ACCOUNTING AND FINANCE

Schneider Social Science 400a
715-836-2184
www.uwec.edu/acctfin
Accounting is the field of study which focuses on developing and providing financial information about businesses, including information about the cost of products manufactured or services provided, and about governmental and not-for-profit organizations. This information is used by internal and external decision makers and other stakeholders of the organization. The accounting program is designed to provide the student depth of knowledge in accounting and business, and to help develop communication, interpersonal, and critical thinking skills. These skills are highly valued by organizations seeking to employ accountants. Careers in accounting include public accounting, financial accounting, managerial accounting, internal auditing, and tax accounting.

Finance is the field of study which focuses on managing the finances of firms, financial institutions, and individuals. Careers in finance include corporate financial officer, banker, stockbroker, financial analyst, portfolio manager, investment banker, financial consultant, and personal financial planner.

The Department of Accounting and Finance offers a 61-credit comprehensive major in Accounting. The Department also offers a 61-credit comprehensive major in Finance. Minors in Accounting, and Finance are also available.

Minors

- Minor: Accounting
- Minor: Business Finance

Department of Accounting and Finance Scholarships
Refer to the College of Business website for an up-to-date listing of Department of Accounting and Finance scholarships, or contact the department chair, Schneider 400.

Faculty
Ling Liu, Interim Chair
Mark Alfuth
Pamela Baughman
Yom Bui
Bradley Dobson
Emrah Ekici
Sheril Gilberstadt
Hyoseok (David) Hwang
Chip Kochendorfer
William Miller
William Ogden
Seungbin Oh
DeeAnne Peterson
Yuxin Shan
Pedro Sottile
Xinruo (Emma) Wang
Jidong Zhang

Majors

- Comprehensive Major: Accounting - B.B.A.
- Comprehensive Major: Business Finance - B.B.A.