COMMUNICATION, ORGANIZATIONAL COMMUNICATION EMPHASIS, MINOR

Liberal Arts (Code 583-450)

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
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</thead>
<tbody>
<tr>
<td>CJ 202</td>
<td>Fundamentals of Speech</td>
<td>3</td>
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<tr>
<td>or CJ 203</td>
<td>Fundamentals of Human Communication</td>
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<tr>
<td>CJ 250</td>
<td>Introduction to Organizational Communication</td>
<td>3</td>
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<tr>
<td>CJ 300</td>
<td>Research Methods</td>
<td>3</td>
</tr>
<tr>
<td>CJ 355</td>
<td>Advanced Organizational Communication: Strategic Message Design</td>
<td>3</td>
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<tr>
<td>CJ 357</td>
<td>Professional Communication</td>
<td>3</td>
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Select nine credits from the following:

- CJ 184 Multimedia Communication
- CJ 201 Introduction to Interpersonal Communication
- CJ 301 Intercultural Communication
- CJ 307 Small Group Communication
- CJ/WGSS 317 Diversity & Communication: Organizational & Media Contexts
- CJ 350 Human Resource Development
- CJ 351 Strategic Event Planning
- CJ 406 Persuasion
- CJ 407 Leadership Communication
- CJ 452 Health Communication
- CJ 470 Crisis Communication

Total Credits 24

Note: No major or minor credit may be earned under the S/U option.

Program Learning Outcomes

Students completing this program will be expected to meet the following learning outcomes:

- Explain how organizations are created and maintained through communication.
- Use communication theories and constructs to identify and analyze communication problems and develop ethical solutions.
- Orally present ideas using appropriate visual, verbal, and nonverbal communication behaviors.