Psychology is the scientific investigation of mental processes (thinking, remembering, feeling, etc.) and behavior. Psychology lies in the center of the academic pursuits of the university because of its strong connections with other scholarly areas. Psychology is not only an academic discipline, but also a profession. There are both academic psychologists, who engage in teaching and research, and practicing psychologists, who apply psychological knowledge in clinics, businesses, and other settings.

The Psychology Department has adopted the American Psychological Association (2013) learning goals for the major and minor.

Goal 1: Knowledge Base in Psychology
Goal 2: Scientific Inquiry and Critical Thinking
Goal 3: Ethical and Social Responsibility in a Diverse World
Goal 4: Communication
Goal 5: Professional Development

Credit for PSYC 100, PSYC 230, and PSYC 260 can be awarded through CLEP examinations. Credit for PSYC 100 and Statistics (MATH 246/PSYC 265) can be awarded through AP examinations.

Faculty
Jeffrey Goodman, Chair
Michael Axelrod
Tammy Bednar
Lori Bica
April Bleske-Rechek
Christine Calderon
Melissa Coolong-Chaffin
Mickey Crothers
Jarrod Hines
Stacey Jackson
David Jewett
Kevin Klatt
Carla Lagorio
Mary Beth Leibham
David Leland
Douglas Matthews
Jennifer Muehlenkamp
Jennifer Parker
Mary Beth Tusing
Alexandria Viegut

Majors
- Major: Psychology, Liberal Arts - B.A./B.S. (http://catalog.uwec.edu/undergraduate/arts-sciences/psychology/psychology-major-ba-bs/)
- Major: Psychology, Behavior Analysis Emphasis, Liberal Arts - B.A./B.S. (http://catalog.uwec.edu/undergraduate/arts-sciences/psychology/psychology-behavior-analysis-major-ba-bs/)
- Comprehensive Major: Neuroscience, Liberal Arts - B.A./B.S. (College of Arts and Sciences Interdisciplinary Major) (http://catalog.uwec.edu/undergraduate/arts-sciences/interdisciplinary/neuroscience-comprehensive-major-ba-bs/)