

# INTERNATIONAL BUSINESS, COMPREHENSIVE MAJOR

(Code 850-001)

## University Requirements

### GRADUATION REQUIREMENTS FOR BACCALAUREATE DEGREE

Credit Requirements	
Minimum total for graduation <sup>1</sup>	120
Upper division credits (courses numbered 300 and higher)	39
Liberal Education Core ( <a href="http://catalog.uwec.edu/undergraduate/graduation-requirements/#header1">http://catalog.uwec.edu/undergraduate/graduation-requirements/#header1</a> )	36
Academic Concentrations ( <a href="http://catalog.uwec.edu/undergraduate/graduation-requirements/#header16">http://catalog.uwec.edu/undergraduate/graduation-requirements/#header16</a> )	
Grade Point Requirements ( <a href="http://catalog.uwec.edu/undergraduate/graduation-requirements/#header14">http://catalog.uwec.edu/undergraduate/graduation-requirements/#header14</a> ) <sup>2</sup>	
Total	2.00 average
Resident	2.00 average
Major	2.00 average
Minor	2.00 average
Certificate	2.00 average
University Residency Requirements ( <a href="http://catalog.uwec.edu/undergraduate/graduation-requirements/#header15">http://catalog.uwec.edu/undergraduate/graduation-requirements/#header15</a> )	
Minimum total	30
Senior year	23
Major, Standard, upper division in residence	12
Major, Comprehensive, upper division in residence	21
Certificate	25 percent of credits

### Procedures Required for Graduation

Obtain admission to the degree program and/or the College offering it.

Apply for graduation on CampS.

<sup>1</sup> Certain programs exceed this minimum.

<sup>2</sup> See special requirements in each College.

## Applicability of Credits Toward Graduation

**Junior College or Two-Year College Credits.** A maximum of 72 semester credits earned in a junior college or two-year college will be accepted as degree credits at UW-Eau Claire.

**Extension Credits.** Credits earned in credit outreach courses offered by UW-Eau Claire are treated as resident credits. Credits earned in extension courses offered by other units of the University of Wisconsin System are treated as transfer credits. All other (non-UW) extension and correspondence credits are normally limited to one-fourth of the total required for graduation from any curriculum.

**WTCS Credits.** A maximum of 72 semester credits earned in college parallel programs at Madison Area Technical College, Milwaukee Area Technical College, Nicolet Area Technical College, or Chippewa Valley Technical

College may be accepted as degree credits at UW-Eau Claire. A set number of general education courses will be accepted from other technical schools. Occupational and technical courses may also be considered for transfer if the quality and content of the course work from the technical college is judged to be comparable to course work at UW-Eau Claire. Refer to the Transfer Credit Wizard ([https://my.uwec.edu/psp/PUBLIC/EMPLOYEE/HRMS/c/EAU\\_SS\\_CUSTOM.EAU\\_TRNCRDZW.GBL](https://my.uwec.edu/psp/PUBLIC/EMPLOYEE/HRMS/c/EAU_SS_CUSTOM.EAU_TRNCRDZW.GBL)) or contact the UW-Eau Claire Admissions Office for information about the current transfer policy.

**USAFI Credit.** UW-Eau Claire will accept up to 32 semester credits for work done through the United States Armed Forces Institute, under the provision for non-UW correspondence credit (see Extension Credits above).

**Activity Credit (band, chorus, drama, KINS 100-184 courses)** Students may count toward graduation no more than one credit of KINS 110-184 courses. Students may count toward graduation no more than four credits earned in any single activity course and no more than 12 credits resulting from any combination of activity courses (excluding KINS 110-184 courses).

**Other Restricted Credits.** For other University restrictions, see the following: Cooperative Education; Credit by Examination; Satisfactory/Unsatisfactory Registration; Transfer of Credits. College or departmental restrictions may also be placed on Independent Study (399-499 courses), Directed Study (395-495), and other types of credits.

APPLICABILITY OF CREDITS TOWARD GRADUATION	Credit Restrictions
<b>Satisfactory/Unsatisfactory</b>	
Total degree credit	maximum 12
Major, Standard	maximum 1 course
Major, Comprehensive	maximum 2 courses
Minor	maximum 1 course
<b>Credit by Examination</b>	
Total degree credit	maximum ¼ of total
Major or minor	maximum ½ of total
<b>Two-Year College Credits</b>	
Total degree credit	maximum 72 credits
<b>Activity credit (band, chorus, drama, KINS 100-184)</b>	
Total KINS 100-184	maximum 1 credit
Total Band, chorus, drama	maximum 12 credits
Single course band, chorus, drama	maximum 4 credits
<b>Extension credits</b>	
UW-System	no maximum
Other extension/correspondence	maximum ¼ of total
<b>USAFI</b>	
USAFI	maximum 32 credits

## Liberal Education Core

The University of Wisconsin-Eau Claire measures learning outcomes to ensure that its graduates have achieved a liberal education and prepared themselves to contribute to a complex society. Upon graduation, each undergraduate will have met the five learning goals of our liberal education core and the 12 learning outcomes they comprise.

LIBERAL EDUCATION CORE REQUIREMENTS	a minimum of 36 credits
<b>Knowledge Goal</b>	
Knowledge Outcome 1 (K1): Natural Sciences ( <a href="http://catalog.uwec.edu/undergraduate/attribute-k1/">http://catalog.uwec.edu/undergraduate/attribute-k1/</a> )	Two (2) learning experiences
One experience in laboratory science must be selected from either K1 or K2.	
Knowledge Outcome 2 (K2): Social Sciences ( <a href="http://catalog.uwec.edu/undergraduate/attribute-k2/">http://catalog.uwec.edu/undergraduate/attribute-k2/</a> )	Two (2) learning experiences
One experience in laboratory science must be selected from either K1 or K2.	
Knowledge Outcome 3 (K3): Humanities ( <a href="http://catalog.uwec.edu/undergraduate/attribute-k3/">http://catalog.uwec.edu/undergraduate/attribute-k3/</a> )	Two (2) learning experiences
Knowledge Outcome 4 (K4): Fine Arts ( <a href="http://catalog.uwec.edu/undergraduate/attribute-k4/">http://catalog.uwec.edu/undergraduate/attribute-k4/</a> )	One (1) learning experience
<b>Skills Goal</b>	
Skills Outcome 1 (S1): Written and Oral Communication ( <a href="http://catalog.uwec.edu/undergraduate/attribute-S1/">http://catalog.uwec.edu/undergraduate/attribute-S1/</a> )	Two (2) learning experiences
One S1 must meet the University Writing Requirement ( <a href="http://catalog.uwec.edu/undergraduate/graduation-requirements/#header10">http://catalog.uwec.edu/undergraduate/graduation-requirements/#header10</a> )	
Skills Outcome 2 (S2): Mathematics ( <a href="http://catalog.uwec.edu/undergraduate/attribute-S2/">http://catalog.uwec.edu/undergraduate/attribute-S2/</a> )	One (1) learning experience
One S2 to meet the University Mathematics Requirement ( <a href="http://catalog.uwec.edu/undergraduate/graduation-requirements/#header11">http://catalog.uwec.edu/undergraduate/graduation-requirements/#header11</a> )	
Skills Outcome 3 (S3): Creativity ( <a href="http://catalog.uwec.edu/undergraduate/attribute-S3/">http://catalog.uwec.edu/undergraduate/attribute-S3/</a> )	One (1) learning experience
<b>Responsibility Goal</b>	
Responsibility Outcome 1 (R1): Equity, Diversity, and Inclusivity ( <a href="http://catalog.uwec.edu/undergraduate/attribute-R1/">http://catalog.uwec.edu/undergraduate/attribute-R1/</a> )	Two (2) learning experiences
One R1 must satisfy Design for Diversity ( <a href="http://catalog.uwec.edu/undergraduate/attribute-DDIV/#header13">http://catalog.uwec.edu/undergraduate/attribute-DDIV/#header13</a> )	
Responsibility Outcome 2 (R2): Global Perspectives ( <a href="http://catalog.uwec.edu/undergraduate/attribute-R2/">http://catalog.uwec.edu/undergraduate/attribute-R2/</a> )	One (1) learning experience
Responsibility Outcome 3 (R3): Civic and Environmental Issues ( <a href="http://catalog.uwec.edu/undergraduate/attribute-R3/">http://catalog.uwec.edu/undergraduate/attribute-R3/</a> )	One (1) learning experience
<b>Integration Goal</b>	

Integration Outcome 1 (I1): Integration (<http://catalog.uwec.edu/undergraduate/attribute-I1/>)

Two (2) learning experiences

### Service-Learning Goal

Service-Learning (<http://catalog.uwec.edu/undergraduate/attribute-SL/#header13>)

30 hours

## College Degree Requirements

### Bachelor of Business Administration Degree Requirements

#### Credits for Graduation

All candidates for the BBA degree need a minimum of 120 credits to graduate, to include a minimum of 48 semester credits in courses other than those offered by the College of Business. The Health Care Administration major is exempt from the 48-credit requirement.

#### Student Professional Development Program

All students pursuing a major in the College of Business must complete the Student Professional Development Workshops. All students pursuing a minor in the Department of Management and Marketing must complete the Student Professional Development Workshops. The program is designed to equip students with the skills needed to present themselves professionally during their job search and upon entering their chosen careers. Students are strongly encouraged to complete the workshops prior to the end of their third semester on campus. The workshops are prerequisites for a number of 300-level courses in the College of Business Core and need to be completed prior to registration for those courses.

The program consists of four workshops: The Business Professional, Professional Image, Professional Etiquette, Professional Networking Event. For more information, visit the College of Business website (<http://www.uwec.edu/academics/college-business/academic-resources/student-professional-development-program/>).

#### Grade Point Requirements

Candidates for the BBA degree must earn a minimum GPA of 2.00 in their major and in courses taken in residence. (See the special requirements for the Comprehensive Major in Health Care Administration (<https://catalog.uwec.edu/undergraduate/business/management-marketing/health-care-administration-comprehensive-major-bba/>)). If a minor is required, or is to be listed as an official minor, the candidate must earn a minimum GPA of 2.00 in the minor.

- No course may be taken on a Satisfactory/Unsatisfactory basis as part of a major, minor, or certificate described by one of the departments in the College of Business.
- Business courses may be taken on a Satisfactory/Unsatisfactory basis only concurrent with or following completion of the student's major or business minor.

## Major Requirements

### (Code 850-001)

The International Business major is an interdisciplinary program. The major includes an international experience requirement that may be satisfied by taking an approved upper-division business course taken at a study abroad site, completing an international internship, or an internationally-oriented internship with a company located in the United States. **International Business students are strongly encouraged to consider a double major in a functional business area such as management, marketing, information systems, accounting, or finance.**

## Proficiency Requirements

Proficiency requirements include basic prerequisite courses and/or entry-level competencies for the major. These are not counted as credits in the major.

Code	Title	Credits
ECON 103	Principles of Microeconomics	3
ECON 104	Principles of Macroeconomics	3
MATH 109	Algebra for Calculus <sup>1</sup>	4
MATH 246	Elementary Statistics	4

<sup>1</sup> MATH 109 or UWX MA116 or beyond, or competency to enter MATH 111

## The BUSCORE

The BUSCORE is the common body of courses taken by all BBA students with the exception of the Health Care Administration major. It consists of the following courses:

Code	Title	Credits
<b>BUSCORE Courses</b>		
ACCT 201	Introduction to Accounting	3
BCOM 206	Business Writing <sup>1</sup>	2
BCOM 207	Business Presentations <sup>1</sup>	2
BSAD 180	Foundations for Success in Business	3
BSAD 300	Equity, Diversity, and Inclusion in the Workplace	1
BSAD 305	Legal and Regulatory Environment	3
FIN 320	Principles of Finance	3
IS 240	Information Systems in Business	3
MKTG 330	Principles of Marketing	3
MGMT 340	Organizational Behavior	3
MGMT 449	Strategic Management in a Global Business Environment <sup>2</sup>	3
OSCM 341	Operations Management	3
<b>Total Credits</b>		<b>32</b>

<sup>1</sup> Students must earn a grade of C or above in BCOM 206 and BCOM 207.

<sup>2</sup> MGMT 449 is a capstone course that requires prior completion of all other BUSCORE courses. This prerequisite is strictly enforced.

