

# ENTREPRENEURSHIP, CERTIFICATE

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(Code 820-603)

## Certificate Requirements

The Entrepreneurship Certificate<sup>1</sup> is an academic program, which includes the following twelve semester credits as follows:

Code	Title	Credits
<b>Required Courses</b>		
ENT 371	Introduction to Entrepreneurship	3
ENT 373	New Venture Feasibility	3
ENT 374	New Venture Start-Up and Growth	3
ENT 471	Entrepreneurship Capstone	3
<b>Total Credits</b>		<b>12</b>

<sup>1</sup> The Entrepreneurship certificate will not count as a secondary program when combined with the standard Business Administration major. This certificate can count as a secondary program when combined with other COB majors. Please see the list of approved major/minor combinations (<http://catalog.uwec.edu/undergraduate/business/#academicprogramstext>) that satisfy university academic concentration requirements (<http://catalog.uwec.edu/undergraduate/graduation-requirements/#header16>).

## Program Learning Outcomes

Students completing this program will be expected to meet the following learning outcomes:

- Analyze new business opportunities to select a business startup idea.
- Evaluate the startup business idea using primary and secondary research.
- Formulate financial projection spreadsheets to assist determination of business feasibility.
- Construct and communicate a formal business plan presentation.