

ENTREPRENEURSHIP, MINOR

Minor Requirements

(Code 820-402)

Thirty semester credits, as follows:

Code	Title	Credits
Required Courses:		
SPDP Workshops and Major/Minor Combinations ^{1, 2}		
ACCT 201	Introduction to Accounting	3
ECON 103	Principles of Microeconomics	3
ECON 104	Principles of Macroeconomics	3
IS 240	Information Systems in Business	3
BSAD 305 or BSAD 306	Legal and Regulatory Environment Business Law	3
MKTG 330	Principles of Marketing	3
ENT 371	Introduction to Entrepreneurship	3
ENT 373	New Venture Feasibility	3
ENT 374	New Venture Start-Up and Growth	3
ENT 471	Entrepreneurship Capstone	3
Total Credits		30

¹ The Entrepreneurship minor will not count as a secondary program when combined with the standard Business Administration major. This minor can count as a secondary program when combined with other COB majors. Please see the list of approved major/minor combinations (<http://catalog.uwec.edu/undergraduate/business/#academicprogramstext>) that satisfy university academic concentration requirements (<http://catalog.uwec.edu/undergraduate/graduation-requirements/#header16>).

² **Student Professional Development Program.** This program requires completion of the four SPDP workshops. For more information, visit the College of Business website (<http://www.uwec.edu/academics/college-business/academic-resources/student-professional-development-program/>).

Program Learning Outcomes

Students completing this program will be expected to meet the following learning outcomes:

- Analyze new business opportunities to select a business startup idea.
- Evaluate the startup business idea using primary and secondary research.
- Formulate financial projection spreadsheets to assist determination of business feasibility.
- Analyze funding sources and opportunities utilized by entrepreneurs.
- Construct and communicate a formal business plan presentation.