## Requirements for the International Business Major

Sixty semester credits, including the 32-credit BUSCORE and 28 additional credits as follows:

Code	Title	Credits
<b>Required Courses</b>		
ACCT 214	Managerial Accounting <sup>1</sup>	3
MGMT 345	Managing Global Organizations <sup>2</sup>	3
MKTG 335	International Marketing <sup>2</sup>	3
MGMT 447	Cross Cultural Leadership	3
<b>Select two of the following:</b>		<b>6</b>
FIN 325	International Financial Management	
ECON 351	International Economics	
ECON 353	Economics of Pacific Asia	

ECON 355	Economic Development	
ECON/LAS 356	Economic Development of Latin America	
<b>Required Upper Division Foreign Language Course</b>		<b>3-4</b>
Minimum of 3 credits of foreign language at 300 or 400 level <sup>3</sup>		
<b>International Business Electives - Select from the following</b>		<b>6-7</b>
An approved upper-division business course taken at a study abroad site, in fulfillment of the IBE requirement (see below), may count as an elective.		
ACCT 405	International Accounting	
ANTH/AIS 161	Introduction to Cultural Anthropology	
ANTH/GEOG 313	Culture and Transnational Dynamics	
ANTH 315	Language in Culture and Society	
ANTH 463	Religion and Culture	
BSAD 315	International Business Law	
BSAD 398	Internship Program I <sup>3</sup>	
BSAD 491	Selected Topics in Business	
CJ 301	Intercultural Communication	
CJ/WGSS 317	Diversity & Communication: Organizational & Media Contexts	
CJ 319	International Communication	
ECON 351	International Economics	
ECON 353	Economics of Pacific Asia	
ECON 355	Economic Development	
ECON/LAS 356	Economic Development of Latin America	
ECON 390	Global Economics Immersion Experience	
FREN 340	Professional Communication	
FREN 355	Civilization	
GEOG 111	Planet Earth: Human Geography	
GEOG 301	Geography of Western Europe	
GEOG 308	Geography of Russia and Eastern Europe	
GEOG 319	Geography of the Middle East and North Africa	
GEOG 321	Geography of Latin America	
GEOG/AIS 322	Native Geographies	
GEOG 366	Geography International Immersion Experience	
GEOG 369	Geography of Food	
GEOG/ENV 378	International Environmental Problems and Policy	
GEOG 446	Political Geography	
GERM 315	German for Professional Communication	
HIST 124	World History to 1500	
HIST 125	World History Since 1500	
HIST 284	The Nazis and Germany, 1914-1945	
HIST 286	History of World War II	
HIST 292	Origins of Current World Conflicts	
HIST 304	Greek Civilization	
HIST 306	Roman Civilization	

HIST/LAS 311	Latin America Since Independence
HIST/WGSS 313	Gender, Sex, and Science in European History
HIST 315	The Age of Reformation
HIST 318	Studies in the History of European and Mediterranean Worlds
HIST 319	Studies in Global and Comparative History
HIST 326	Twentieth Century Europe, 1900 to Present
HIST 360	Modern France
HIST 362	Modern Germany
HIST 375	Twentieth Century Russia
HIST 376	World War I and II Military
HIST 381	Comparative Genocide
HIST 382	Imperialism Since 1800
HIST 383	Modern Africa
HIST 384	The Vietnam War
HIST 388	History of China
HIST 389	History of Japan
HIST 393	Roots of Selected Contemporary World Problems
INTB 361	International Experience in India
INTB 362	International Experience in China
OSCM 363	International Logistics and Supply Chain Management
PHIL 234	Classical Chinese Philosophy
POLS 122	Introduction to World Politics
POLS 260	Introduction to Comparative Politics
POLS 321	Politics of the Middle East
POLS 322	Politics of Russia
POLS 323	Politics of Eastern Europe
POLS 327	Politics of Continental Europe
POLS 390	Culture and Politics
RELS 100	Introduction to the Religions of the World
RELS 110	Basic Issues in Religion
RELS 210	Religion and Morality
RELS 307	Judaism
RELS 323	Chinese and Japanese Religions
SPAN 340	Spanish for Business

#### International Business Experience (IBE) <sup>5</sup>

<sup>1</sup> Students double-majoring in IB/Accounting or IB/Finance may use ACCT 314.

<sup>2</sup> Students majoring in International Business must earn a C- or better in MGMT 345, MGMT 447, and MKTG 335.

<sup>3</sup> Minimum of 3 credits of foreign language at 300 or 400 level can be waived if student has taken coursework through CHIN 202 (an additional elective would need to be taken instead).

<sup>4</sup> Electives must include at least six upper-division credits.

<sup>5</sup> Students must complete an **international business experience (IBE)** in order to graduate with the International Business major. This requirement may be met by completing one of the following:

- Complete an approved three-credit International Business Internship at an overseas location, or domestically with a small or large business

engaged in international operations that allows the content of the internship to be international. The completion of an internship will include a written report as specified by the International Business advisor. Students must complete the internship application form for their internship in order to have the experience approved. The internship may count for up to three credits of International Business major elective (BSAD 398).

- Complete an approved three-credit Upper Division Business course at a study abroad site. This course may satisfy one of the major course requirements shown above, or may count as an elective in the International Business major.

## Program Learning Outcomes

Students in this program are assessed on their ability to meet the following COB learning competencies:

- **Written and Oral Communication:** Students will be effective communicators.
- **Teamwork:** Students will be effective team members.
- **Problem Solving:** Students will be effective problem solvers.
- **BBA Common Body of Knowledge:** Students will demonstrate discipline-specific knowledge (represented by the BUSCORE).

Additionally, students completing this program will be expected to meet the following learning outcomes:

- Adapt and apply knowledge about the world's diverse cultures to the international business environment.
- Adapt and apply knowledge about the world's diverse values to the international business environment.
- Adapt and apply knowledge about the world's diverse communication styles to the international business environment.

## Sample Degree Plans

International Business majors are highly recommended to select a second major in a specific area of business to make themselves more marketable. Below please find sample degree plans for the International Business comprehensive major--followed by sample degree plans for recommended double majors.

### International Business, B.B.A. (Comprehensive Major)

**The following is a sample degree plan, based on the current catalog.** It is based on the 120-credit graduation requirement and assumes no transferred credits, no requirements waived by placement tests, no courses taken in the summer or winter, no repeated courses, and no remedial courses that may be required. This sample degree plan is intended for first-year students entering UW-Eau Claire in the fall semester. Your own degree plan may differ depending on the course of study selected (second major, minor, etc.). UW-Eau Claire cannot guarantee all courses will be offered as shown, but will provide a range of courses that may enable prepared students to fulfill their requirements in a timely period. This sample degree plan is just a guide. Please consult your advisor, your degree audit, and the catalog to create your own degree plan. *Note:* In order to earn the required minimum of 120 credits for the degree in four years, you should plan to take 15 credits each semester or 30 credits each year.

To earn a degree, students must fulfill all University Graduation Requirements, including the Liberal Education (LE) Core. LE Core course work in the following sample degree plan uses abbreviations such as LE-K1, LE-S2, LE-R3, and LE-I1

to represent the learning outcomes students will meet via completion of their liberal education course work.

Please click (<https://catalog.uwec.edu/undergraduate/graduation-requirements/>) here for a description of the Liberal Education Core outcomes and requirements. Note that the LE Core may be completed through both course and non-course experiences.

#### Notes:

- Students pursuing this major are strongly encouraged to pursue the Leadership Studies Certificate (<https://catalog.uwec.edu/undergraduate/business/management-marketing/leadership-studies-certificate/>). Coursework in your major and the Leadership Studies certificate may overlap. See your advisor for additional information.
- All International Business majors are required to have an international business experience.
- International Business majors should overlap LE requirements with INTB elective courses as much as possible.
- International Business majors are highly recommended to select a second major in a specific area of business to make themselves more marketable. Students pursuing an International Business double major should plan to test into at least a 200-level foreign language course or take the additional time necessary to complete the requisite language proficiency.

#### FIRST YEAR

##### FIRST SEMESTER

MATH 109	Algebra for Calculus (LE-S2)	4
Foreign Lang 101: Foreign Language		4

##### SECOND SEMESTER

Foreign Lang 102: Foreign Language		4
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##### SOMETIME IN THE FIRST YEAR

BSAD 180	Foundations for Success in Business	3
ECON 103	Principles of Microeconomics (LE-K2)	3
ECON 104	Principles of Macroeconomics (LE-K2)	3
WRIT 114	Intensive Blugold Seminar in Critical Reading and Writing (LE-S1, 5 credits)	5

OR

WRIT 116	Blugold Seminar in Critical Reading and Writing (LE-S1, 5 credits)	
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OR

WRIT 118	Accelerated Blugold Seminar in Critical Reading and Writing (LE-S1, 2 credits)	
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OR

WRIT 120	Blugold Seminar in Critical Reading and Writing for Transfer Students (LE-S1, 2 credits)	
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##### SOMETIME IN THE FIRST OR SECOND YEAR

LE Option: Knowledge 1 (K1) Natural Sciences		3
LE Option: Knowledge 1 (K1L) Natural Sciences with Lab		4
LE Option: K3/INTB Elective: Knowledge 3: (Humanities) from INTB Electives List		3
LE Option: R1/INTB Elective: Responsibility 1 (R1) Equity, Diversity, and Inclusivity from INTB Electives List		3
Service-Learning (LE-SL)		

**SPDP:** Student Professional Development Program (SPDP) workshop completion recommended by the end of the 1st year, 2nd semester—but no later than the end of the 3rd semester or 45 credits earned. <sup>1</sup>

**Study Abroad:** Students optionally participating in study abroad may opt-in to complete one of the two Integrative Learning 1 (I1) experiences. Many courses taken at approved study-abroad institutions will satisfy LE or elective requirements. Consult the Transfer Credit Wizard and consult with your academic advisor to plan which LE or elective courses to take while abroad. **International Business majors:** please note that if the study abroad program does not allow students to complete a business course while abroad, it may not satisfy the major's international business experience requirement. Consult your academic advisor early to plan for your international business experience requirement. See also the third-year note below regarding upper-division business courses.

**NSE:** Students optionally participating in National Student Exchange (NSE) should work with their academic advisor to select courses at their NSE site that will cover UWEC degree requirements.

#### SECOND YEAR

##### FIRST SEMESTER

Foreign Lang 201: Foreign Language		4
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##### SECOND SEMESTER

Foreign Lang 202: Foreign Language		4
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##### SOMETIME IN THE SECOND YEAR

ACCT 201	Introduction to Accounting	3
BCOM 206	Business Writing (LE-S1)	2
BCOM 207	Business Presentations (LE-S1)	2
IS 240	Information Systems in Business	3
MATH 246	Elementary Statistics (LE-S2)	4

#### THIRD YEAR

##### FIRST SEMESTER

MKTG 330	Principles of Marketing	3
MGMT 340	Organizational Behavior	3

Foreign Lang 3XX/4XX: 300- or 400-level Course in a Language		3-4
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##### SECOND SEMESTER

MGMT 345	Managing Global Organizations	3
MKTG 335	International Marketing	3

##### SOMETIME IN THE THIRD YEAR

UD, LE-K3/INTB Elective: Upper-division, Knowledge 3: (Humanities) from INTB Electives List		3
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BSAD 300	Equity, Diversity, and Inclusion in the Workplace	1
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BSAD 305	Legal and Regulatory Environment	3
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LE-I1: Integration <sup>2</sup>		3
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FIN 320	Principles of Finance	3
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OSCM 341	Operations Management	3
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##### SOMETIME IN THE THIRD OR FOURTH YEAR

**Study Abroad:** Please note that if studying abroad in the third or fourth year, upper-division business courses must be taken at an AACSB-accredited institution. For a list of AACSB-accredited institutions, please see the Your Major + Study Abroad page: <http://www.uwec.edu/cie> (<http://www.uwec.edu/cie/>). **International Business majors:** consider especially Seoul, South Korea and Limerick, Ireland; then Bibao, Spain; Lorenzo d'Medici, Italy; Massey University in New Zealand; and Glasgow, Scotland. Courses that transfer from AACSB-accredited institutions to UWEC as 907U courses with a program prefix (e.g., MGMT, MKTG) might contribute as major electives. Please note that if the study abroad program does not allow students to complete a business course while abroad, it may not satisfy the major's international business experience requirement. Consult your academic advisor early to plan for your international business experience requirement.<sup>3</sup>

#### FOURTH YEAR

##### SOMETIME IN THE FOURTH YEAR

Choose two courses from the following:	6
FIN 325 International Financial Management or ECON 351 International Economics or ECON 353 Economics of Pacific Asia or ECON 355 Economic Development or ECON 356 Economic Development of Latin America	
ACCT 214/314 Managerial Accounting <sup>4</sup>	3
MGMT 447 Cross Cultural Leadership	3
MGMT 449 Strategic Management in a Global Business Environment (LE-I1)	3
LE Option: Responsibility 3 (R3) Civic and Environmental Issues	3
UD, LE-R2/INTB Elective: Upper-division, Responsibility 2: Global from INTB Electives List	3
LE Option: Knowledge 4 (K4) Fine Arts	3
LE Option: Responsibility 1 (R1, DDIV) Equity, Diversity, and Inclusivity with Design for Diversity	3
LE Option: Skills 3 (S3) Creativity	3
Elective Credits: Additional credits needed to reach 120 credits	

##### Minimum total for the baccalaureate degree = 120 credits

<sup>1</sup> Please see this webpage (<https://www.uwec.edu/academics/college-business/academic-resources/student-professional-development-program/>) for more information regarding the SPDP program.

<sup>2</sup> Students opting to complete the I1 through study abroad can replace this course with an approved elective course.

