

ENTREPRENEURSHIP, CERTIFICATE

(Code 820-603)

Want to launch a business or simply learn how-to? The Entrepreneurship certificate gives you a fast-paced, hands-on experience in developing, testing, pitching, and launching your business ideas.

Over the course of one year, you'll work in a cohort of driven, creative students, to explore customer needs, build business models, and present your venture live to real business owners and Eau Claire community leaders. Whether you are exploring Entrepreneurship for the first time, already have an idea that you believe could be a business, or would like to develop your ability to analyze businesses with the perspective of an owner or high-level consultant, this certificate gives you the confidence and tools to make it happen.

Certificate Requirements

The Entrepreneurship Certificate is an academic program, which includes the following twelve semester credits as follows:

Code	Title	Credits
Required Courses		
ENT 371	Customer Discovery and Business Model Design	3
ENT 373	New Venture Feasibility	3
ENT 374	New Venture Launch	3
ENT 471	Entrepreneurship Capstone	3
Total Credits		12

Program Learning Outcomes

Students completing this program will be expected to meet the following learning outcome:

- Identify entrepreneurial opportunities.