

MANAGEMENT AND LEADERSHIP PROGRAMS

Management and Leadership Programs

Schneider Social Science 400E
715-836-3677

www.uwec.edu/cob (<https://www.uwec.edu/academics/college-business/>)

The Department of Management and Leadership Programs offers comprehensive majors in Management, Entrepreneurship, Human Resources, International Business, and Health Care Administration. The Health Care Administration major is targeted toward students preparing for careers in managing post-acute health care institutions.

The department also offers three minors. Minors in Management, Entrepreneurship, and International Business all provide an opportunity for students to gain a more focused area of study and are available to all students, including those with a major (other than the Business Administration major) in the College of Business.

Major/Minor Combinations are allowed in the Department of Management and Leadership Programs. See Major/Minor Combinations (<http://catalog.uwec.edu/undergraduate/business/#academicprogramstext>).

Department of Management and Leadership Programs Scholarships

Refer to the College of Business website (<http://www.uwec.edu/academics/college-business/academic-resources/scholarships/>) for an up-to-date listing of Department of Management and Leadership Programs scholarships, or contact the department chair, Schneider 400E.

Management and Leadership Programs Faculty

Kristy Lauver, Chair

Management Faculty

Longzhu Dong
Melissa Emerson
Daniel Gullifor
Robert Heintz
Scott Lester
Brent Opall
Rebecca Rouse
Ann Rupnow
Derek Stotler
Rebecca Wyland
Xiaoyu (Shawn) Yang

Health Care Administration Faculty

Jennifer Johs-Artisensi
Lindsey Creapeau
Frances Hawes
Natalie McMurray

Majors

- Comprehensive Major: Entrepreneurship - B.B.A. (<http://catalog.uwec.edu/undergraduate/business/management-leadership/entrepreneurship-comprehensive-major-bba/>)
- Comprehensive Major: Health Care Administration - B.B.A. (<http://catalog.uwec.edu/undergraduate/business/management-leadership/health-care-administration-comprehensive-major-bba/>)
- Comprehensive Major: Human Resource Management - B.B.A. (<http://catalog.uwec.edu/undergraduate/business/management-leadership/human-resource-management-comprehensive-major-bba/>)
- Comprehensive Major: International Business - B.B.A. (<http://catalog.uwec.edu/undergraduate/business/management-leadership/international-business-comprehensive-major-bba/>)
- Comprehensive Major: Management - B.B.A. (<http://catalog.uwec.edu/undergraduate/business/management-leadership/management-comprehensive-major-management-bba/>)

Minor

- Minor: Entrepreneurship (<http://catalog.uwec.edu/undergraduate/business/management-leadership/entrepreneurship-minor/>)
- Minor: International Business (<http://catalog.uwec.edu/undergraduate/business/management-leadership/international-business-minor/>)
- Minor: Management (<http://catalog.uwec.edu/undergraduate/business/management-leadership/management-minor/>)

Certificates

- Certificate: Leadership Studies (<http://catalog.uwec.edu/undergraduate/business/management-leadership/leadership-studies-certificate/>)
- Certificate: Entrepreneurship (<http://catalog.uwec.edu/undergraduate/business/management-leadership/entrepreneurship-certificate/>)
- Certificate: International Business (<http://catalog.uwec.edu/undergraduate/business/management-leadership/international-business-certificate/>)