

ORGANIZATIONAL COMMUNICATION, CERTIFICATE

(Code 583-601)

The **Certificate in Organizational Communication** complements majors in every area of study by developing professional, group, and interpersonal communication skills that enable students to contribute to, and better serve, the communities, organizations and societies in which they live and work. Students in any field must be able to analyze, develop and deliver messages to a variety of stakeholders. The Certificate in Organizational Communication helps students hone these abilities by highlighting the role of communication in organizational effectiveness, and by engaging students in both theory and practice. The elective course options for the certificate allow students to focus on the specific communication skills that apply most directly to their particular interests or career aspirations.

Students pursuing an Organizational Communication Certificate are required to complete 12 credits toward the certificate.

Code	Title	Credits
Twelve semester credits, including:		
Required Courses		
CJ 250	Introduction to Organizational Communication	3
CJ 355	Advanced Organizational Communication: Strategic Message Design	3
Select six credits from the following:		6
CJ 184	Multimedia Communication	
CJ 201	Introduction to Interpersonal Communication	
CJ 206	Human Communication Theory	
CJ 301	Intercultural Communication	
CJ 307	Small Group Communication	
CJ/WGSS 317	Diversity & Communication: Organizational & Media Contexts	
CJ 350	Human Resource Development	
CJ 351	Strategic Event Planning	
CJ 357	Professional Communication	
CJ 406	Persuasion	
CJ 407	Leadership Communication	
CJ 470	Crisis Communication	
Total Credits		12

Note 1: Courses used for the certificate may not count for the student's major program.

Note 2: Students cannot pursue a Communication, Integrated Strategic Communication, or Journalism Major and the Organizational Communication Certificate to meet graduation requirements for completing a first and second degree program.

Program Learning Outcomes

Students completing this program will be expected to meet the following learning outcomes:

- Explain how organizations are created and maintained through communication.
- Use communication theories and constructs to identify and analyze communication problems and develop ethical solutions.