<sup>3</sup> Please see this webpage ([https://studyabroad.apps.uwec.edu/?FuseAction=Abroad.ViewLink&Parent\\_ID=95F842BE-5056-B565-C4F8B52A589A0A9D&Link\\_ID=62E08FAA-A555-5AF9-7AA625856C21266F](https://studyabroad.apps.uwec.edu/?FuseAction=Abroad.ViewLink&Parent_ID=95F842BE-5056-B565-C4F8B52A589A0A9D&Link_ID=62E08FAA-A555-5AF9-7AA625856C21266F)) for more information regarding Your Major + Study Abroad.

<sup>4</sup> Students double-majoring in IB/Accounting or IB/Finance may use ACCT 314 (<https://catalog.uwec.edu/search/?P=ACCT%20314>).

#### RECOMMENDATIONS FOR HIGH IMPACT PRACTICES (HIPs)

The University of Wisconsin-Eau Claire encourages all students to participate in High Impact Practices. The following information identifies any specific recommendations that faculty in this major have concerning which HIPs might be most beneficial to students, and any recommendations about

when those HIPs best fit into the degree plan. Students should also consult their faculty advisor for information on HIPs. There are many additional high impact opportunities available. Talk to your academic advisor for more information about incorporating HIPs like Study Abroad (<https://studyabroad.apps.uwec.edu/>), Intercultural Immersion (<https://www.uwec.edu/immersion/>), Internship (<https://www.uwec.edu/career-services/info-students/internships/>), and/or Student/Faculty Collaborative Research (<https://www.uwec.edu/orsp/students/student-faculty-collaborative-research-guide/>) into your time at UW-Eau Claire.

### International Business and Economics, Business, B.B.A. (Comprehensive Double Major)

**The following is a sample degree plan, based on the current catalog.** It is based on the 120-credit graduation requirement and assumes no transferred credits, no requirements waived by placement tests, no courses taken in the summer or winter, no repeated courses, and no remedial courses that may be required. This sample degree plan is intended for first-year students entering UW-Eau Claire in the fall semester. Your own degree plan may differ depending on the course of study selected (second major, minor, etc.). UW-Eau Claire cannot guarantee all courses will be offered as shown, but will provide a range of courses that may enable prepared students to fulfill their requirements in a timely period. This sample degree plan is just a guide. Please consult your advisor, your degree audit, and the catalog to create your own degree plan. *Note:* In order to earn the required minimum of 120 credits for the degree in four years, you should plan to take 15 credits each semester or 30 credits each year. Students pursuing a double major may exceed 120 credits earned and may need to take more than 30 credits per year to graduate in 4 years.

To earn a degree, students must fulfill all University Graduation Requirements, including the Liberal Education (LE) Core. LE Core course work in the following sample degree plan uses abbreviations such as LE-K1, LE-S2, LE-R3, and LE-I1 to represent the learning outcomes students will meet via completion of their liberal education course work. Please click (<https://catalog.uwec.edu/undergraduate/graduation-requirements/>) here for a description of the Liberal Education Core outcomes and requirements. Note that the LE Core may be completed through both course and non-course experiences.

#### Notes:

- Students pursuing this major are strongly encouraged to pursue the Leadership Studies Certificate (<https://catalog.uwec.edu/undergraduate/business/management-marketing/leadership-studies-certificate/>). Coursework in your major and the Leadership Studies certificate may overlap. See your advisor for additional information.
- All International Business majors are required to have an international business experience.
- International Business majors should overlap LE requirements with INTB elective courses as much as possible.
- International Business majors are highly recommended to select a second major in a specific area of business to make themselves more marketable. Students pursuing an International Business double major should plan to test into at least a 200-level foreign language course or take the additional time necessary to complete the requisite language proficiency.

#### FIRST YEAR

##### FIRST SEMESTER

MATH 109	Algebra for Calculus (LE-S2)	4
Foreign Lang 201:	201-level Foreign Language	4

##### SECOND SEMESTER

MATH 111	A Short Course in Calculus (LE-S2) <sup>1</sup>	4
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Foreign Lang 202: 202-level Foreign Language 4

### SOMETIME IN THE FIRST YEAR

BSAD 180 Foundations for Success in Business 3

ECON 103 Principles of Microeconomics (LE-K2) 3

ECON 104 Principles of Macroeconomics (LE-K2) 3

WRIT 114 Intensive Blugold Seminar in Critical Reading and Writing (LE-S1, 5 credits) 5

OR

WRIT 116 Blugold Seminar in Critical Reading and Writing (LE-S1, 5 credits)

OR

WRIT 118 Accelerated Blugold Seminar in Critical Reading and Writing (LE-S1, 2 credits)

OR

WRIT 120 Blugold Seminar in Critical Reading and Writing for Transfer Students (LE-S1, 2 credits)

### SOMETIME IN THE FIRST, SECOND, OR THIRD YEAR

LE Options: (K1, R3): Knowledge 1 (K1) Natural Sciences; Responsibility 3 (R3) Civic and Environmental Issues 3

LE Option: Knowledge 1 (K1L) Natural Sciences with Lab 4

LE Options: (K3, R2)/INTB Elective: Knowledge 3: Humanities; Responsibility 2: Global Perspectives from INTB Electives list 3

LE Options: (K3, R1, DDIV)/INTB Elective: Knowledge 3: Humanities; Responsibility 1: Equity, Diversity, and Inclusivity with Design for Diversity from INTB Electives list 3

Service-Learning (LE-SL)

**SPDP:** Student Professional Development Program (SPDP) workshop completion recommended by the end of the 1st year, 2nd semester—but no later than the end of the 3rd semester or 45 credits earned.<sup>2</sup>

**Study Abroad:** Students optionally participating in study abroad may opt-in to complete one of the two Integrative Learning 1 (I1) experiences. Many courses taken at approved study-abroad institutions will satisfy LE or elective requirements. Consult the Transfer Credit Wizard and consult with your academic advisor to plan which LE or elective courses to take while abroad. **International Business majors:** please note that if the study abroad program does not allow students to complete a business course while abroad, it may not satisfy the major's international business experience requirement. Consult your academic advisor early to plan for your international business experience requirement. See also the third-year note below regarding upper-division business courses.

**NSE:** Students optionally participating in National Student Exchange (NSE) should work with their academic advisor to select courses at their NSE site that will cover UWEC degree requirements.

### SECOND YEAR

#### FIRST SEMESTER

MATH 246 Elementary Statistics (LE-S2) 4

#### SECOND SEMESTER

ECON 316 Econometrics 3

#### SOMETIME IN THE SECOND YEAR

ACCT 201 Introduction to Accounting 3

BCOM 206 Business Writing (LE-S1) 2

BCOM 207 Business Presentations (LE-S1) 2

ECON 303 Intermediate Microeconomic Theory 3

ECON 304 Intermediate Macroeconomic Theory 3

IS 240 Information Systems in Business 3

Foreign Lang 3XX: 300-level Course in a Language 3

### THIRD YEAR

#### FIRST SEMESTER

MKTG 330 Principles of Marketing 3

MGMT 340 Organizational Behavior 3

#### SOMETIME IN THE THIRD YEAR

BSAD 300 Equity, Diversity, and Inclusion in the Workplace 1

BSAD 305 Legal and Regulatory Environment 3

FIN 320 Principles of Finance 3

ECON Elective: See catalog and degree audit for list of approved courses. 3

ECON Elective: See catalog and degree audit for list of approved courses. 3

UD, LE-I1 Integration/INTB Elective: Upper-division, Integration (I1) course from INTB Electives list<sup>3</sup> 3

#### SOMETIME IN THE THIRD OR FOURTH YEAR

**Study Abroad:** Please note that if studying abroad in the third or fourth year, upper-division business courses must be taken aYour Major + Study Abroad page: <http://www.uwec.edu/cie>. **International Business - Economics majors:** consider especially Seoul, South Korea and Limerick, Ireland; then Bilbao, Spain; Lorenzo d'Medici, Italy; Massey University in New Zealand; and Glasgow, Scotland. Courses that transfer from AACSB-accredited institutions to UWEC as 907U courses with a program prefix (e.g., MGMT, MKTG) might contribute as major electives. International Business Majors: Please note that if the study abroad program does not allow students to complete a business course while abroad, it may not satisfy the major's international business experience requirement. Consult your academic advisor early to plan for your international business experience requirement.<sup>4</sup>

### FOURTH YEAR

#### FIRST SEMESTER

ECON 351 International Economics 3

or ECON 353 Economics of Pacific Asia

or ECON 355 Economic Development

or ECON 356 Economic Development of Latin America

OSCM 341 Operations Management 3

#### SECOND SEMESTER

ECON 353 Economics of Pacific Asia 3

or ECON 351 International Economics

or ECON 355 Economic Development

or ECON 356 Economic Development of Latin America

MGMT 449 Strategic Management in a Global Business Environment 3

#### SOMETIME IN THE FOURTH YEAR

ACCT 214 Managerial Accounting 3

MGMT 345	Managing Global Organizations	3
MGMT 447	Cross Cultural Leadership	3
MKTG 335	International Marketing	3
LE Options: (K4, S3): Knowledge 4: Fine Arts; Skills 3: Creativity		3
UD, LE-R1 Responsibility 1/INTB Elective: Upper-division, Responsibility 1: Equity, Diversity, and Inclusivity course from INTB Electives list		3

**Minimum total for the baccalaureate degree = 120 credits**

- Students who are considering graduate school in Economics are strongly encouraged to take additional math courses. Students with grad school aspirations should take MATH 114.
- Please see this webpage (<https://www.uwec.edu/academics/college-business/academic-resources/student-professional-development-program/>) for more information regarding the SPDP program.
- Students opting to complete the I1 through study abroad can replace this course with an approved elective course.
- Please see this webpage ([https://studyabroad.apps.uwec.edu/?FuseAction=Abroad.ViewLink&Parent\\_ID=95F842BE-5056-B565-C4F8B52A589A0A9D&Link\\_ID=62E08FAA-A555-5AF9-7AA625856C21266F](https://studyabroad.apps.uwec.edu/?FuseAction=Abroad.ViewLink&Parent_ID=95F842BE-5056-B565-C4F8B52A589A0A9D&Link_ID=62E08FAA-A555-5AF9-7AA625856C21266F)) for more information regarding Your Major + Study Abroad.

**RECOMMENDATIONS FOR HIGH IMPACT PRACTICES (HIPs)**

The University of Wisconsin-Eau Claire encourages all students to participate in High Impact Practices. The following information identifies any specific recommendations that faculty in this major have concerning which HIPs might be most beneficial to students, and any recommendations about when those HIPs best fit into the degree plan. Students should also consult their faculty advisor for information on HIPs. There are many additional high impact opportunities available. Talk to your academic advisor for more information about incorporating HIPs like Study Abroad (<https://studyabroad.apps.uwec.edu/>), Intercultural Immersion (<https://www.uwec.edu/immersion/>), Internship (<https://www.uwec.edu/career-services/info-students/internships/>), and/or Student/Faculty Collaborative Research (<https://www.uwec.edu/orsp/students/student-faculty-collaborative-research-guide/>) into your time at UW-Eau Claire.

The Department of Economics is highly active in the following areas. Please consult with the department chair to see how you might get more involved.

- Faculty/Student Research – over 40% of economics majors are involved in faculty/student research every year. Students present at conferences regionally, nationally, and internationally, as well as co-author papers.
- International Immersions – At least 2 international immersion experiences available annually within the department of economics
- Internships – Active class led internship program (ECON 498)

## International Business and Entrepreneurship, B.B.A. (Comprehensive Double Major)

The following is a sample degree plan, based on the current catalog. It is based on the 120-credit graduation requirement and assumes no transferred credits, no requirements waived by placement tests, no courses taken in the summer or winter, no repeated courses, and no remedial courses that may be required. This sample degree plan is intended for first-year students entering UW-Eau Claire in the fall semester. Your own degree plan may differ depending on the course of study selected (second major, minor, etc.). UW-Eau Claire cannot guarantee all courses will be offered as shown, but will provide a range of courses that may enable prepared students to fulfill their requirements

in a timely period. This sample degree plan is just a guide. Please consult your advisor, your degree audit, and the catalog to create your own degree plan. *Note:* In order to earn the required minimum of 120 credits for the degree in four years, you should plan to take 15 credits each semester or 30 credits each year. Students pursuing a double major may exceed 120 credits earned and may need to take more than 30 credits per year to graduate in 4 years.

To earn a degree, students must fulfill all University Graduation Requirements, including the Liberal Education (LE) Core. LE Core course work in the following sample degree plan uses abbreviations such as LE-K1, LE-S2, LE-R3, and LE-I1 to represent the learning outcomes students will meet via completion of their liberal education course work. Please click (<https://catalog.uwec.edu/undergraduate/graduation-requirements/>) here for a description of the Liberal Education Core outcomes and requirements. Note that the LE Core may be completed through both course and non-course experiences.

**Notes:**

- Students pursuing this major are strongly encouraged to pursue the Leadership Studies Certificate (<https://catalog.uwec.edu/undergraduate/business/management-marketing/leadership-studies-certificate/>). Coursework in your major and the Leadership Studies certificate may overlap. See your advisor for additional information.
- All International Business majors are required to have an international business experience.
- International Business majors should overlap LE requirements with INTB elective courses as much as possible.
- International Business majors are highly recommended to select a second major in a specific area of business to make themselves more marketable. Students pursuing an International Business double major should plan to test into at least a 200-level foreign language course or take the additional time necessary to complete the requisite language proficiency.

