJ 452	Health Communication	
CJ 470	Crisis Communication	
<b>Total Credits</b>		<b>24</b>

Note: No major or minor credit may be earned under the S/U option.

## Program Learning Outcomes

Students completing this program will be expected to meet the following learning outcomes:

- Explain how organizations are created and maintained through communication.
- Use communication theories and constructs to identify and analyze communication problems and develop ethical solutions.
- Orally present ideas using appropriate visual, verbal, and nonverbal communication behaviors.