ACCOUNTING,
COMPREHENSIVE MAJOR

(Code 720-006)

University Requirements

GRADUATION REQUIREMENTS FOR BACCALAUREATE DEGREE

Credit Requirements

Minimum total for graduation 1 120
Upper division credits (courses numbered 300 and higher) 39
Liberal Education Core (http://catalog.uwec.edu/undergraduate/graduation-requirements/#header1) 36
Academic Concentrations (http://catalog.uwec.edu/undergraduate/graduation-requirements/#header16)
Grade Point Requirements (http://catalog.uwec.edu/undergraduate/graduation-requirements/#header14) 2

Total 2.00 average
Resident 2.00 average
Major 2.00 average
Minor 2.00 average
Certificate 2.00 average

University Residency Requirements (http://catalog.uwec.edu/undergraduate/graduation-requirements/#header15)

Minimum total 30
Senior year 23
Major, Standard, upper division in residence 12
Major, Comprehensive, upper division in residence 21
Certificate 25 percent of credits

Procedures Required for Graduation

Obtain admission to the degree program and/or the College offering it.
Apply for graduation on CampS.

1 Certain programs exceed this minimum.
2 See special requirements in each College.

Applicability of Credits Toward Graduation

Junior College or Two-Year College Credits. A maximum of 72 semester credits earned in a junior college or two-year college will be accepted as degree credits at UW-Eau Claire.

Extension Credits. Credits earned in credit outreach courses offered by UW-Eau Claire are treated as resident credits. Credits earned in extension courses offered by other units of the University of Wisconsin System are treated as transfer credits. All other (non-UW) extension and correspondence credits are normally limited to one-fourth of the total required for graduation from any curriculum.

WTCS Credits. A maximum of 72 semester credits earned in college parallel programs at Madison Area Technical College, Milwaukee Area Technical College, Nicolet Area Technical College, or Chippewa Valley Technical College may be accepted as degree credits at UW-Eau Claire. A set number of general education courses will be accepted from other technical schools.

Occupational and technical courses may also be considered for transfer if the quality and content of the course work from the technical college is judged to be comparable to course work at UW-Eau Claire. Refer to the Transfer Credit Wizard (https://my.uwec.edu/psp/PUBLIC/EMPLOYEE/HRMS/c/EAU_SS_CUSTOM.EAU_TRNCRDWZ.GBL) or contact the UW-Eau Claire Admissions Office for information about the current transfer policy.

USAFI Credit. UW-Eau Claire will accept up to 32 semester credits for work done through the United States Armed Forces Institute, under the provision for non-UW correspondence credit (see Extension Credits above).

Activity Credit (band, chorus, drama, KINS 100-184 courses) Students may count toward graduation no more than one credit of KINS 110-184 courses. Students may count toward graduation no more than four credits earned in any single activity course and no more than 12 credits resulting from any combination of activity courses (excluding KINS 110-184 courses).

Other Restricted Credits. For other University restrictions, see the following: Cooperative Education; Credit by Examination; Satisfactory/Unsatisfactory Registration; Transfer of Credits. College or departmental restrictions may also be placed on Independent Study (399-499 courses), Directed Study (395-495), and other types of credits.

APPLICABILITY OF CREDITS TOWARD GRADUATION

Credit Restrictions

Satisfactory/Unsatisfactory
Total degree credit maximum 12
Major, Standard maximum 1 course
Major, Comprehensive maximum 2 courses
Minor maximum 1 course

Credit by Examination
Total degree credit maximum ¼ of total
Major or minor maximum ½ of total

Two-Year College Credits
Total degree credit maximum 72 credits

Activity credit (band, chorus, drama, KINS 100-184)
Total KINS 100-184 maximum 1 credit
Total Band, chorus, drama maximum 12 credits
Single course band, chorus, drama maximum 4 credits

Extension credits
 UW-System no maximum
Other extension/correspondence maximum ¼ of total

USAFI
USAFI maximum 32 credits

Liberal Education Core

The University of Wisconsin-Eau Claire measures learning outcomes to ensure that its graduates have achieved a liberal education and prepared themselves
to contribute to a complex society. Upon graduation, each undergraduate
will have met the five learning goals of our liberal education core and the 12
learning outcomes they comprise.

