

# ACCOUNTING AND FINANCE

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Schneider Social Science 400a  
715-836-2184

[www.uwec.edu/acctfin](http://www.uwec.edu/acctfin) (<https://www.uwec.edu/academics/college-business/departments-programs/accounting-finance/>)

Accounting is the field of study which focuses on developing and providing financial information about businesses, including information about the cost of products manufactured or services provided, and about governmental and not-for-profit organizations. This information is used by internal and external decision makers and other stakeholders of the organization. The accounting program is designed to provide the student depth of knowledge in accounting and business, and to help develop communication, interpersonal, critical thinking, and analytical skills. These skills are highly valued by organizations seeking to employ accountants. Careers in accounting include public accounting, financial accounting, managerial accounting, internal auditing, tax accounting, and governmental and not-for-profit accounting.

Finance is the field of study which focuses on managing the finances of firms, financial institutions, and individuals. Careers in finance include corporate financial officer, banker, stockbroker, financial analyst, portfolio manager, investment banker, financial consultant, and personal financial planner.

The Department of Accounting and Finance offers a 64-credit comprehensive major in Accounting. The Department also offers a 64-credit comprehensive major in Finance. Minors in Accounting and Finance are also available.

## Department of Accounting and Finance Scholarships

Refer to the College of Business website (<http://www.uwec.edu/academics/college-business/academic-resources/scholarships/>) for an up-to-date listing of Department of Accounting and Finance scholarships, or contact the department chair, Schneider 400A.

## Faculty

Ling Liu, Chair

### Accounting Faculty

Emrah Ekici  
Sheril Gilberstadt  
Chip Kochendorfer  
William Miller  
Seungbin Oh  
DeeAnne Peterson  
Yuxin Shan  
Jidong Zhang

### Business Finance Faculty

Pamela Baughman  
Yom Bui  
Bradley Dobson  
Dylan Howell  
Hyoseok (David) Hwang  
William Ogden  
Pedro Sottile  
Xinruo (Emma) Wang

## Majors

- Comprehensive Major: Accounting - B.B.A. (<http://catalog.uwec.edu/undergraduate/business/accounting-finance/accounting-comprehensive-major-bba/>)
- Comprehensive Major: Business Finance - B.B.A. (<http://catalog.uwec.edu/undergraduate/business/accounting-finance/business-finance-comprehensive-major-bba/>)

## Minors

- Minor: Accounting (<http://catalog.uwec.edu/undergraduate/business/accounting-finance/accounting-minor/>)
- Minor: Business Finance (<http://catalog.uwec.edu/undergraduate/business/accounting-finance/business-finance-minor/>)