ACCOUNTING AND FINANCE

Schneider Social Science 400a
715-836-2184
www.uwec.edu/acctfin

Accounting is the discipline centered on creating and delivering financial data concerning businesses, encompassing details on product costs, service expenses, and financial insights into governmental and not-for-profit entities. This information is indispensable for internal and external decision-makers and various stakeholders within organizations. The accounting program aims to equip students with a comprehensive understanding of accounting and business operations while fostering the development of communication, interpersonal, critical thinking, and analytical skills. These abilities are greatly appreciated by employers seeking proficient accountants. Career opportunities in accounting extend to public accounting, financial accounting, managerial accounting, internal auditing, tax accounting, governmental accounting, not-for-profit accounting, forensic accounting, cost accounting, and environmental accounting.

Finance is a vital field focusing on managing and optimizing monetary resources within businesses, encompassing activities such as budgeting, investing, and financial analysis. It plays a crucial role in providing insights into the allocation and utilization of funds, aiding both internal decision-making processes and external stakeholder evaluations. Finance programs are tailored to offer students a profound understanding of financial principles and practices, while building essential skills in communication, problem-solving, and data analysis. These competencies are highly sought after by organizations seeking adept financial professionals. Career paths in finance are diverse, including roles such as financial analysis, investment banking, corporate finance, risk management, portfolio management, financial planning, and wealth management, among others.

The Department of Accounting and Finance offers a 64-credit comprehensive major in Accounting. The Department also offers a 62-credit comprehensive major in Finance. Minors in Accounting and Finance are also available.

Department of Accounting and Finance Scholarships
Refer to the College of Business website for an up-to-date listing of Department of Accounting and Finance scholarships, or contact the department chair, Schneider 400A.

Faculty
Ling Liu, Chair

Accounting Faculty
Emrah Ekici
Sheril Gilberstadt
Chip Kochendorfer
William Miller
Seungbin Oh
DeeAnne Peterson
Yuxin Shan
Jidong Zhang

Business Finance Faculty
Pamela Baughman
Yom Bui
Bradley Dobson
Dylan Howell
Hyoseok (David) Hwang
William Ogden
Pedro Sottile
Xinruo (Emma) Wang
Karlton Mac Wetzsteon

Majors
• Comprehensive Major: Accounting - B.B.A.
• Comprehensive Major: Business Finance - B.B.A.

Minors
• Minor: Accounting
• Minor: Business Finance

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