**LIBERAL EDUCATION CORE REQUIREMENTS**

<table>
<thead>
<tr>
<th>Learning Goal</th>
<th>Minimum of Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Knowledge Goal</strong></td>
<td></td>
</tr>
<tr>
<td>Knowledge Outcome 1 (K1): Natural Sciences</td>
<td>Two (2) experiences</td>
</tr>
<tr>
<td>Knowledge Outcome 2 (K2): Social Sciences</td>
<td>Two (2) experiences</td>
</tr>
<tr>
<td>Knowledge Outcome 3 (K3): Humanities</td>
<td>Two (2) experiences</td>
</tr>
<tr>
<td>Knowledge Outcome 4 (K4): Fine Arts</td>
<td>One (1) experience</td>
</tr>
<tr>
<td><strong>Skills Goal</strong></td>
<td></td>
</tr>
<tr>
<td>Skills Outcome 1 (S1): Written and Oral Communication</td>
<td>Two (2) experiences</td>
</tr>
<tr>
<td>Skills Outcome 2 (S2): Mathematics</td>
<td>One (1) experience</td>
</tr>
<tr>
<td>Skills Outcome 3 (S3): Creativity</td>
<td>One (1) experience</td>
</tr>
<tr>
<td><strong>Responsibility Goal</strong></td>
<td></td>
</tr>
<tr>
<td>Responsibility Outcome 1 (R1): Equity, Diversity, and Inclusivity</td>
<td>Two (2) experiences</td>
</tr>
<tr>
<td>Responsibility Outcome 2 (R2): Global Perspectives</td>
<td>One (1) experience</td>
</tr>
<tr>
<td>Responsibility Outcome 3 (R3): Civic and Environmental Issues</td>
<td>One (1) experience</td>
</tr>
<tr>
<td><strong>Integration Goal</strong></td>
<td></td>
</tr>
<tr>
<td>Integration Outcome 1 (I1): Integration</td>
<td>Two (2) experiences</td>
</tr>
<tr>
<td><strong>Service-Learning Goal</strong></td>
<td></td>
</tr>
</tbody>
</table>

**College Degree Requirements**

**Bachelor of Business Administration Degree Requirements**

**Credits for Graduation**

All candidates for the BBA degree need a minimum of 120 credits to graduate, to include a minimum of 48 semester credits in courses other than those offered by the College of Business. The Health Care Administration major is exempt from the 48-credit requirement.

**Student Professional Development Program**

All students pursuing a major in the College of Business must complete the Student Professional Development Workshops. All students pursuing a minor in the Department of Management and Marketing must complete the Student Professional Development Workshops. The program is designed to equip students with the skills needed to present themselves professionally during their job search and upon entering their chosen careers. Students are strongly encouraged to complete the workshops prior to the end of their third semester on campus. The workshops are prerequisites for a number of 300-level courses in the College of Business Core and need to be completed prior to registration for those courses.

The program consists of four workshops: The Business Professional, Professional Image, Professional Etiquette, Professional Networking Event. For more information, visit the College of Business website (http://www.uwec.edu/academics/college-business/academic-resources/student-professional-development-program/).

**Grade Point Requirements**

Candidates for the BBA degree must earn a minimum GPA of 2.00 in their major and in courses taken in residence. (See the special requirements for the Comprehensive Major in Health Care Administration (https://catalog.uwec.edu/undergraduate/business/management-marketing/health-care-administration-comprehensive-major-bba/).) If a minor is required, or is to be listed as an official minor, the candidate must earn a minimum GPA of 2.00 in the minor.

- No course may be taken on a Satisfactory/Unsatisfactory basis as part of a major, minor, or certificate described by one of the departments in the College of Business.
- Business courses may be taken on a Satisfactory/Unsatisfactory basis only concurrent with or following completion of the student’s major or business minor.

