

MULTIMEDIA COMMUNICATION, MINOR

Liberal Arts (Code 608-400)

Advisors: C. Theo (Art & Design), G. Vadhavkar (Communication and Journalism).

The ability to develop ideas and present them through a variety of media is indispensable in our communication-rich society. The interdisciplinary minor in Multimedia Communication prepares students to analyze audiences, frame arguments, express themselves clearly in the written and spoken word, understand basic principles of visual design, gather and edit audio and video, and use web-based software to publish their work. Students take courses from the domains of visual communication (Art, Communication & Journalism), written communication (Communication & Journalism, English) and computer programming (Computer Science). The minor is suitable for students who would benefit from the ability to communicate information from their disciplines to a variety of audiences.

Note: Courses counted in the core cannot be used to fulfill requirements in elective credit domains. Because the minor is designed to broaden students' knowledge and skills in multimedia communication no more than nine credits in the prefix of a student's major may be counted toward the minor.

Code	Title	Credits
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Twenty-four semester credits, including:

Required Core Courses

ART 312	Digital Imaging and Design	3
CJ 184	Multimedia Communication	3
CS 318	Fundamentals of Web Page Design	3

Three credits from one of the following: 3

ENGL 220	Introduction to Creative Writing	
ENGL 307	Editing and Publications Management	
ENGL 312	Science Writing	
ENGL 313	Technical Writing	
ENGL 314	Cultural Rhetorics	

Elective Courses 12

No more than six credits of electives may be taken in any one prefix. An English course counted in the core cannot be used to fulfill an elective requirement. Computer Science majors may not select CS 319 to meet any minor requirement.

ART 274	Compositional Principles of Graphic Design	
ART 275	Principles of Typography	
ART 278	3-D Computer Modeling	
ART 281	Introduction to Photography as an Art Form	
ART 374	Visual Communication Design	
ART 375	Digital Design I: Website Development	
ART 378	3-D Computer Animation I	
or CS 322	Animation Programming	
CJ 222	Beginning Journalism	
CJ 241	Audio and Video Production Process	
CJ 284	Introduction to Photography	

CJ 373	Writing for Integrated Strategic Communication
CJ 380	Visual Communication Design
CS 319	Introduction to Web Programming
CS 320	Web Database Design and Implementation
ENGL 220	Introduction to Creative Writing
ENGL 307	Editing and Publications Management
ENGL 310	Intermediate Poetry Writing
ENGL 311	Intermediate Fiction/Nonfiction Writing
ENGL 312	Science Writing
ENGL 313	Technical Writing
ENGL 314	Cultural Rhetorics
ENGL 315	Visual Rhetorics of Science, Technology, and Culture
ENGL 409	Grant Proposal Writing