**FIRST YEAR**

**FIRST SEMESTER**

MATH 109	Algebra for Calculus (LE-S2)	4
Foreign Lang 201: 201-level Foreign Language		4

**SECOND SEMESTER**

Foreign Lang 202: 202-level Foreign Language		4
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**SOME TIME IN THE FIRST YEAR**

BSAD 180	Foundations for Success in Business	3
ECON 103	Principles of Microeconomics (LE-K2)	3
ECON 104	Principles of Macroeconomics (LE-K2)	3
WRIT 114	Intensive Blugold Seminar in Critical Reading and Writing (LE-S1, 5 credits)	5

**OR**

WRIT 116	Blugold Seminar in Critical Reading and Writing (LE-S1, 5 credits)	
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**OR**

WRIT 118	Accelerated Blugold Seminar in Critical Reading and Writing (LE-S1, 2 credits)	
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**OR**

WRIT 120	Blugold Seminar in Critical Reading and Writing for Transfer Students (LE-S1, 2 credits)	
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**SOMETIME IN THE FIRST OR SECOND YEAR**

LE Options: (K1, R3): Knowledge 1: Natural Sciences; Responsibility 3: Civic and Environmental Issues		3
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LE Options: (K1L): Knowledge 1: Natural Sciences with Lab	4
LE Options: (K3, R2)/INTB Elective: Knowledge 3: Humanities; Responsibility 2: Global Perspectives from INTB Electives list	3
LE Options: (K3, R1, DDIV)/INTB Elective: Knowledge 3: Humanities; Responsibility 1: Equity, Diversity, and Inclusivity with Design for Diversity from INTB Electives list	3
LE Options: (K4, S3): Knowledge 4: Fine Arts; Skills 3: Creativity	3
LE Option: Responsibility 1 (R1) Equity, Diversity, and Inclusivity	3
Service-Learning (LE-SL)	

**SPDP:** Student Professional Development Program (SPDP) workshop completion recommended by the end of the 1st year, 2nd semester—but no later than the end of the 3rd semester or 45 credits earned.<sup>1</sup>

**Study Abroad:** Students optionally participating in study abroad may opt-in to complete one of the two Integrative Learning 1 (I1) experiences. Many courses taken at approved study-abroad institutions will satisfy LE or elective requirements. Consult the Transfer Credit Wizard and consult with your academic advisor to plan which LE or elective courses to take while abroad. **International Business majors:** please note that if the study abroad program does not allow students to complete a business course while abroad, it may not satisfy the major's international business experience requirement. Consult your academic advisor early to plan for your international business experience requirement. See also the third-year note below regarding upper-division business courses.

**NSE:** Students optionally participating in National Student Exchange (NSE) should work with their academic advisor to select courses at their NSE site that will cover UWEC degree requirements.

## SECOND YEAR

### SOMETIME IN THE SECOND YEAR

ACCT 201	Introduction to Accounting	3
BCOM 206	Business Writing (LE-S1)	2
BCOM 207	Business Presentations (LE-S1)	2
IS 240	Information Systems in Business	3
MATH 246	Elementary Statistics (LE-S2)	4
Foreign Lang 3XX: 300-level Course in a Language		3

## THIRD YEAR

### FIRST SEMESTER

MGMT 340	Organizational Behavior	3
ENT 371	Introduction to Entrepreneurship	3
ENT 373	New Venture Feasibility	3
MKTG 330	Principles of Marketing	3

### SECOND SEMESTER

MGMT 345	Managing Global Organizations	3
ENT 374	New Venture Start-Up and Growth	3
ENT 471	Entrepreneurship Capstone	3

### SOMETIME IN THE THIRD YEAR

BSAD 300	Equity, Diversity, and Inclusion in the Workplace	1
BSAD 305	Legal and Regulatory Environment	3
FIN 320	Principles of Finance	3
OSCM 341	Operations Management	3

## SOMETIME IN THE THIRD OR FOURTH YEAR

**Study Abroad:** Please note that if studying abroad in the third or fourth year, upper-division business courses must be taken at an AACSB-accredited institution. For a list of AACSB-accredited institutions, please see the Your Major + Study Abroad page: <http://www.uwec.edu/cie> (<http://www.uwec.edu/cie/>). **International Business-Entrepreneurship double majors:** consider especially Seoul, South Korea and Lorenzo d'Medici, Italy. Courses that transfer from AACSB-accredited institutions to UWEC as 907U courses with a program prefix (e.g., MGMT, MKTG) might contribute as major electives. Please note that if the study abroad program does not allow students to complete a business course while abroad, it may not satisfy the major's international business experience requirement. Consult your academic advisor early to plan for your international business experience requirement.<sup>3</sup>

## FOURTH YEAR

### SOMETIME IN THE FOURTH YEAR

ACCT 214	Managerial Accounting	3
BSAD 306	Business Law	3
Choose two courses from the following:		
FIN 325	International Financial Management	
or ECON 351	International Economics	
or ECON 355	Economic Development	
or ECON 356	Economic Development of Latin America	
MGMT 447	Cross Cultural Leadership	3
MGMT 449	Strategic Management in a Global Business Environment (LE-I1)	3
MKTG 335	International Marketing	3
OSCM 363	International Logistics and Supply Chain Management	3
MGMT Electives:	See catalog and degree audit for list of approved courses.	4-6
UD LE-I1/INTB Elective:	Upper-division Integration course from INTB Electives list. See catalog and degree audit for list of approved, upper-division courses.	3

### Minimum total for the baccalaureate degree = 120 credits

<sup>1</sup> Please see this webpage (<https://www.uwec.edu/academics/college-business/academic-resources/student-professional-development-program/>) for more information regarding the SPDP program.

<sup>2</sup> Students opting to complete the I1 through study abroad can replace this course with an approved elective course.

<sup>3</sup> Please see this webpage ([https://studyabroad.apps.uwec.edu/?FuseAction=Abroad.ViewLink&Parent\\_ID=95F842BE-5056-B565-C4F8B52A589A0A9D&Link\\_ID=62E08FAA-A555-5AF9-7AA625856C21266F](https://studyabroad.apps.uwec.edu/?FuseAction=Abroad.ViewLink&Parent_ID=95F842BE-5056-B565-C4F8B52A589A0A9D&Link_ID=62E08FAA-A555-5AF9-7AA625856C21266F)) for more information regarding Your Major + Study Abroad.

## RECOMMENDATIONS FOR HIGH IMPACT PRACTICES (HIPs)

The University of Wisconsin-Eau Claire encourages all students to participate in High Impact Practices. The following information identifies any specific recommendations that faculty in this major have concerning which HIPs might be most beneficial to students, and any recommendations about when those HIPs best fit into the degree plan. Students should also consult their faculty advisor for information on HIPs. There are many additional

high impact opportunities available. Talk to your academic advisor for more information about incorporating HIPs like Study Abroad (<https://studyabroad.apps.uwec.edu/>), Intercultural Immersion (<https://www.uwec.edu/immersion/>), Internship (<https://www.uwec.edu/career-services/info-students/internships/>), and/or Student/Faculty Collaborative Research (<https://www.uwec.edu/orsp/students/student-faculty-collaborative-research-guide/>) into your time at UW-Eau Claire.

## International Business and Human Resource Management, B.B.A. (Comprehensive Double Major)

**The following is a sample degree plan, based on the current catalog.** It is based on the 120-credit graduation requirement and assumes no transferred credits, no requirements waived by placement tests, no courses taken in the summer or winter, no repeated courses, and no remedial courses that may be required. This sample degree plan is intended for first-year students entering UW-Eau Claire in the fall semester. Your own degree plan may differ depending on the course of study selected (second major, minor, etc.). UW-Eau Claire cannot guarantee all courses will be offered as shown, but will provide a range of courses that may enable prepared students to fulfill their requirements in a timely period. This sample degree plan is just a guide. Please consult your advisor, your degree audit, and the catalog to create your own degree plan. *Note:* In order to earn the required minimum of 120 credits for the degree in four years, you should plan to take 15 credits each semester or 30 credits each year. Students pursuing a double major may exceed 120 credits earned and may need to take more than 30 credits per year to graduate in 4 years.

To earn a degree, students must fulfill all University Graduation Requirements, including the Liberal Education (LE) Core. LE Core course work in the following sample degree plan uses abbreviations such as LE-K1, LE-S2, LE-R3, and LE-I1 to represent the learning outcomes students will meet via completion of their liberal education course work. Please click (<https://catalog.uwec.edu/undergraduate/graduation-requirements/>) here for a description of the Liberal Education Core outcomes and requirements. Note that the LE Core may be completed through both course and non-course experiences.

### Notes:

- Students pursuing this major are strongly encouraged to pursue the Leadership Studies Certificate (<https://catalog.uwec.edu/undergraduate/business/management-marketing/leadership-studies-certificate/>). Coursework in your major and the Leadership Studies certificate may overlap. See your advisor for additional information.
- All International Business majors are required to have an international business experience.
- International Business majors should overlap LE requirements with INTB elective courses as much as possible.
- International Business majors are highly recommended to select a second major in a specific area of business to make themselves more marketable. Students pursuing an International Business double major should plan to test into at least a 200-level foreign language course or take the additional time necessary to complete the requisite language proficiency.

### FIRST YEAR

#### FIRST SEMESTER

MATH 109	Algebra for Calculus (LE-S2)	4
Foreign Lang 201:	201-level Foreign Language	4

#### SECOND SEMESTER

Foreign Lang 202:	202-level Foreign Language	4
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#### SOMETIME IN THE FIRST YEAR

BSAD 180	Foundations for Success in Business	3
ECON 103	Principles of Microeconomics (LE-K2)	3
ECON 104	Principles of Macroeconomics (LE-K2)	3
WRIT 114	Intensive Blugold Seminar in Critical Reading and Writing (LE-S1, 5 credits)	5

#### OR

WRIT 116	Blugold Seminar in Critical Reading and Writing (LE-S1, 5 credits)	
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#### OR

WRIT 118	Accelerated Blugold Seminar in Critical Reading and Writing (LE-S1, 2 credits)	
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#### OR

WRIT 120	Blugold Seminar in Critical Reading and Writing for Transfer Students (LE-S1, 2 credits)	
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### SOMETIME IN THE FIRST OR SECOND YEAR

LE Options: (K1, R3): Knowledge 1 (K1) Natural Sciences; Responsibility 3 (R3) Civic and Environmental Issues	3
LE Option: Knowledge 1 (K1L) Natural Sciences with Lab	4
LE Options: (K3, R2)/INTB Elective: Knowledge 3 (K3) Humanities; Responsibility 2 (R2) Global Perspectives from INTB Electives list	3
LE Options: (K3, R1 DDIV)/INTB Elective: Knowledge 3 (K3) Humanities; Responsibility 1 (R1, DDIV) Equity, Diversity, and Inclusivity with Design for Diversity from INTB Electives list	3
LE Options: (K4, S3): Knowledge 4: Fine Arts; Skills 3: Creativity	3
LE Option: Responsibility 1 (R1) Equity, Diversity, and Inclusivity	3
Service-Learning (LE-SL)	

**SPDP:** Student Professional Development Program (SPDP) workshop completion recommended by the end of the 1st year, 2nd semester—but no later than the end of the 3rd semester or 45 credits earned. <sup>1</sup>

**Study Abroad:** Students optionally participating in study abroad may opt-in to complete one of the two Integrative Learning 1 (I1) experiences. Many courses taken at approved study-abroad institutions will satisfy LE or elective requirements. Consult the Transfer Credit Wizard and consult with your academic advisor to plan which LE or elective courses to take while abroad. **International Business majors:** please note that if the study abroad program does not allow students to complete a business course while abroad, it may not satisfy the major's international business experience requirement. Consult your academic advisor early to plan for your international business experience requirement. See also the third-year note below regarding upper-division business courses.

**NSE:** Students optionally participating in National Student Exchange (NSE) should work with their academic advisor to select courses at their NSE site that will cover UWEC degree requirements.