**Major Requirements**

(Code 720-006)

UWEC’s 120 credit Accounting major provides an all-inclusive program which will enable the graduate to pursue a career in the field of accounting, qualifying them for entry level accounting positions. Our majors are highly sought after by employers in the public, private and non-profit sectors with many of these employers offering internships that students can pursue while completing their degree. Over 90% of our graduates have taken advantage of at least one paid internship for credit as a part of their degree program. This 120 credit degree in Accounting from the University of Wisconsin, Eau Claire provides the background necessary for students to excel in the field of accounting and pursue licensure through examination as a Certified Public Accounting (CPA), a Certified Management Accounting Exam (CMA), and a Certified Internal Auditor (CIA).
CPA Licensure
Some states allow you to take the CPA exam (like Wisconsin) once you have completed the accounting coursework from the 120 credit degree, but all states require the completion of 150 credits before a license is issued. There is no requirement as to what courses are taken to obtain the extra 30 credits. There is no requirement that they be in accounting. Many students who are pursuing CPA licensing choose to combine 12 credits of internship with 18 credits (6 courses) of other coursework in topics like finance and information systems.

Our students are highly sought after by the big four public accounting firms, as well as national, regional and local CPA firms as well. These same firms typically result in a full-time job offer from the company and provide a great learning experience for those that choose this route. Some students choose to pursue a second major or a minor as a way of earning those extra credits. Students should work with their faculty advisors to determine the best course of study to reach their educational and career goals.

Proficiency Requirements
Proficiency requirements include basic prerequisite courses and/or entry-level competencies for the major. These are not counted as credits in the major.

The BUSCORE
The BUSCORE is the common body of courses taken by all BBA students with the exception of the Health Care Administration major. It consists of the following courses:

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT 201</td>
<td>Introduction to Accounting</td>
<td>3</td>
</tr>
<tr>
<td>BCOM 206</td>
<td>Business Writing 1</td>
<td>2</td>
</tr>
<tr>
<td>BCOM 207</td>
<td>Business Presentations 1</td>
<td>2</td>
</tr>
<tr>
<td>BSAD 300</td>
<td>Equity, Diversity, and Inclusion in the</td>
<td>1</td>
</tr>
<tr>
<td></td>
<td>Workplace</td>
<td></td>
</tr>
<tr>
<td>BSAD 305</td>
<td>Legal and Regulatory Environment</td>
<td>3</td>
</tr>
<tr>
<td>FIN 320</td>
<td>Principles of Finance</td>
<td>3</td>
</tr>
<tr>
<td>IS 240</td>
<td>Information Systems in Business</td>
<td>3</td>
</tr>
<tr>
<td>MKTG 330</td>
<td>Principles of Marketing</td>
<td>3</td>
</tr>
<tr>
<td>MGMT 340</td>
<td>Organizational Behavior</td>
<td>3</td>
</tr>
<tr>
<td>MGMT 449</td>
<td>Strategic Management in a Global</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>Business Environment 2</td>
<td></td>
</tr>
<tr>
<td>OSCM 341</td>
<td>Operations Management</td>
<td>3</td>
</tr>
</tbody>
</table>

Total Credits 32

1 Students must earn a grade of C or above in BCOM 206 and BCOM 207.

2 MGMT 449 is a capstone course that requires prior completion of all other BUSCORE courses. This prerequisite is strictly enforced.

Accounting Major
Sixty-four semester credits, including the 32-credit BUSCORE plus 32 additional credits as follows:

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT 202</td>
<td>Principles of Accounting</td>
<td>3</td>
</tr>
<tr>
<td>ACCT 301</td>
<td>Intermediate Accounting I</td>
<td>3</td>
</tr>
<tr>
<td>ACCT 302</td>
<td>Intermediate Accounting II</td>
<td>3</td>
</tr>
<tr>
<td>ACCT 313</td>
<td>Auditing</td>
<td>3</td>
</tr>
<tr>
<td>ACCT 314</td>
<td>Cost Accounting</td>
<td>3</td>
</tr>
<tr>
<td>ACCT 321</td>
<td>Individual Federal Income Taxation</td>
<td>3</td>
</tr>
<tr>
<td>ACCT 401</td>
<td>Advanced Financial Accounting</td>
<td>3</td>
</tr>
<tr>
<td>ACCT 460</td>
<td>Accounting Information Systems and Technology</td>
<td>3</td>
</tr>
<tr>
<td>ACCT 470</td>
<td>Data Analytics for Accounting</td>
<td>3</td>
</tr>
</tbody>
</table>

