MULTIMEDIA COMMUNICATION, MINOR

Liberal Arts (Code 608-400)

Advisors: R. Cronje (English), C. Theo (Art & Design), G. Vadhavkar (Communication and Journalism).

The ability to develop ideas and present them through a variety of media is indispensable in our communication-rich society. The interdisciplinary minor in Multimedia Communication prepares students to analyze audiences, frame arguments, express themselves clearly in the written and spoken word, understand basic principles of visual design, gather and edit audio and video, and use web-based software to publish their work. Students take courses from the domains of visual communication (Art, Communication & Journalism), written communication (Communication & Journalism, English) and computer programming (Computer Science). The minor is suitable for students who would benefit from the ability to communicate information from their disciplines to a variety of audiences.

Note: Courses counted in the core cannot be used to fulfill requirements in elective credit domains. Because the minor is designed to broaden students’ knowledge and skills in multimedia communication no more than nine credits in the prefix of a student’s major may be counted toward the minor.

Twenty-four semester credits, including:

Required Core Courses
- ART 312 Digital Imaging and Design 3
- CJ 184 Multimedia Communication 3
- CS 318 Fundamentals of Web Page Design 3

Three credits from one of the following: 3
- ENGL 220 Introduction to Creative Writing
- ENGL 307 Editing and Publications Management
- ENGL 312 Science Writing
- ENGL 313 Technical Writing
- ENGL 314 Cultural Rhetorics

Elective Courses 12
No more than six credits of electives may be taken in any one prefix. An English course counted in the core cannot be used to fulfill an elective requirement. Computer Science majors may not select CS 319 to meet any minor requirement.

ART 274 Compositional Principles of Graphic Design
ART 275 Principles of Typography
ART 278 3-D Computer Modeling
ART 281 Introduction to Photography as an Art Form
ART 374 Visual Communication Design
ART 375 Digital Design I: Website Development
ART 378 3-D Computer Animation I or CS 322 Animation Programming
CJ 222 Beginning Journalism
CJ 241 Audio and Video Production Process
CJ 284 Introduction to Photography
CJ 373 Writing for Integrated Strategic Communication
CJ 380 Visual Communication Design
CS 319 Introduction to Web Programming
CS 320 Web Database Design and Implementation
ENGL 220 Introduction to Creative Writing
ENGL 307 Editing and Publications Management
ENGL 310 Intermediate Poetry Writing
ENGL 311 Intermediate Fiction/Nonfiction Writing
ENGL 312 Science Writing
ENGL 313 Technical Writing
ENGL 314 Cultural Rhetorics
ENGL 315 Visual Rhetorics of Science, Technology, and Culture
ENGL 409 Grant Proposal Writing
ENGL 415 Seminar in Science and Nature Writing