### SECOND YEAR

#### SOMETIME IN THE SECOND YEAR

ACCT 201	Introduction to Accounting (LE-S1)	3
BCOM 206	Business Writing	2
BCOM 207	Business Presentations (LE-S1)	2
IS 240	Information Systems in Business	3

MATH 246	Elementary Statistics (LE-S2)	4
Foreign Lang 3XX: 300-level Course in a Language		3

**THIRD YEAR****FIRST SEMESTER**

MGMT 340	Organizational Behavior	3
MGMT 349	Human Resource Management	3
MKTG 330	Principles of Marketing	3

**SECOND SEMESTER**

MGMT 345	Managing Global Organizations	3
MKTG 335	International Marketing	3

**SOMETIME IN THE THIRD YEAR**

ACCT 214	Managerial Accounting	3
BSAD 300	Equity, Diversity, and Inclusion in the Workplace	1
BSAD 305	Legal and Regulatory Environment	3
FIN 320	Principles of Finance	3
OSCM 341	Operations Management	3
UD LE-11/INTB Elective: Upper-division, Integration (I1) course from INTB Electives list. See catalog and degree audit for list of approved, upper-division courses. <sup>2</sup>		3

**SOMETIME IN THE THIRD OR FOURTH YEAR**

**Study Abroad:** Please note that if studying abroad in the third or fourth year, upper-division business courses must be taken at an AACSB-accredited institution. For a list of AACSB-accredited institutions, please see the Your Major + Study Abroad page: <http://www.uwec.edu/cie> (<http://www.uwec.edu/cie/>). **International Business-Human Resource Management double majors:** consider especially Seoul, South Korea and Limerick, Ireland; then Bilbao, Spain; Lorenzo d'Medici, Italy; Massey University in New Zealand; and Glasgow, Scotland. Courses that transfer from AACSB-accredited institutions to UWEC as 907U courses with a program prefix (e.g., MGMT, MKTG) might contribute as major electives. Please note that if the study abroad program does not allow students to complete a business course while abroad, it may not satisfy the major's international business experience requirement. Consult your academic advisor early to plan for your international business experience requirement.<sup>3</sup>

**FOURTH YEAR****FIRST SEMESTER**

MGMT 445	Compensation Theory and Administration	3
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**SECOND SEMESTER**

MGMT 455	Industrial Relations	3
MGMT 459	Advanced Human Resource Management	3

Certification Exam: Take and pass the SHRM-CP exam

**SOMETIME IN THE FOURTH YEAR**

CJ 350	Human Resource Development	3
Choose two courses from the following:		6

FIN 325	International Financial Management	
or ECON 351	International Economics	
or ECON 353	Economics of Pacific Asia	
or ECON 355	Economic Development	
or ECON 356	Economic Development of Latin America	

MGMT 446	Advanced Organizational Behavior	3
MGMT 447	Cross Cultural Leadership	3
MGMT 449	Strategic Management in a Global Business Environment (LE-I1)	3
OSCM 363	International Logistics and Supply Chain Management	3

**Minimum total for the baccalaureate degree = 120 credits**

<sup>1</sup> Please see this webpage (<https://www.uwec.edu/academics/college-business/academic-resources/student-professional-development-program/>) for more information regarding the SPDP program.

<sup>2</sup> Students opting to complete the I1 through study abroad can replace this course with an approved elective course.

<sup>3</sup> Please see this webpage ([https://studyabroad.apps.uwec.edu/?FuseAction=Abroad.ViewLink&Parent\\_ID=95F842BE-5056-B565-C4F8B52A589A0A9D&Link\\_ID=62E08FAA-A555-5AF9-7AA625856C21266F](https://studyabroad.apps.uwec.edu/?FuseAction=Abroad.ViewLink&Parent_ID=95F842BE-5056-B565-C4F8B52A589A0A9D&Link_ID=62E08FAA-A555-5AF9-7AA625856C21266F)) for more information regarding Your Major + Study Abroad.

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**International Business and Management, B.B.A. (Comprehensive Double Major)**

**The following is a sample degree plan, based on the current catalog.** It is based on the 120-credit graduation requirement and assumes no transferred credits, no requirements waived by placement tests, no courses taken in the summer or winter, no repeated courses, and no remedial courses that may be required. This sample degree plan is intended for first-year students entering UW-Eau Claire in the fall semester. Your own degree plan may differ depending on the course of study selected (second major, minor, etc.). UW-Eau Claire cannot guarantee all courses will be offered as shown, but will provide a range of courses that may enable prepared students to fulfill their requirements in a timely period. This sample degree plan is just a guide. Please consult your advisor, your degree audit, and the catalog to create your own degree plan. *Note:* In order to earn the required minimum of 120 credits for the degree in four years, you should plan to take 15 credits each semester or 30 credits each year. Students pursuing a double major may exceed 120 credits earned and may need to take more than 30 credits per year to graduate in 4 years.

To earn a degree, students must fulfill all University Graduation Requirements, including the Liberal Education (LE) Core. LE Core course work in the following sample degree plan uses abbreviations such as LE-K1, LE-S2, LE-R3, and LE-I1 to represent the learning outcomes students will meet via completion of their liberal education course work. Please click (<https://catalog.uwec.edu/undergraduate/graduation-requirements/>) here for a description of the Liberal

Education Core outcomes and requirements. Note that the LE Core may be completed through both course and non-course experiences.

**Notes:**

- Students pursuing this major are strongly encouraged to pursue the Leadership Studies Certificate (<https://catalog.uwec.edu/undergraduate/business/management-marketing/leadership-studies-certificate/>). Coursework in your major and the Leadership Studies certificate may overlap. See your advisor for additional information.
- All International Business majors are required to have an international business experience.
- International Business majors should overlap LE requirements with INTB elective courses as much as possible.
- International Business majors are highly recommended to select a second major in a specific area of business to make themselves more marketable. Students pursuing an International Business double major should plan to test into at least a 200-level foreign language course or take the additional time necessary to complete the requisite language proficiency.

**FIRST YEAR**

**FIRST SEMESTER**

MATH 109	Algebra for Calculus (LE-S2)	4
Foreign Lang 201: 201-level Foreign Language		4

**SECOND SEMESTER**

Foreign Lang 202: 202-level Foreign Language		4
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**SOMETIME IN THE FIRST YEAR**

BSAD 180	Foundations for Success in Business	3
ECON 103	Principles of Microeconomics (LE-K2)	3
ECON 104	Principles of Macroeconomics (LE-K2)	3
WRIT 114	Intensive Blugold Seminar in Critical Reading and Writing (LE-S1, 5 credits)	5

OR

WRIT 116	Blugold Seminar in Critical Reading and Writing (LE-S1, 5 credits)	
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OR

WRIT 118	Accelerated Blugold Seminar in Critical Reading and Writing (LE-S1, 2 credits)	
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OR

WRIT 120	Blugold Seminar in Critical Reading and Writing for Transfer Students (LE-S1, 2 credits)	
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**SOMETIME IN THE FIRST OR SECOND YEAR**

LE Options: (K1, R3): Knowledge 1 (K1): Natural Sciences; Responsibility 3(R3): Civic and Environmental Issues		3
LE Option: Knowledge 1 (K1L) Natural Sciences with Lab		4
LE Options: (K3, R2)/INTB Elective: Knowledge 3 (K3) Humanities; Responsibility 2 (R2) Global Perspectives from INTB Electives list		3
LE Options: (K3, R1, DDIV)/INTB Elective: Knowledge 3 (K3) Humanities; Responsibility 1 (R1, DDIV) Equity, Diversity, and Inclusivity with Design for Diversity from INTB Electives list		3
LE Options: (K4, S3): Knowledge 4: Fine Arts; Skills 3: Creativity		3
LE Option: Responsibility 1 (R1) Equity, Diversity, and Inclusivity Service-Learning (LE-SL)		3

**SPDP:** Student Professional Development Program (SPDP) workshop completion recommended by the end of the 1st year, 2nd semester—but no later than the end of the 3rd semester or 45 credits earned.<sup>1</sup>

**Study Abroad:** Students optionally participating in study abroad may opt-in to complete one of the two Integrative Learning 1 (I1) experiences. Many courses taken at approved study-abroad institutions will satisfy LE or elective requirements. Consult the Transfer Credit Wizard and consult with your academic advisor to plan which LE or elective courses to take while abroad. **International Business majors:** please note that if the study abroad program does not allow students to complete a business course while abroad, it may not satisfy the major's international business experience requirement. Consult your academic advisor early to plan for your international business experience requirement. See also the third-year note below regarding upper-division business courses.

**NSE:** Students optionally participating in National Student Exchange (NSE) should work with their academic advisor to select courses at their NSE site that will cover UWEC degree requirements.

**SECOND YEAR**

**SOMETIME IN THE SECOND YEAR**

ACCT 201	Introduction to Accounting	3
BCOM 206	Business Writing (LE-S1)	2
BCOM 207	Business Presentations (LE-S1)	2
IS 240	Information Systems in Business	3
MATH 246	Elementary Statistics (LE-S2)	4
Foreign Lang 3XX: 300-level Foreign Language course		3

**THIRD YEAR**

**FIRST SEMESTER**

MGMT 340	Organizational Behavior	3
MKTG 330	Principles of Marketing	3
OSCM 341	Operations Management	3

**SOMETIME IN THE THIRD YEAR**

ACCT 214	Managerial Accounting	3
BSAD 300	Equity, Diversity, and Inclusion in the Workplace	1
BSAD 305	Legal and Regulatory Environment	3
FIN 320	Principles of Finance	3
MGMT 300	Personal Leadership Management	3
MGMT 349	Human Resource Management	3
MGMT Electives: See catalog and degree audit for list of approved courses.		3

UD, LE-I1: Upper-division, Integration (I1) course from INTB Electives list<sup>2</sup>

**SOMETIME IN THE THIRD OR FOURTH YEAR**

**Study Abroad:** Please note that if studying abroad in the third or fourth year, upper-division business courses must be taken at an AACSB-accredited institution. For a list of AACSB-accredited institutions, please see the Your Major + Study Abroad page: <http://www.uwec.edu/cie> (<http://www.uwec.edu/cie/>). **International Business-Management majors:** consider especially Seoul, Korea; Limerick, Ireland; and Glasgow, Scotland--then Lorenzo d'Medici, Italy and Massey University in New Zealand. Courses that transfer from AACSB-accredited institutions to UWEC as 907U courses with a program prefix (e.g., BSAD, MGMT) might contribute as major electives. Please note that if the study abroad program does not allow students to complete a business course while abroad, it may not satisfy the major's international business experience requirement. Consult your academic advisor early to plan for your international business experience requirement.<sup>3</sup>

#### FOURTH YEAR

##### SOMETIME IN THE FOURTH YEAR

Choose two courses from the following: 6

FIN 325	International Financial Management	
or ECON 351	International Economics	
or ECON 353	Economics of Pacific Asia	
or ECON 355	Economic Development	
or ECON 356	Economic Development of Latin America	
MGMT 345	Managing Global Organizations	3
MGMT 446	Advanced Organizational Behavior	3
MGMT 447	Cross Cultural Leadership	3
MGMT 449	Strategic Management in a Global Business Environment (LE-I1)	3
OSCM 342	Quality Management (minimum of one course needed)	3
or OSCM 343	Supply Chain Management	
or OSCM 442	Production Planning and Control	
OSCM 363	International Logistics and Supply Chain Management	3
MGMT Electives:	See catalog and degree audit for list of approved courses.	4
MKTG 335	International Marketing	3

##### Minimum total for the baccalaureate degree = 120 credits

<sup>1</sup> Please see this webpage (<https://www.uwec.edu/academics/college-business/academic-resources/student-professional-development-program/>) for more information regarding the SPDP program.

<sup>2</sup> Students opting to complete the I1 through study abroad can replace this course with an approved elective course.

<sup>3</sup> Please see this webpage ([https://studyabroad.apps.uwec.edu/?FuseAction=Abroad.ViewLink&Parent\\_ID=95F842BE-5056-B565-C4F8B52A589A0A9D&Link\\_ID=62E08FAA-A555-5AF9-7AA625856C21266F](https://studyabroad.apps.uwec.edu/?FuseAction=Abroad.ViewLink&Parent_ID=95F842BE-5056-B565-C4F8B52A589A0A9D&Link_ID=62E08FAA-A555-5AF9-7AA625856C21266F)) for more information regarding Your Major + Study Abroad.

#### RECOMMENDATIONS FOR HIGH IMPACT PRACTICES (HIPs)

The University of Wisconsin-Eau Claire encourages all students to participate in High Impact Practices. The following information identifies any specific recommendations that faculty in this major have concerning which HIPs might be most beneficial to students, and any recommendations about

when those HIPs best fit into the degree plan. Students should also consult their faculty advisor for information on HIPs. There are many additional high impact opportunities available. Talk to your academic advisor for more information about incorporating HIPs like Study Abroad (<https://studyabroad.apps.uwec.edu/>), Intercultural Immersion (<https://www.uwec.edu/immersion/>), Internship (<https://www.uwec.edu/career-services/info-students/internships/>), and/or Student/Faculty Collaborative Research (<https://www.uwec.edu/orsp/students/student-faculty-collaborative-research-guide/>) into your time at UW-Eau Claire.

## International Business and Operations and Supply Chain Management, B.B.A. (Comprehensive Double Major)

**The following is a sample degree plan, based on the current catalog.** It is based on the 120-credit graduation requirement and assumes no transferred credits, no requirements waived by placement tests, no courses taken in the summer or winter, no repeated courses, and no remedial courses that may be required. This sample degree plan is intended for first-year students entering UW-Eau Claire in the fall semester. Your own degree plan may differ depending on the course of study selected (second major, minor, etc.). UW-Eau Claire cannot guarantee all courses will be offered as shown, but will provide a range of courses that may enable prepared students to fulfill their requirements in a timely period. This sample degree plan is just a guide. Please consult your advisor, your degree audit, and the catalog to create your own degree plan. *Note:* In order to earn the required minimum of 120 credits for the degree in four years, you should plan to take 15 credits each semester or 30 credits each year. Students pursuing a double major may exceed 120 credits earned and may need to take more than 30 credits per year to graduate in 4 years.