Accounting Electives - Select from the following: 5

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT 403</td>
<td>Financial Accounting Integration</td>
<td></td>
</tr>
<tr>
<td>ACCT 417</td>
<td>Governmental and Nonprofit Organization</td>
<td></td>
</tr>
<tr>
<td>ACCT 420</td>
<td>Fraud Investigation and Prevention</td>
<td></td>
</tr>
<tr>
<td>ACCT 423</td>
<td>Corporate, Partnership, and Other Entity</td>
<td></td>
</tr>
<tr>
<td>ACCT 425</td>
<td>Ethics in Accounting</td>
<td></td>
</tr>
<tr>
<td>ACCT 434</td>
<td>Advanced Cost Accounting</td>
<td></td>
</tr>
<tr>
<td>ACCT 495</td>
<td>Accounting Internship 1</td>
<td></td>
</tr>
</tbody>
</table>

1 ACCT 495 (https://catalog.uwec.edu/search/?P=ACCT%20495) maximum of 3 credits can count towards the Accounting major and graduation requirements. Additional ACCT 495 (https://catalog.uwec.edu/search/?P=ACCT%20495) credits can contribute to the 150 credits required for CPA licensure.

Program Learning Outcomes
Students in this program are assessed on their ability to meet the following COB learning competencies:

- Written and Oral Communication: Students will be effective communicators.
- Teamwork: Students will be effective team members.
- Problem Solving: Students will be effective problem solvers.
- BBA Common Body of Knowledge: Students will demonstrate discipline-specific knowledge (represented by the BUSCORE).

Additionally, students completing this program will be expected to meet the following learning outcomes:

- Compile financial statements according to GAAP
- Analyze financial statements and related qualitative information
- Evaluate a company’s internal controls
- Produce professional communications on technical accounting issues, including regulatory reporting
- Evaluate business analytics
Sample Degree Plans
Sample Degree Plan: B.B.A., Accounting (Comprehensive Major)

The following is a sample degree plan, based on the current catalog. It is based on the 120-credit graduation requirement and assumes no transferred credits, no requirements waived by placement tests, no courses taken in the summer or winter, no repeated courses, and no remedial courses that may be required. This sample degree plan is intended for first-year students entering UW-Eau Claire in the fall semester. Your own degree plan may differ depending on the course of study selected (second major, minor, etc.). UW-Eau Claire cannot guarantee all courses will be offered as shown, but will provide a range of courses that may enable prepared students to fulfill their requirements in a timely period. This sample degree plan is just a guide. Please consult your advisor, your degree audit, and the catalog to create your own degree plan. Note: In order to earn the required minimum of 120 credits for the degree in four years, you should plan to take 15 credits each semester or 30 credits each year.

To earn a degree, students must fulfill all University Graduation Requirements, including the Liberal Education (LE) Core. LE Core course work in the following sample degree plan uses abbreviations such as LE-K1, LE-S2, LE-R3, and LE-I1 to represent the learning outcomes students will meet via completion of their degree plan. Each year, 2nd semester—but no later than the end of the 3rd semester or 45 credits earned.

Study Abroad: Students participating in study abroad may opt-in to complete one of the two Integrative Learning 1 (I1) experiences. Many courses taken at approved study-abroad institutions will satisfy LE or elective requirements. Consult the Transfer Credit Wizard and consult with your academic advisor to plan which LE or elective courses to take while abroad.

See third-year note below regarding upper-division business courses.

NSE: Students participating in National Student Exchange (NSE) should work with their academic advisor to select courses at their NSE site that will cover UWEC degree requirements.

SECOND YEAR

FIRST SEMESTER

ACCT 201  Introduction to Accounting  3

SECOND SEMESTER

ACCT 202  Principles of Accounting  3

SOMETIME IN THE SECOND YEAR

ACCT 203  Microeconomics  3

SECOND YEAR

FIRST SEMESTER

ACCT 201  Principles of Accounting  3

ACCT 202  Microeconomics  3

SECOND SEMESTER

ACCT 302  Intermediate Accounting I  3

ACCT 314  Cost Accounting  3

ACCT 321  Individual Federal Income Taxation  3

SOMETIME IN THE THIRD YEAR

LE Integration (I1) (ACCT 495 recommended: 3 of 12 credits contribute to the BBA; the remaining toward the CPA 150. 3

