

INTERNATIONAL BUSINESS, CERTIFICATE

(Code 740-610)

The **Certificate in International Business** is designed to enhance the bachelor's degree for any student at UW-Eau Claire. Students for whom studying abroad or completing an international internship are not options can complete the 12-credit certificate and add valuable insights into the global business environment.

The **International Business Certificate**¹ is an academic program, which includes the following requirements:

Twelve semester credits, as follows:

Code	Title	Credits
Required - Complete the following three courses with minimum 2.75 GPA:		
MKTG 335	International Marketing	3
MGMT 345 or MGMT 447	Managing Global Organizations Cross Cultural Leadership	3
ECON/LAS 356 or FIN 325 or ECON 351 or ECON 353 or ECON 355	Economic Development of Latin America International Financial Management International Economics Economics of Pacific Asia Economic Development	3
Elective Courses - A minimum of three credits from the following:		
Any foreign language course at the 201 level or higher		
ACCT 405	International Accounting	
ANTH 315	Language in Culture and Society	
ANTH 463	Religion and Culture	
ARTH 112	Global Art History Since 1400	
BSAD 315	International Business Law	
BSAD 491	Selected Topics in Business	
CJ 301	Intercultural Communication	
CJ 319	International Communication	
ECON 351	International Economics	
ECON 353	Economics of Pacific Asia	
ECON 355	Economic Development	
GEOG 301	Geography of Western Europe	
GEOG 308	Geography of Russia and Eastern Europe	
GEOG 319	Geography of the Middle East and North Africa	
GEOG 321	Geography of Latin America	
GEOG 366	Geography International Immersion Experience	
HIST 124	World History to 1500	
HIST 125	World History Since 1500	
HIST 284	The Nazis and Germany, 1914-1945	
HIST 286	History of World War II	
HIST 292	Origins of Current World Conflicts	

HIST 304	Greek Civilization
HIST 306	Roman Civilization
HIST 315	The Age of Reformation
HIST 326	Twentieth Century Europe, 1900 to Present
HIST 360	Modern France
HIST 362	Modern Germany
HIST 375	Twentieth Century Russia
HIST 376	World War I and II Military
HIST 381	Comparative Genocide
HIST 382	Imperialism Since 1800
HIST 383	Modern Africa
HIST 384	The Vietnam War
HIST 387	Marco Polo's World, 1250-1350
HIST 388	History of China
HIST 389	History of Japan
HIST 393	Roots of Selected Contemporary World Problems
HIST/LAS 311	Latin America Since Independence
LAS/ECON 356	Economic Development of Latin America
OSCM 363	International Logistics and Supply Chain Management
POLS 122	Introduction to World Politics
POLS 260	Introduction to Comparative Politics
POLS 321	Politics of the Middle East
POLS 322	Politics of Russia
POLS 323	Politics of Eastern Europe
POLS 324	Politics of Asia
POLS 327	Politics of Continental Europe
POLS 390	Culture and Politics
POLS/LAS 319	Politics of Latin America
RELS 100	Introduction to the Religions of the World
RELS 304	Modern Christianity
RELS 307	Judaism
RELS 309	Islam
RELS 312	Buddhism: Past and Present
RELS 314	Hinduism
RELS 323	Chinese and Japanese Religions

¹ The International Business certificate will not count as a secondary program when combined with the standard Business Administration major. This certificate can count as a secondary program when combined with other COB majors. Please see the list of approved major/minor combinations (<http://catalog.uwec.edu/undergraduate/business/#academicprogramstext>) that satisfy university academic concentration requirements (<http://catalog.uwec.edu/undergraduate/graduation-requirements/#header16>).

Submit documentation through International Business Experience eform under Management & Marketing