To earn a degree, students must fulfill all University Graduation Requirements, including the Liberal Education (LE) Core. LE Core course work in the following sample degree plan uses abbreviations such as LE-K1, LE-S2, LE-R3, and LE-I1 to represent the learning outcomes students will meet via completion of their liberal education course work. Please click (<https://catalog.uwec.edu/undergraduate/graduation-requirements/>) here for a description of the Liberal Education Core outcomes and requirements. Note that the LE Core may be completed through both course and non-course experiences.

#### Notes:

- Students pursuing this major are strongly encouraged to pursue the Leadership Studies Certificate (<https://catalog.uwec.edu/undergraduate/business/management-marketing/leadership-studies-certificate/>). Coursework in your major and the Leadership Studies certificate may overlap. See your advisor for additional information.
- All International Business majors are required to have an international business experience.
- International Business majors should overlap LE requirements with INTB elective courses as much as possible.
- International Business majors are highly recommended to select a second major in a specific area of business to make themselves more marketable. Students pursuing an International Business double major should plan to test into at least a 200-level foreign language course or take the additional time necessary to complete the requisite language proficiency.

#### FIRST YEAR

##### FIRST SEMESTER

MATH 109	Algebra for Calculus (LE-S2)	4
Foreign Lang 201:	201-level Foreign Language	4

**SECOND SEMESTER**

Foreign Lang 202: 202-level Foreign Language 4

**SOMETIME IN THE FIRST YEAR**

BSAD 180 Foundations for Success in Business 3

ECON 103 Principles of Microeconomics (LE-K2) 3

ECON 104 Principles of Macroeconomics (LE-K2) 3

WRIT 114 Intensive Blugold Seminar in Critical Reading and Writing (LE-S1, 5 credits) 5

OR

WRIT 116 Blugold Seminar in Critical Reading and Writing (LE-S1, 5 credits)

OR

WRIT 118 Accelerated Blugold Seminar in Critical Reading and Writing (LE-S1, 2 credits)

OR

WRIT 120 Blugold Seminar in Critical Reading and Writing for Transfer Students (LE-S1, 2 credits)

**SOMETIME IN THE FIRST OR SECOND YEAR**

LE Options: (K1, R3): Knowledge 1 (K1) Natural Sciences; Responsibility 3 (R3) Civic and Environmental Issues 3

LE Option: Knowledge 1 (K1L) Natural Sciences with Lab 4

LE Options: (K3, R2)/INTB Elective: Knowledge 3 (K3) 3

Humanities; Responsibility 2 (R2) Global Perspectives from INTB Electives list

LE Options: (K3, R1 DDIV)/INTB Elective: Knowledge 3 (K3) 3

Humanities; Responsibility 1 (R1, DDIV) Equity, Diversity, and Inclusivity with Design for Diversity from INTB Electives list

LE Options: (K4, S3): Knowledge 4: Fine Arts; Skills 3: Creativity 3

LE Option: Responsibility 1 (R1) Equity, Diversity, and Inclusivity 3

Service-Learning (LE-SL)

**SPDP:** Student Professional Development Program (SPDP) workshop completion recommended by the end of the 1st year, 2nd semester—but no later than the end of the 3rd semester or 45 credits earned.<sup>1</sup>

**Study Abroad:** Students optionally participating in study abroad may opt-in to complete one of the two Integrative Learning 1 (I1) experiences. Many courses taken at approved study-abroad institutions will satisfy LE or elective requirements. Consult the Transfer Credit Wizard and consult with your academic advisor to plan which LE or elective courses to take while abroad. **International Business majors:** please note that if the study abroad program does not allow students to complete a business course while abroad, it may not satisfy the major's international business experience requirement. Consult your academic advisor early to plan for your international business experience requirement. See also the third-year note below regarding upper-division business courses.

**NSE:** Students optionally participating in National Student Exchange (NSE) should work with their academic advisor to select courses at their NSE site that will cover UWEC degree requirements.

**SECOND YEAR****SOMETIME IN THE SECOND YEAR**

ACCT 201 Introduction to Accounting 3

BCOM 206 Business Writing (LE-S1) 2

BCOM 207 Business Presentations (LE-S1) 2

IS 240 Information Systems in Business 3

MATH 246 Elementary Statistics (LE-S2) 4

Foreign Lang 3XX: 300-level Course in a Language 3

**THIRD YEAR****FIRST SEMESTER**

MGMT 340 Organizational Behavior 3

MKTG 330 Principles of Marketing 3

OSCM 341 Operations Management 3

**SECOND SEMESTER**

MGMT 345 Managing Global Organizations 3

OSCM 442 Production Planning and Control 3

OSCM 452 Master Planning of Resources 1

**SOMETIME IN THE THIRD YEAR**

ACCT 214 Managerial Accounting 3

BSAD 300 Equity, Diversity, and Inclusion in the Workplace 1

BSAD 305 Legal and Regulatory Environment 3

FIN 320 Principles of Finance 3

MGMT 349 Human Resource Management 3

UD LE-I1/INTB Elective: Upper-division, Integration (I1) course from INTB Electives list. See catalog and degree audit for list of approved, upper-division courses.<sup>2</sup>**SOMETIME IN THE THIRD OR FOURTH YEAR**

**Study Abroad:** Please note that if studying abroad in the third or fourth year, upper-division business courses must be taken at an AACSB-accredited institution. For a list of AACSB-accredited institutions, please see the Your Major + Study Abroad page: <http://www.uwec.edu/cie> (<http://www.uwec.edu/cie/>). **International Business-Operations and Supply Chain Management majors:** consider especially Seoul, South Korea; Limerick, Ireland and Glasgow, Scotland; then Lorenzo d'Medici, Italy and Massey University in New Zealand. Courses that transfer from AACSB-accredited institutions to UWEC as 907U courses with a program prefix (e.g., BSAD, MGMT) might contribute as major electives. Please note that if the study abroad program does not allow students to complete a business course while abroad, it may not satisfy the major's international business experience requirement. Consult your academic advisor early to plan for your international business experience requirement.<sup>3</sup>

**FOURTH YEAR****FIRST SEMESTER**

OSCM 342 Quality Management 3

**SECOND SEMESTER**

OSCM 344 Managerial Decision Modeling and Analysis 3

OSCM 461 Lean Manufacturing Systems and Concepts 3

**SOMETIME IN THE FOURTH YEAR**

Choose two courses from the following: 6

FIN 325 International Financial Management

or ECON 351 International Economics

or ECON 353 Economics of Pacific Asia

or ECON 355	Economic Development	
or ECON 356	Economic Development of Latin America	
MGMT 447	Cross Cultural Leadership	3
MGMT 449	Strategic Management in a Global Business Environment (LE-I1)	3
MKTG 335	International Marketing	3
OSCM 343	Supply Chain Management	3
OSCM 363	International Logistics and Supply Chain Management	3

Certification Exam: Take and pass the APICS Certification exam

**Minimum total for the baccalaureate degree = 120 credits**

<sup>1</sup> Please see this webpage (<https://www.uwec.edu/academics/college-business/academic-resources/student-professional-development-program/>) for more information regarding the SPDP program.

<sup>2</sup> Students opting to complete the I1 through study abroad can replace this course with an approved elective course.

<sup>3</sup> Please see this webpage ([https://studyabroad.apps.uwec.edu/?FuseAction=Abroad.ViewLink&Parent\\_ID=95F842BE-5056-B565-C4F8B52A589A0A9D&Link\\_ID=62E08FAA-A555-5AF9-7AA625856C21266F](https://studyabroad.apps.uwec.edu/?FuseAction=Abroad.ViewLink&Parent_ID=95F842BE-5056-B565-C4F8B52A589A0A9D&Link_ID=62E08FAA-A555-5AF9-7AA625856C21266F)) for more information regarding Your Major + Study Abroad.

#### RECOMMENDATIONS FOR HIGH IMPACT PRACTICES (HIPs)

The University of Wisconsin-Eau Claire encourages all students to participate in High Impact Practices. The following information identifies any specific recommendations that faculty in this major have concerning which HIPs might be most beneficial to students, and any recommendations about when those HIPs best fit into the degree plan. Students should also consult their faculty advisor for information on HIPs. There are many additional high impact opportunities available. Talk to your academic advisor for more information about incorporating HIPs like Study Abroad (<https://studyabroad.apps.uwec.edu/>), Intercultural Immersion (<https://www.uwec.edu/immersion/>), Internship (<https://www.uwec.edu/career-services/info-students/internships/>), and/or Student/Faculty Collaborative Research (<https://www.uwec.edu/orsp/students/student-faculty-collaborative-research-guide/>) into your time at UW-Eau Claire.

### International Business and Marketing, B.B.A. (Comprehensive Double Major)

**The following is a sample degree plan, based on the current catalog.** It is based on the 120-credit graduation requirement and assumes no transferred credits, no requirements waived by placement tests, no courses taken in the summer or winter, no repeated courses, and no remedial courses that may be required. This sample degree plan is intended for first-year students entering UW-Eau Claire in the fall semester. Your own degree plan may differ depending on the course of study selected (second major, minor, etc.). UW-Eau Claire cannot guarantee all courses will be offered as shown, but will provide a range of courses that may enable prepared students to fulfill their requirements in a timely period. This sample degree plan is just a guide. Please consult your advisor, your degree audit, and the catalog to create your own degree plan. *Note:* In order to earn the required minimum of 120 credits for the degree in four years, you should plan to take 15 credits each semester or 30 credits each year. Students pursuing a double major may exceed 120 credits earned and may need to take more than 30 credits per year to graduate in 4 years.

To earn a degree, students must fulfill all University Graduation Requirements, including the Liberal Education (LE) Core. LE Core course work in the following sample degree plan uses abbreviations such as LE-K1, LE-S2, LE-R3, and LE-

I1 to represent the learning outcomes students will meet via completion of their liberal education course work. Please click (<https://catalog.uwec.edu/undergraduate/graduation-requirements/>) here for a description of the Liberal Education Core outcomes and requirements. Note that the LE Core may be completed through both course and non-course experiences.

#### Notes:

- Students pursuing this major are strongly encouraged to pursue the Leadership Studies Certificate (<https://catalog.uwec.edu/undergraduate/business/management-marketing/leadership-studies-certificate/>). Coursework in your major and the Leadership Studies certificate may overlap. See your advisor for additional information.
- All International Business majors are required to have an international business experience.
- International Business majors should overlap LE requirements with INTB elective courses as much as possible.
- International Business majors are highly recommended to select a second major in a specific area of business to make themselves more marketable. Students pursuing an International Business double major should plan to test into at least a 200-level foreign language course or take the additional time necessary to complete the requisite language proficiency.

#### FIRST YEAR

FIRST SEMESTER		
MATH 109	Algebra for Calculus (LE-S2)	4
Foreign Lang 201:	201-level Foreign Language	4

SECOND SEMESTER		
Foreign Lang 202:	202-level Foreign Language	4

SOMETIME IN THE FIRST YEAR		
BSAD 180	Foundations for Success in Business	3
ECON 103	Principles of Microeconomics (LE-K2)	3
ECON 104	Principles of Macroeconomics (LE-K2)	3
WRIT 114	Intensive Blugold Seminar in Critical Reading and Writing (LE-S1, 5 credits)	5

OR		
WRIT 116	Blugold Seminar in Critical Reading and Writing (LE-S1, 5 credits)	

OR		
WRIT 118	Accelerated Blugold Seminar in Critical Reading and Writing (LE-S1, 2 credits)	

OR		
WRIT 120	Blugold Seminar in Critical Reading and Writing for Transfer Students (LE-S1, 2 credits)	

SOMETIME IN THE FIRST OR SECOND YEAR		
LE Options: (K1, R3): Knowledge 1 (K1): Natural Sciences; Responsibility 3(R3): Civic and Environmental Issues		3
LE Option: Knowledge 1 (K1L) Natural Sciences with Lab		4
LE Options: (K3, R2)/INTB Elective: Knowledge 3 (K3) Humanities; Responsibility 2 (R2) Global Perspectives from INTB Electives list		3
LE Options: (K3, R1, DDIV)/INTB Elective: Knowledge 3 (K3) Humanities; Responsibility 1 (R1, DDIV) Equity, Diversity, and Inclusivity with Design for Diversity from INTB Electives list		3
LE Options: (K4, S3): Knowledge 4: Fine Arts; Skills 3: Creativity Service-Learning (LE-SL)		3

**SPDP:** Student Professional Development Program (SPDP) workshop completion recommended by the end of the 1st year, 2nd semester—but no later than the end of the 3rd semester or 45 credits earned.<sup>1</sup>

**Study Abroad:** Students optionally participating in study abroad may opt-in to complete one of the two Integrative Learning 1 (I1) experiences. Many courses taken at approved study-abroad institutions will satisfy LE or elective requirements. Consult the Transfer Credit Wizard and consult with your academic advisor to plan which LE or elective courses to take while abroad. **International Business majors:** please note that if the study abroad program does not allow students to complete a business course while abroad, it may not satisfy the major's international business experience requirement. Consult your academic advisor early to plan for your international business experience requirement. See also the third-year note below regarding upper-division business courses.