BSAD 300  Equity, Diversity, and Inclusivity with Design for Diversity  3

BSAD 305  Legal and Regulatory Environment  3

MGMT 340  Organizational Behavior  3

MKTG 330  Principles of Marketing  3

OSCM 341  Operations Management  3

SOMETIME IN THE FIRST OR SECOND YEAR

LE Option: Responsibility 1 (R1), DDIV Equity, Diversity, and Inclusivity  3

LE Option: Responsibility 2 (R2) Global Perspectives  3

LE Option: Responsibility 3 (R3) Civic and Environmental Issues  3

LE Option: Skills 3 (S3) Creativity  3

SPDP: Student Professional Development Program (SPDP) workshop completion recommended by the end of the 1st year, 2nd semester—but no later than the end of the 3rd semester or 45 credits earned.

The following is a sample degree plan, based on the current catalog.

FIRST YEAR

FIRST SEMESTER

MATH 109  Algebra for Calculus (LE-S2)  4

SOMETIME IN THE FIRST YEAR

BSAD 180  Foundations for Success in Business  3

ECON 103  Principles of Microeconomics (LE-K2)  3

ECON 104  Principles of Macroeconomics (LE-K2)  3

WRIT 114  Intensive Blugold Seminar in Critical Reading and Writing (LE-S1, 5 credits)  5

OR

WRIT 116  Blugold Seminar in Critical Reading and Writing (LE-S1, 5 credits)  5

OR

WRIT 118  Accelerated Blugold Seminar in Critical Reading and Writing (LE-S1, 2 credits)  5

OR

WRIT 120  Blugold Seminar in Critical Reading and Writing for Transfer Students (LE-S1, 2 credits)  5

SOMETIME IN THE FIRST OR SECOND YEAR

LE Option: Knowledge 1 (K1) Natural Sciences  3

LE Option: Knowledge 1 (K1L) Natural Sciences with Lab  4

LE Option: Knowledge 3 (K3) Humanities  3

LE Option: Knowledge 3 (K3) Humanities  3

LE Option: Knowledge 4 (K4) Fine Arts  3

LE Option: Responsiblity 1 (R1) Equity, Diversity, and Inclusivity  3

Please click (https://catalog.uwec.edu/undergraduate/graduation-requirements) here for a description of the Liberal Education Core outcomes. To represent the learning outcomes students will meet via completion of their liberal education course work.

Inclusivity with Design for Diversity
Study Abroad: Please note that if studying abroad in the third or fourth year, upper-division business courses must be taken at an AACSB-accredited institution. For a list of AACSB-accredited institutions, please see the Your Major + Study Abroad page: [http://www.uwec.edu/cie](http://www.uwec.edu/cie/). Accounting majors: consider especially the University of Limerick in Ireland, the University of Glasgow in Scotland, Massey University in New Zealand—then Deakin University in Melbourne, Australia. Courses that transfer from AACSB-accredited institutions to UWEC as 907U courses with a program prefix (e.g., ACCT, FIN) might contribute as major electives. Work closely with your academic advisor to plan for your study abroad experience.¹

**FOURTH YEAR**

**FIRST SEMESTER**

<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT 313</td>
<td>Auditing</td>
</tr>
<tr>
<td>ACCT 460</td>
<td>Accounting Information Systems and Technology</td>
</tr>
</tbody>
</table>

**SECOND SEMESTER**

<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT 401</td>
<td>Advanced Financial Accounting</td>
</tr>
<tr>
<td>ACCT 470</td>
<td>Data Analytics for Accounting</td>
</tr>
</tbody>
</table>

**SOMETIME IN THE FOURTH YEAR**

<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>MGMT 449</td>
<td>Strategic Management in a Global Business Environment (LE-11)</td>
</tr>
</tbody>
</table>

ACCT ELECTIVES: See catalog and degree audit for list of approved courses.

ELECTIVE CREDITS: Additional credits needed to reach 120 credits

Minimum total for the baccalaureate degree = 120 credits

1 Please see this webpage ([https://www.uwec.edu/academics/college-business/academic-resources/student-professional-development-program/](https://www.uwec.edu/academics/college-business/academic-resources/student-professional-development-program/)) for more information regarding the SPDP program.

