BUSINESS ADMINISTRATION, MINOR

Minor Requirements

(Code 740-405)

Twenty-eight semester credits, as follows:

Code SPDP Workshops and	Title d Major/Minor Combinations ^{1, 2}	Credits
Required Courses:		
ACCT 201	Introduction to Accounting	3
ECON 103	Principles of Microeconomics	3
ECON 104	Principles of Macroeconomics	3
IS 240	Information Systems in Business	3
MATH 246	Elementary Statistics	4
BSAD 305	Legal and Regulatory Environment	3
FIN 320	Principles of Finance	3
MKTG 330	Principles of Marketing	3
MGMT 340	Organizational Behavior	3
Total Credits		28

¹ This minor is not available to College of Business majors.

² Student Professional Development Program. This program requires completion of four SPDP workshops. For more information, visit the College of Business website (http://www.uwec.edu/academics/college-business/ academic-resources/student-professional-development-program/).

Program Learning Outcomes

The Business Administration minor is composed of a major subset of the BUSCORE, which is the core of all College of Business majors. Therefore, students completing the Business Administration minor will be expected to meet the following College of Business learning goals:

- Oral Communication: Graduates will be excellent oral communicators.
- Written Communication: Graduates will be exemplary business writers.
- Teamwork: Students will be effective team members.
- Problem Solving: Students will be effective problem solvers.
- BBA Common Body of Knowledge: Students will demonstrate disciplinespecific knowledge.