**NSE:** Students optionally participating in National Student Exchange (NSE) should work with their academic advisor to select courses at their NSE site that will cover UWEC degree requirements.

## SECOND YEAR

### SOMETIME IN THE SECOND YEAR

ACCT 201	Introduction to Accounting	3
BCOM 206	Business Writing (LE-S1)	2
BCOM 207	Business Presentations (LE-S1)	2
IS 240	Information Systems in Business	3
MATH 246	Elementary Statistics (LE-S2)	4
Foreign Lang 3XX: 300-level Foreign Language course		3
UD, LE-R1 Responsibility 1/INTB Elective: Upper-division, Responsibility 1: Equity, Diversity, and Inclusivity course from INTB Electives list		3

## THIRD YEAR

### FIRST SEMESTER

MGMT 340	Organizational Behavior	3
MKTG 330	Principles of Marketing	3

### SOMETIME IN THE THIRD YEAR

ACCT 214	Managerial Accounting	3
BSAD 300	Equity, Diversity, and Inclusion in the Workplace	1
BSAD 305	Legal and Regulatory Environment	3
FIN 320	Principles of Finance	3
MKTG 338	Marketing & Sales Analytics	3
OSCM 341	Operations Management	3
MKTG Electives: See catalog and degree audit for list of approved courses.		6
UD LE-I1/INTB Elective: Upper-division, Integration (I1) course from INTB Electives list. See catalog and degree audit for list of approved, upper-division courses. <sup>2</sup>		3

### SOMETIME IN THE THIRD OR FOURTH YEAR

**Study Abroad:** Please note that if studying abroad in the third or fourth year, upper-division business courses must be taken at an AACSB-accredited institution. For a list of AACSB-accredited institutions, please see the Your Major + Study Abroad page: <http://www.uwec.edu/cie> (<http://www.uwec.edu/cie/>). **International Business majors:** consider especially Seoul, South Korea; Limerick, Ireland; and Glasgow, Scotland; then Lorenzo d'Medici, Italy and Massey University in New Zealand. **Marketing majors:** consider especially Lorenzo d'Medici, Italy and Stellenbosch, South Africa; then Melbourne, Australia; Limerick, Ireland; Massey University in New Zealand; Glasgow, Scotland; and Bilbao, Spain. Courses that transfer from AACSB-accredited institutions to UWEC as 907U courses with a program prefix (e.g., BSAD, MGMT) might contribute as major electives. Please note that if the study abroad program does not allow students to complete a business course while abroad, it may not satisfy the major's international business experience requirement. Consult your academic advisor early to plan for your international business experience requirement.<sup>3</sup>

## FOURTH YEAR

### SOMETIME IN THE FOURTH YEAR

Choose two courses from the following:		6
FIN 325	International Financial Management	
or ECON 351	International Economics	
or ECON 353	Economics of Pacific Asia	
or ECON 355	Economic Development	
or ECON 356	Economic Development of Latin America	
MGMT 345	Managing Global Organizations	3
MGMT 447	Cross Cultural Leadership	3
MGMT 449	Strategic Management in a Global Business Environment (LE-I1)	3
MKTG 331	Consumer Behavior	3
MKTG 334	Marketing Research	3
MKTG 335	International Marketing	3
MKTG 438	Strategic Marketing	3
MKTG Electives: See catalog and degree audit for list of approved courses.		4

### Minimum total for the baccalaureate degree = 120 credits

<sup>1</sup> Please see this webpage (<https://www.uwec.edu/academics/college-business/academic-resources/student-professional-development-program/>) for more information regarding the SPDP program.

<sup>2</sup> Students opting to complete the I1 through study abroad can replace this course with an approved elective course.

<sup>3</sup> Please see this webpage ([https://studyabroad.apps.uwec.edu/?FuseAction=Abroad.ViewLink&Parent\\_ID=95F842BE-5056-B565-C4F8B52A589A0A9D&Link\\_ID=62E08FAA-A555-5AF9-7AA625856C21266F](https://studyabroad.apps.uwec.edu/?FuseAction=Abroad.ViewLink&Parent_ID=95F842BE-5056-B565-C4F8B52A589A0A9D&Link_ID=62E08FAA-A555-5AF9-7AA625856C21266F)) for more information regarding Your Major + Study Abroad.

## RECOMMENDATIONS FOR HIGH IMPACT PRACTICES (HIPs)

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their faculty advisor for information on HIPs. There are many additional high impact opportunities available. Talk to your academic advisor for more information about incorporating HIPs like Study Abroad (<https://studyabroad.apps.uwec.edu/>), Intercultural Immersion (<https://www.uwec.edu/immersion/>), Internship (<https://www.uwec.edu/career-services/info-students/internships/>), and/or Student/Faculty Collaborative Research (<https://www.uwec.edu/orsp/students/student-faculty-collaborative-research-guide/>) into your time at UW-Eau Claire.

## International Business and Marketing Analytics, B.B.A. (Comprehensive Double Major)

**The following is a sample degree plan, based on the current catalog.** It is based on the 120-credit graduation requirement and assumes no transferred credits, no requirements waived by placement tests, no courses taken in the summer or winter, no repeated courses, and no remedial courses that may be required. This sample degree plan is intended for first-year students entering UW-Eau Claire in the fall semester. Your own degree plan may differ depending on the course of study selected (second major, minor, etc.). UW-Eau Claire cannot guarantee all courses will be offered as shown, but will provide a range of courses that may enable prepared students to fulfill their requirements in a timely period. This sample degree plan is just a guide. Please consult your advisor, your degree audit, and the catalog to create your own degree plan. *Note:* In order to earn the required minimum of 120 credits for the degree in four years, you should plan to take 15 credits each semester or 30 credits each year. Students pursuing a double major may exceed 120 credits earned and may need to take more than 30 credits per year to graduate in 4 years.

To earn a degree, students must fulfill all University Graduation Requirements, including the Liberal Education (LE) Core. LE Core course work in the following sample degree plan uses abbreviations such as LE-K1, LE-S2, LE-R3, and LE-I1 to represent the learning outcomes students will meet via completion of their liberal education course work. Please click (<https://catalog.uwec.edu/undergraduate/graduation-requirements/>) here for a description of the Liberal Education Core outcomes and requirements. Note that the LE Core may be completed through both course and non-course experiences.

### Notes:

- Students pursuing this major are strongly encouraged to pursue the Leadership Studies Certificate (<https://catalog.uwec.edu/undergraduate/business/management-marketing/leadership-studies-certificate/>). Coursework in your major and the Leadership Studies certificate may overlap. See your advisor for additional information.
- All International Business majors are required to have an international business experience.
- International Business majors should overlap LE requirements with INTB elective courses as much as possible.
- International Business majors are highly recommended to select a second major in a specific area of business to make themselves more marketable. Students pursuing an International Business double major should plan to test into at least a 200-level foreign language course or take the additional time necessary to complete the requisite language proficiency.

### FIRST YEAR

#### FIRST SEMESTER

MATH 109	Algebra for Calculus (LE-S2)	4
Foreign Lang 201: 201-level Foreign Language		4

#### SECOND SEMESTER

Foreign Lang 202: 202-level Foreign Language		4
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### SOMETIME IN THE FIRST YEAR

BSAD 180	Foundations for Success in Business	3
ECON 103	Principles of Microeconomics (LE-K2)	3
ECON 104	Principles of Macroeconomics (LE-K2)	3
WRIT 114	Intensive Blugold Seminar in Critical Reading and Writing (LE-S1, 5 credits)	5

#### OR

WRIT 116	Blugold Seminar in Critical Reading and Writing (LE-S1, 5 credits)	
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#### OR

WRIT 118	Accelerated Blugold Seminar in Critical Reading and Writing (LE-S1, 2 credits)	
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#### OR

WRIT 120	Blugold Seminar in Critical Reading and Writing for Transfer Students (LE-S1, 2 credits)	
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### SOMETIME IN THE FIRST OR SECOND YEAR

LE Options: (K1, R3): Knowledge 1 (K1) Natural Sciences; Responsibility 3 (R3) Civic and Environmental Issues	3
LE Option: Knowledge 1 (K1L) Natural Sciences with Lab	4
LE Options: (K3, R2)/INTB Elective: Knowledge 3 (K3) Humanities; Responsibility 2 (R2) Global Perspectives from INTB Electives list	3
LE Options: (K3, R1 DDIV)/INTB Elective: Knowledge 3 (K3) Humanities; Responsibility 1 (R1, DDIV) Equity, Diversity, and Inclusivity with Design for Diversity from INTB Electives list	3
LE Options: (K4, S3): Knowledge 4: Fine Arts; Skills 3: Creativity Service-Learning (LE-SL)	3

**SPDP:** Student Professional Development Program (SPDP) workshop completion recommended by the end of the 1st year, 2nd semester—but no later than the end of the 3rd semester or 45 credits earned. <sup>1</sup>

**Study Abroad:** Students optionally participating in study abroad may opt-in to complete one of the two Integrative Learning 1 (I1) experiences. Many courses taken at approved study-abroad institutions will satisfy LE or elective requirements. Consult the Transfer Credit Wizard and consult with your academic advisor to plan which LE or elective courses to take while abroad. **International Business majors:** please note that if the study abroad program does not allow students to complete a business course while abroad, it may not satisfy the major's international business experience requirement. Consult your academic advisor early to plan for your international business experience requirement. See also the third-year note below regarding upper-division business courses.

**NSE:** Students optionally participating in National Student Exchange (NSE) should work with their academic advisor to select courses at their NSE site that will cover UWEC degree requirements.

### SOMETIME IN THE SECOND YEAR

ACCT 201	Introduction to Accounting	3
BCOM 206	Business Writing (LE-S1)	2
BCOM 207	Business Presentations (LE-S1)	2
IS 240	Information Systems in Business	3
MATH 246	Elementary Statistics (LE-S2)	4
Foreign Lang 3XX: 300-level Foreign Language course		3

UD, LE-R1 Responsibility 1/INTB Elective: Upper-division, Responsibility 1: Equity, Diversity, and Inclusivity course from INTB Electives list 3

### THIRD YEAR

#### FIRST SEMESTER

MGMT 340	Organizational Behavior	3
MKTG 330	Principles of Marketing	3
MKTG 338	Marketing & Sales Analytics	3

#### SOMETIME IN THE THIRD YEAR

ACCT 214	Managerial Accounting	3
BSAD 300	Equity, Diversity, and Inclusion in the Workplace	1
BSAD 305	Legal and Regulatory Environment	3
FIN 320	Principles of Finance	3
IS 307	Introduction to Business Analytics	3
OSCM 341	Operations Management	3
MKTG Electives:	See catalog and degree audit for list of approved courses.	3

UD LE-I1/INTB Elective: Upper-division, Integration (I1) course from INTB Electives list. See catalog and degree audit for list of approved, upper-division courses.<sup>2</sup> 3

#### SOMETIME IN THE THIRD OR FOURTH YEAR

**Study Abroad:** Please note that if studying abroad in the third or fourth year, upper-division business courses must be taken at an AACSB-accredited institution. For a list of AACSB-accredited institutions, please see the Your Major + Study Abroad page: <http://www.uwec.edu/cie> (<http://www.uwec.edu/cie/>). **International Business majors:** consider especially Seoul, South Korea; Limerick, Ireland and Glasgow, Scotland; then Lorenzo d'Medici, Italy and Massey University in New Zealand. **Marketing Analytics majors:** consider especially Lorenzo d'Medici, Italy and Stellenbosch, South Africa; then Melbourne, Australia; Limerick, Ireland; Massey University in New Zealand; Glasgow, Scotland; and Bilbao, Spain. Courses that transfer from AACSB-accredited institutions to UWEC as 907U courses with a program prefix (e.g., BSAD, MGMT) might contribute as major electives. Please note that if the study abroad program does not allow students to complete a business course while abroad, it may not satisfy the major's international business experience requirement. Consult your academic advisor early to plan for your international business experience requirement.<sup>3</sup>

#### SOMETIME IN THE FOURTH YEAR

Choose two courses from the following: 6

FIN 325	International Financial Management	
or ECON 351	International Economics	
or ECON 353	Economics of Pacific Asia	
or ECON 355	Economic Development	
or ECON 356	Economic Development of Latin America	
MGMT 345	Managing Global Organizations	3
MGMT 447	Cross Cultural Leadership	3
MGMT 449	Strategic Management in a Global Business Environment (LE-I1)	3
MKTG 332	Integrated Marketing Communications	3
	<sup>4</sup>	
MKTG 334	Marketing Research	3

MKTG 335	International Marketing	3
MKTG 434	Advanced Marketing Analytics	3
MKTG 438	Strategic Marketing	3
MKTG Electives:	See catalog and degree audit for list of approved courses.	1-2

#### Minimum total for the baccalaureate degree = 120 credits

- <sup>1</sup> Please see this webpage (<https://www.uwec.edu/academics/college-business/academic-resources/student-professional-development-program/>) for more information regarding the SPDP program.
- <sup>2</sup> Students opting to complete the I1 through study abroad can replace this course with an approved elective course.
- <sup>3</sup> Please see this webpage ([https://studyabroad.apps.uwec.edu/?FuseAction=Abroad.ViewLink&Parent\\_ID=95F842BE-5056-B565-C4F8B52A589A0A9D&Link\\_ID=62E08FAA-A555-5AF9-7AA625856C21266F](https://studyabroad.apps.uwec.edu/?FuseAction=Abroad.ViewLink&Parent_ID=95F842BE-5056-B565-C4F8B52A589A0A9D&Link_ID=62E08FAA-A555-5AF9-7AA625856C21266F)) for more information regarding Your Major + Study Abroad.
- <sup>4</sup> Optional service-learning component

#### RECOMMENDATIONS FOR HIGH IMPACT PRACTICES (HIPs)

The University of Wisconsin-Eau Claire encourages all students to participate in High Impact Practices. The following information identifies any specific recommendations that faculty in this major have concerning which HIPs might be most beneficial to students, and any recommendations about when those HIPs best fit into the degree plan. Students should also consult their faculty advisor for information on HIPs. There are many additional high impact opportunities available. Talk to your academic advisor for more information about incorporating HIPs like Study Abroad (<https://studyabroad.apps.uwec.edu/>), Intercultural Immersion (<https://www.uwec.edu/immersion/>), Internship (<https://www.uwec.edu/career-services/info-students/internships/>), and/or Student/Faculty Collaborative Research (<https://www.uwec.edu/orsp/students/student-faculty-collaborative-research-guide/>) into your time at UW-Eau Claire.