2 Please see this webpage ([https://studyabroad.apps.uwec.edu/?FuseAction=Abroad.ViewLink&Parent_ID=95F842BE-5056-B565-C4F8B52A589A0A9D&Link_ID=62E08FA-A555-5AF9-7A6A25856C21266F](https://studyabroad.apps.uwec.edu/?FuseAction=Abroad.ViewLink&Parent_ID=95F842BE-5056-B565-C4F8B52A589A0A9D&Link_ID=62E08FA-A555-5AF9-7A6A25856C21266F)) for more information regarding Your Major + Study Abroad.

**RECOMMENDATIONS FOR HIGH IMPACT PRACTICES (HIPs)**

The University of Wisconsin-Eau Claire encourages all students to participate in High Impact Practices. The following information identifies any specific recommendations that faculty in this major have concerning which HIPs might be most beneficial to students, and any recommendations about when those HIPs best fit into the degree plan. Students should also consult their faculty advisor for information on HIPs. There are many additional high impact opportunities available. Talk to your academic advisor for more information about incorporating HIPs like Study Abroad ([https://studyabroad.apps.uwec.edu/](https://studyabroad.apps.uwec.edu/)), Intercultural Immersion ([https://www.uwec.edu/immersion/](https://www.uwec.edu/immersion/)), Internship ([https://www.uwec.edu/career-services/info-students/internships/](https://www.uwec.edu/career-services/info-students/internships/)), and/or Student/Faculty Collaborative Research ([https://www.uwec.edu/orsp/students/student-faculty-collaborative-research-guide/](https://www.uwec.edu/orsp/students/student-faculty-collaborative-research-guide/)) into your time at UW-Eau Claire.

**Sample Degree Plan: B.B.A., Accounting-Finance (Comprehensive Double Major)**

The following is a hypothetical schedule, based on the current catalog. It is based on the 120-credit graduation requirement and assumes no transferred credits, no requirements waived by placement tests, no courses taken in the summer or winter, no repeated courses, and no remedial courses that may be required. This sample plan is intended for first-year students entering UW-Eau Claire in the fall semester. Your actual degree plan may differ depending on the course of study selected (second major, minor, etc.). UW-Eau Claire cannot guarantee all courses will be offered as shown, but will provide a range of courses that may enable prepared students to fulfill their requirements in a timely period. This sample degree plan is just a guide. Please consult your advisor, your degree audit, and the catalog to create your personalized degree plan. Note: In order to earn the required minimum of 120 credits for the degree in four years, you should plan to take 15 credits each semester or 30 credits each year.

To earn a degree, students must fulfill all University Graduation Requirements, including the Liberal Education (LE) Core. LE Core course work in the following sample degree plan uses abbreviations such as LE-K1, LE-S2, LE-R3, and LE-I1 to represent the learning outcomes students will meet via completion of their liberal education course work.

Please click here ([https://catalog.uwec.edu/undergraduate/graduation-requirements/#header1](https://catalog.uwec.edu/undergraduate/graduation-requirements/#header1)) for a description of the Liberal Education Core outcomes and requirements.

**FIRST SEMESTER**

<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>MATH 109</td>
<td>Algebra for Calculus (LE-S2)</td>
</tr>
</tbody>
</table>

**SOMETIME IN THE FIRST YEAR**

<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>BSAD 180</td>
<td>Foundations for Success in Business</td>
</tr>
<tr>
<td>ECON 103</td>
<td>Principles of Microeconomics (LE-K2)</td>
</tr>
<tr>
<td>ECON 104</td>
<td>Principles of Macroeconomics (LE-K2)</td>
</tr>
<tr>
<td>WRIT 114</td>
<td>Intensive Blugold Seminar in Critical Reading and Writing (LE-S1, 5 credits)</td>
</tr>
</tbody>
</table>

**OR**

<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>WRIT 116</td>
<td>Blugold Seminar in Critical Reading and Writing (LE-S1, 5 credits)</td>
</tr>
</tbody>
</table>

**OR**

<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>WRIT 118</td>
<td>Accelerated Blugold Seminar in Critical Reading and Writing (LE-S1, 2 credits)</td>
</tr>
</tbody>
</table>

**OR**

<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>WRIT 120</td>
<td>Blugold Seminar in Critical Reading and Writing for Transfer Students (LE-S1, 2 credits)</td>
</tr>
</tbody>
</table>

