

INTERNATIONAL BUSINESS, MINOR

Minor Requirements

(Code 740-411)

The International Business Minor is designed to enable students to enhance their perspective of the business environment as a global, rather than local, enterprise. Completion of the minor adds value to any major at UW-Eau Claire.

The minor requires foreign language competence at the 201 level. Advanced business courses taken during a study abroad semester may contribute to the minor. Prior approval is required.

The minor consists of 24 semester credits, as follows:

Code	Title	Credits
Major/Minor Combinations and Grade Requirement ^{1, 2}		
Required Courses:		9
MGMT 345	Managing Global Organizations	3
MKTG 335	International Marketing	3
MGMT 447	Cross Cultural Leadership	3
Required Economics Course - Select one of the following:		3
ECON 351	International Economics	
ECON 353	Economics of Pacific Asia	
ECON 355	Economic Development	
ECON/LAS 356	Economic Development of Latin America	
FIN 325	International Financial Management	
Foreign Language Competency Requirement ³		
Elective Courses - Select from the following ⁴		12
Up to four credits of foreign language at the 201 level or higher ³		
ACCT 405	International Accounting	
AIS/ANTH 161	Introduction to Cultural Anthropology	
ANTH/GEOG 313	Culture and Transnational Dynamics	
ANTH 315	Language in Culture and Society	
ANTH 463	Religion and Culture	
BSAD 315	International Business Law	
BSAD 398	Internship Program I	
BSAD 491	Selected Topics in Business	
CJ 301	Intercultural Communication	
CJ/WGSS 317	Diversity & Communication: Organizational & Media Contexts	
CJ 319	International Communication	
ECON 351	International Economics	
ECON 353	Economics of Pacific Asia	
ECON 355	Economic Development	
ECON/LAS 356	Economic Development of Latin America	
ECON 390	Global Economics Immersion Experience	
FREN 340	Professional Communication	
FREN 355	Civilization	

GEOG 111	Planet Earth: Human Geography
GEOG 301	Geography of Western Europe
GEOG 308	Geography of Russia and Eastern Europe
GEOG 319	Geography of the Middle East and North Africa
GEOG 321	Geography of Latin America
GEOG/AIS 322	Native Geographies
GEOG 366	Geography International Immersion Experience
GEOG 369	Geography of Food
GEOG/ENV 378	International Environmental Problems and Policy
GEOG 446	Political Geography
GERM 315	German for Professional Communication
HIST 124	World History to 1500
HIST 125	World History Since 1500
HIST 284	The Nazis and Germany, 1914-1945
HIST 286	History of World War II
HIST 292	Origins of Current World Conflicts
HIST 304	Greek Civilization
HIST 306	Roman Civilization
HIST/LAS 311	Latin America Since Independence
HIST/WGSS 313	Gender, Sex, and Science in European History
HIST 315	The Age of Reformation
HIST 318	Studies in the History of European and Mediterranean Worlds
HIST 319	Studies in Global and Comparative History
HIST 326	Twentieth Century Europe, 1900 to Present
HIST 360	Modern France
HIST 362	Modern Germany
HIST 375	Twentieth Century Russia
HIST 376	World War I and II Military
HIST 381	Comparative Genocide
HIST 382	Imperialism Since 1800
HIST 383	Modern Africa
HIST 384	The Vietnam War
HIST 388	History of China
HIST 389	History of Japan
HIST 393	Roots of Selected Contemporary World Problems
INTB 361	International Experience in India
INTB 362	International Experience in China
OSCM 363	International Logistics and Supply Chain Management
PHIL 234	Classical Chinese Philosophy
POLS 122	Introduction to World Politics
POLS 260	Introduction to Comparative Politics
POLS 321	Politics of the Middle East
POLS 322	Politics of Russia

POLS 323	Politics of Eastern Europe
POLS 327	Politics of Continental Europe
POLS 390	Culture and Politics
RELS 100	Introduction to the Religions of the World
RELS 110	Basic Issues in Religion
RELS 210	Religion and Morality
RELS 307	Judaism
RELS 323	Chinese and Japanese Religions
SPAN 340	Spanish for Business

¹ The International Business minor will not count as a secondary program when combined with the standard Business Administration major. This minor can count as a secondary program when combined with other COB majors. Please see the list of approved major/minor combinations (<http://catalog.uwec.edu/undergraduate/business/#academicprogramstext>) that satisfy university academic concentration requirements (<http://catalog.uwec.edu/undergraduate/graduation-requirements/#header16>).

² Students minoring in International Business must earn a C- or better in MGMT 345, MKTG 335, and MGMT 447.

³ Students may choose to either take a 201 or higher level foreign language course as part of their minor electives or test out of a foreign language at the 201 level or higher.

⁴ Electives may include at most one course per discipline. At least six of the twelve elective credits must be 300- or 400-level courses

Program Learning Outcomes

Students completing this program will be expected to meet the following learning outcomes:

- Adapt and apply knowledge about the world's diverse cultures to the international business environment.
- Adapt and apply knowledge about the world's diverse values to the international business environment.