### International Business and Professional Sales, B.B.A. (Comprehensive Double Major)

**The following is a sample degree plan, based on the current catalog.** It is based on the 120-credit graduation requirement and assumes no transferred credits, no requirements waived by placement tests, no courses taken in the summer or winter, no repeated courses, and no remedial courses that may be required. This sample degree plan is intended for first-year students entering UW-Eau Claire in the fall semester. Your own degree plan may differ depending on the course of study selected (second major, minor, etc.). UW-Eau Claire cannot guarantee all courses will be offered as shown, but will provide a range of courses that may enable prepared students to fulfill their requirements in a timely period. This sample degree plan is just a guide. Please consult your advisor, your degree audit, and the catalog to create your own degree plan. *Note:* In order to earn the required minimum of 120 credits for the degree in four years, you should plan to take 15 credits each semester or 30 credits each year. Students pursuing a double major may exceed 120 credits earned and may need to take more than 30 credits per year to graduate in 4 years.

To earn a degree, students must fulfill all University Graduation Requirements, including the Liberal Education (LE) Core. LE Core course work in the following sample degree plan uses abbreviations such as LE-K1, LE-S2, LE-R3, and LE-I1 to represent the learning outcomes students will meet via completion of their liberal education course work.

Please click (<https://catalog.uwec.edu/undergraduate/graduation-requirements/>) here for a description of the Liberal Education Core outcomes

and requirements. Note that the LE Core may be completed through both course and non-course experiences.

#### Notes:

- Students pursuing this major are strongly encouraged to pursue the Leadership Studies Certificate (<https://catalog.uwec.edu/undergraduate/business/management-marketing/leadership-studies-certificate/>). Coursework in your major and the Leadership Studies certificate may overlap. See your advisor for additional information.
- All International Business majors are required to have an international business experience.
- International Business majors should overlap LE requirements with INTB elective courses as much as possible.
- International Business majors are highly recommended to select a second major in a specific area of business to make themselves more marketable. Students pursuing an International Business double major should plan to test into at least a 200-level foreign language course or take the additional time necessary to complete the requisite language proficiency.

#### FIRST YEAR

##### FIRST SEMESTER

MATH 109	Algebra for Calculus (LE-S2)	4
Foreign Lang 201: 201-level Foreign Language		4

##### SECOND SEMESTER

Foreign Lang 202: 202-level Foreign Language		4
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##### SOMETIME IN THE FIRST YEAR

BSAD 180	Foundations for Success in Business	3
ECON 103	Principles of Microeconomics (LE-K2)	3
ECON 104	Principles of Macroeconomics (LE-K2)	3
WRIT 114	Intensive Blugold Seminar in Critical Reading and Writing (LE-S1, 5 credits)	5

OR

WRIT 116	Blugold Seminar in Critical Reading and Writing (LE-S1, 5 credits)	
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OR

WRIT 118	Accelerated Blugold Seminar in Critical Reading and Writing (LE-S1, 2 credits)	
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OR

WRIT 120	Blugold Seminar in Critical Reading and Writing for Transfer Students (LE-S1, 2 credits)	
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##### SOMETIME IN THE FIRST OR SECOND YEAR

LE Options: (K1, R3): Knowledge 1 (K1) Natural Sciences; Responsibility 3 (R3) Civic and Environmental Issues		3
LE Option: Knowledge 1 (K1L) Natural Sciences with Lab		4
LE Options: (K3, R2)/INTB Elective: Knowledge 3 (K3) Humanities; Responsibility 2 (R2) Global Perspectives from INTB Electives list		3
LE Options: (K3, R1 DDIV)/INTB Elective: Knowledge 3 (K3) Humanities; Responsibility 1 (R1, DDIV) Equity, Diversity, and Inclusivity with Design for Diversity from INTB Electives list		3
LE Options: (K4, S3): Knowledge 4: Fine Arts; Skills 3: Creativity Service-Learning (LE-SL)		3

**SPDP:** Student Professional Development Program (SPDP) workshop completion recommended by the end of the 1st year, 2nd semester—but no later than the end of the 3rd semester or 45 credits earned.<sup>1</sup>

**Study Abroad:** Students optionally participating in study abroad may opt-in to complete one of the two Integrative Learning 1 (I1) experiences. Many courses taken at approved study-abroad institutions will satisfy LE or elective requirements. Consult the Transfer Credit Wizard and consult with your academic advisor to plan which LE or elective courses to take while abroad. **International Business majors:** please note that if the study abroad program does not allow students to complete a business course while abroad, it may not satisfy the major's international business experience requirement. Consult your academic advisor early to plan for your international business experience requirement. See also the third-year note below regarding upper-division business courses.

**NSE:** Students optionally participating in National Student Exchange (NSE) should work with their academic advisor to select courses at their NSE site that will cover UWEC degree requirements.

#### SOMETIME IN THE SECOND YEAR

ACCT 201	Introduction to Accounting	3
BCOM 206	Business Writing (LE-S1)	2
BCOM 207	Business Presentations (LE-S1)	2
IS 240	Information Systems in Business	3
MATH 246	Elementary Statistics (LE-S2)	4
Foreign Lang 3XX: 300-level Foreign Language course		3
UD, LE-R1 Responsibility 1/INTB Elective: Upper-division, Responsibility 1: Equity, Diversity, and Inclusivity course from INTB Electives list		3

#### THIRD YEAR

##### FIRST SEMESTER

MGMT 340	Organizational Behavior	3
MKTG 330	Principles of Marketing	3
MKTG 337	Professional Selling	3

##### SECOND SEMESTER

MKTG 490	Advanced Sales Topics	3
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##### SOMETIME IN THE THIRD YEAR

ACCT 214	Managerial Accounting	3
BSAD 300	Equity, Diversity, and Inclusion in the Workplace	1
BSAD 305	Legal and Regulatory Environment	3
FIN 320	Principles of Finance	3
MKTG 338	Marketing & Sales Analytics	3
OSCM 341	Operations Management	3
UD LE-I1/INTB Elective: Upper-division, Integration (I1) course from INTB Electives list. See catalog and degree audit for list of approved, upper-division courses.		3

##### SOMETIME IN THE THIRD OR FOURTH YEAR

**Study Abroad:** Please note that if studying abroad in the third or fourth year, upper-division business courses must be taken at an AACSB-accredited institution. For a list of AACSB-accredited institutions, please see the Your Major + Study Abroad page: <http://www.uwec.edu/cie> (<http://www.uwec.edu/cie/>). **International Business majors:** consider especially Seoul, South Korea and Limerick, Ireland; then Bilbao, Spain; Lorenzo d'Medici, Italy; Massey University in New Zealand; and Glasgow, Scotland. **Professional Sales majors:** consider especially Lorenzo d'Medici, Italy and Stellenbosch, South Africa; then Melbourne, Australia; Limerick, Ireland; Massey University in New Zealand; Glasgow, Scotland; and Bilbao, Spain. Courses that transfer from AACSB-accredited institutions to UWEC as 907U courses with a program prefix (e.g., BSAD, MGMT) might contribute as major electives. Please note that if the study abroad program does not allow students to complete a business course while abroad, it may not satisfy the major's international business experience requirement. Consult your academic advisor early to plan for your international business experience requirement.<sup>2</sup>

#### FOURTH YEAR

##### FIRST SEMESTER

MKTG 433	Sales Management	3
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##### SOMETIME IN THE FOURTH YEAR

Choose two courses from the following:	6
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FIN 325	International Financial Management	
or ECON 351	International Economics	
or ECON 353	Economics of Pacific Asia	
or ECON 355	Economic Development	
or ECON 356	Economic Development of Latin America	
MGMT 345	Managing Global Organizations	3
MGMT 447	Cross Cultural Leadership	3
MGMT 449	Strategic Management in a Global Business Environment (LE-11)	3
MKTG 334	Marketing Research <sup>3</sup>	3
MKTG 335	International Marketing	3
MKTG 438	Strategic Marketing	3
MKTG Electives: See catalog and degree audit for list of approved courses.		4-5

**Minimum total for the baccalaureate degree = 120 credits**

<sup>1</sup> Please see this webpage (<https://www.uwec.edu/academics/college-business/academic-resources/student-professional-development-program/>) for more information regarding the SPDP program.

<sup>2</sup> Please see this webpage ([https://studyabroad.apps.uwec.edu/?FuseAction=Abroad.ViewLink&Parent\\_ID=95F842BE-5056-B565-C4F8B52A589A0A9D&Link\\_ID=62E08FAA-A555-5AF9-7AA625856C21266F](https://studyabroad.apps.uwec.edu/?FuseAction=Abroad.ViewLink&Parent_ID=95F842BE-5056-B565-C4F8B52A589A0A9D&Link_ID=62E08FAA-A555-5AF9-7AA625856C21266F)) for more information regarding Your Major + Study Abroad.

<sup>3</sup> Optional service-learning component

#### RECOMMENDATIONS FOR HIGH IMPACT PRACTICES (HIPs)

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when those HIPs best fit into the degree plan. Students should also consult their faculty advisor for information on HIPs. There are many additional high impact opportunities available. Talk to your academic advisor for more information about incorporating HIPs like Study Abroad (<https://studyabroad.apps.uwec.edu/>), Intercultural Immersion (<https://www.uwec.edu/immersion/>), Internship (<https://www.uwec.edu/career-services/info-students/internships/>), and/or Student/Faculty Collaborative Research (<https://www.uwec.edu/orsp/students/student-faculty-collaborative-research-guide/>) into your time at UW-Eau Claire.

## Liberal Education (LE) Core Guidance

### Liberal Education Core (LE Core)

The LE Core comprises 17 learning experiences across 11 learning outcomes. Students must complete a minimum of 36 credits in courses approved for the LE Core.

- K1 – Natural Sciences; two experiences (one lab science experience is required in K1 or K2).
- K2 – Social Sciences; two experiences (one lab science experience is required in K1 or K2).
- K3 – Humanities; two experiences.
- K4 – Fine Arts; one experience.
- S1 – Written and Oral Communication; two experiences (one experience must satisfy the University writing requirement).
- S2 – Mathematics; one experience (must satisfy the University math competency requirement).
- S3 – Creativity; one experience (can be fulfilled in a student's major).
- R1 – Equity, Diversity, and Inclusivity; two experiences (one experience must meet the UW System Design for Diversity (DD) requirement).
- R2 – Global Perspectives; one experience.
- R3 – Civic and Environmental Issues; one experience.
- I1 – Integration; two experiences (one experience can be fulfilled in a student's major).
- SL—Service Learning; 30 hours

### Additional LE Core Information

- Most LE Core learning experiences are course based, and many courses meet more than one learning outcome (e.g., K3 and R2 or K1 and R3).
- Some learning experiences can also be met outside of a traditional course (e.g., undergraduate research (S3), study abroad (I1)).
- S1 – An English placement score that fulfills the University writing requirement fulfills one S1 experience.
- S1 – A foreign Language placement score that qualifies the student to enter the 102 level satisfies one S1 experience.
- S1, R2 – A foreign language placement score that qualifies the student to enter the 202 level satisfies one experience in S1 and the R2 experience.

- S2 – A math placement score that qualifies the student to enter Math 111, 112, 113 or 114 fulfills the S2 experience.
- S3 – Completion of two credits from any approved music ensemble fulfills the S3 experience.
- I1 – Any semester long study abroad program can fulfill one I1 experience.