**SOMETIME IN THE FIRST OR SECOND YEAR**

<table>
<thead>
<tr>
<th>LE Option</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>LE Option: Knowledge 1 (K1) Natural Sciences</td>
<td>3</td>
</tr>
<tr>
<td>LE Option: Knowledge 1 (K1L) Natural Sciences with Lab</td>
<td>4</td>
</tr>
<tr>
<td>LE Option: Knowledge 3 (K3) Humanities</td>
<td>3</td>
</tr>
<tr>
<td>LE Option: Knowledge 3 (K3) Humanities</td>
<td>3</td>
</tr>
<tr>
<td>LE Option: Knowledge 4 (K4) Fine Arts</td>
<td>3</td>
</tr>
<tr>
<td>LE Option: Responsibility 1 (R1) Equity, Diversity, and Inclusivity</td>
<td>3</td>
</tr>
<tr>
<td>LE Option: Responsibility 1 (R1, DDIV) Equity, Diversity, and Inclusivity with Design for Diversity</td>
<td>3</td>
</tr>
<tr>
<td>LE Option: Responsibility 2 (R2) Global Perspectives</td>
<td>3</td>
</tr>
<tr>
<td>LE Option: Responsibility 3 (R3) Civic and Environmental Issues</td>
<td>3</td>
</tr>
<tr>
<td>LE Option: Skills 3 (S3) Creativity</td>
<td>3</td>
</tr>
</tbody>
</table>

**SPDP:** Student Professional Development Program (SPDP) workshop completion recommended by the end of the 1st year, 2nd semester—but no later than the end of the 3rd semester or 45 credits earned.¹
Study Abroad: Students participating in study abroad may opt-in to complete one of the two Integrative Learning 1 (I1) experiences. Many courses taken at approved study-abroad institutions will satisfy LE or elective requirements. Consult the Transfer Credit Wizard and consult with your academic advisor to plan which LE or elective courses to take while abroad. See third-year note below regarding upper-division business courses.

NSE: Students participating in National Student Exchange (NSE) should work with their academic advisor to select courses at their NSE site that will cover UWEC degree requirements.

SECOND YEAR

FIRST SEMESTER

ACCT 201 Introduction to Accounting 3

SECOND SEMESTER

ACCT 202 Principles of Accounting 3

FIN 320 Principles of Finance 3

SOMETIME IN THE SECOND YEAR

BCOM 206 Business Writing (LE-51) 2

BCOM 207 Business Presentations (LE-51) 2

IS 240 Information Systems in Business 3

MATH 246 Elementary Statistics (LE-52) 4

THIRD YEAR

FIRST SEMESTER

ACCT 301 Intermediate Accounting I 3

FIN 321 Financial Markets and Institutions 3

FIN 322 Investments 3

SECOND SEMESTER

ACCT 302 Intermediate Accounting II 3

ACCT 314 Cost Accounting 3

FIN 327 Long Term Financial Management 3

SOMETIME IN THE THIRD YEAR

LE Integration (I1) (FIN 495, 3 credits, or ACCT 495, 3 credits recommended) 3

BSAD 300 Equity, Diversity, and Inclusion in the Workplace 1

BSAD 305 Legal and Regulatory Environment 3

MGMT 340 Organizational Behavior 3

MKTG 330 Principles of Marketing 3

OSCM 341 Operations Management 3

SOMETIME IN THE THIRD OR FOURTH YEAR

Study Abroad: Please note that if studying abroad in the third or fourth year, upper-division business courses must be taken at an AACSB-accredited institution. For a list of AACSB-accredited institutions, see the Your Major + Study Abroad page: http://www.uwec.edu/cie (http://www.uwec.edu/cie/). Accounting and Finance double majors: consider especially the University of Limerick in Ireland, the University of Glasgow in Scotland, Massey University in New Zealand—then Deakin University in Melbourne, Australia. Courses that transfer from AACSB-accredited institutions to UWEC as 907U courses with a program prefix (e.g., ACCT, FIN) might contribute as major electives. Work closely with your academic advisor to plan for your study abroad experience. ²

FOURTH YEAR

FIRST SEMESTER

FIN 328 Introduction to Derivative Securities 3

ACCT 321 Individual Federal Income Taxation 3

ACCT 401 Advanced Financial Accounting 3

SECOND SEMESTER

ACCT 495 Accounting Internship 1-12

or FIN 495 Finance Internship

SOMETIME IN THE FOURTH OR FIFTH YEAR

MGMT 449 Strategic Management in a Global Business Environment 3

Elective Credits: Additional credits needed to reach 120 credits to graduate or 150 credits for CPA exam.

