

SOCIAL ADVOCACY AND CHANGE, CERTIFICATE

(Code 583-603)

The **Certificate in Social Advocacy and Change** is designed for students who wish to engage as active citizens, using communication skills and knowledge to promote change in a variety of social and political contexts including, but not limited to, human rights and environmental concerns. Active citizenship exists where individuals use communication practices and theories to advocate for change on their own behalf or on the behalf of others, and where groups seek to find common cause or concern with issues at the heart of the controversy. A combination of courses in communication studies and organizational communication help students learn the knowledge and skills that will allow them to create responsible change in their communities.

Twelve semester credits, including:

Required Courses

CJ 202	Fundamentals of Speech	3
CJ 207	Introduction to Rhetoric and Society	3
CJ 318	Topics in Communication and Social Advocacy	3
CJ 355	Advanced Organizational Communication: Strategic Message Design	3
or CJ 406	Persuasion	

Note 1: Courses used for the certificate may not count for the student's major program.

Note 2: Students majoring in any program in Communication and Journalism may not use this certificate to satisfy the graduation requirement of a second program.