FIFTH YEAR

FIRST SEMESTER

ACCT Elective: See catalog and degree audit for list of approved courses.

ACCT 313 Auditing 3

ACCT 460 Accounting Information Systems and Technology 3

ACCT 470 Data Analytics for Accounting 3

FIN Elective: See catalog and degree audit for list of approved courses.

SECOND SEMESTER

FIN Electives: See catalog and degree audit for list of approved courses.

3-6

ACCT Elective: See catalog and degree audit for list of approved courses.

Minimum total for the baccalaureate degree = 120 credits

1 Please see this webpage (https://www.uwec.edu/academics/college-business/academic-resources/student-professional-development-program/) for more information regarding the SPDP program.

2 Please see this webpage (https://studyabroad.apps.uwec.edu/?FuseAction=Abroad.ViewLink&Parent_ID=95F842BE-5056-B565-C4FBB52A589A0A9D&Link_ID=62E08FAA-A555-5AF9-7AA625856C21266F) for more information regarding Your Major + Study Abroad.

RECOMMENDATIONS FOR HIGH IMPACT PRACTICES (HIPs)

The University of Wisconsin-Eau Claire encourages all students to participate in High Impact Practices. The following information identifies any specific recommendations that faculty in this major have concerning which HIPs might be most beneficial to students, and any recommendations about when those HIPs best fit into the degree plan. Students should also consult their faculty advisor for information on HIPs. There are many additional high impact opportunities available. Talk to your academic advisor for more information about incorporating HIPs like Study Abroad (https://studyabroad.apps.uwec.edu/), Intercultural Immersion (https://www.uwec.edu/immersion/), Internship (https://www.uwec.edu/career-services/info-students/internships/), and/or Student/Faculty Collaborative Research (https://www.uwec.edu/orp/students/student-faculty-collaborative-research-guide/) into your time at UW-Eau Claire.

Liberal Education (LE) Core Guidance

Liberal Education Core (LE Core)
The LE Core comprises 17 learning experiences across 11 learning outcomes. Students must complete a minimum of 36 credits in courses approved for the LE Core.

- **K1** – Natural Sciences; two experiences (one lab science experience is required in K1 or K2).
- **K2** – Social Sciences; two experiences (one lab science experience is required in K1 or K2).
- **K3** – Humanities; two experiences.
- **K4** – Fine Arts; one experience.
- **S1** – Written and Oral Communication; two experiences (one experience must satisfy the University writing requirement).
- **S2** – Mathematics; one experience (must satisfy the University math competency requirement).
- **S3** – Creativity; one experience (can be fulfilled in a student’s major).
- **R1** – Equity, Diversity, and Inclusivity; two experiences (one experience must meet the UW System Design for Diversity (DD) requirement).
- **R2** – Global Perspectives; one experience.
- **R3** – Civic and Environmental Issues; one experience.
- **I1** – Integration; two experiences (one experience can be fulfilled in a student’s major).
- **SL** – Service Learning; 30 hours

**Additional LE Core Information**

- Most LE Core learning experiences are course based, and many courses meet more than one learning outcome (e.g., K3 and R2 or K1 and R3).
- Some learning experiences can also be met outside of a traditional course (e.g., undergraduate research (S3), study abroad (I1)).
- **S1** – An English placement score that fulfills the University writing requirement fulfills one S1 experience.
- **S1** – A foreign Language placement score that qualifies the student to enter the 102 level satisfies one S1 experience.
- **S1, R2** – A foreign language placement score that qualifies the student to enter the 202 level satisfies one experience in S1 and the R2 experience.
- **S2** – A math placement score that qualifies the student to enter Math 111, 112, 113 or 114 fulfills the S2 experience.
- **S3** – Completion of two credits from any approved music ensemble fulfills the S3 experience.
- **I1** – Any semester long study abroad program can fulfill one I1 experience.