The Certificate in International Business is designed to enhance the bachelor's degree for any student at UW-Eau Claire. Students for whom studying abroad or an international internship are not options can complete the 12-credit certificate and add valuable insights into the global business environment.

The Certificate was designed by participating faculty in the UW-Eau Claire College of Business, the Business Advisory Council, and the International Business Advisory Council. It is designed to complement the UW-Eau Claire Global Studies minor and to enhance all majors at UW-Eau Claire.

International Business Certificate Requirements

Twelve semester credits, as follows:

- **Required - Complete the following three courses with minimum 2.75 GPA:**
  - MKTG 335 International Marketing 3
  - MGMT 345 Managing Global Organizations 3
  - or MGMT 447 Cross Cultural Leadership 3
  - ECON/LAS 356 Economic Development of Latin America 3
  - or FIN 325 International Financial Management 3
  - or ECON 351 International Economics 3
  - or ECON 353 Economics of Pacific Asia 3
  - or ECON 355 Economic Development 3

- **Elective Courses - A minimum of three credits from the following:**
  - Any foreign language course at the 201 level or higher
  - ACCT 405 International Accounting
  - ANTH 315 Language in Culture and Society
  - ANTH 351 Cross-Cultural Dynamics
  - ANTH 355 Peoples of Africa
  - ANTH 422 Anthropology of Law
  - ANTH 463 Religion and Culture
  - ANTH/WGSS 356 Women in Cross-Cultural Perspective
  - ARTH 112 Survey: Renaissance to 20th Century Art
  - BSAD 315 International Business Law
  - BSAD 491 Selected Topics in Business
  - CJ 301 Intercultural Communication
  - CJ 319 International Communication
  - ECON 351 International Economics
  - ECON 353 Economics of Pacific Asia
  - ECON 355 Economic Development
  - GEOG 301 Geography of Western Europe
  - GEOG 308 Geography of Russia and Eastern Europe
  - GEOG 319 Geography of the Middle East and North Africa
  - GEOG 321 Geography of Latin America
  - GEOG 366 Geography International Immersion Experience
  - HIST 124 World History to 1500
  - HIST 125 World History Since 1500
  - HIST 284 The Nazis and Germany, 1914-1945
  - HIST 286 History of World War II
  - HIST 292 Origins of Current World Conflicts
  - HIST 304 Greek Civilization
  - HIST 306 Roman Civilization
  - HIST 315 The Age of Reformation
  - HIST 326 Twentieth Century Europe, 1900 to Present
  - HIST 360 Modern France
  - HIST 362 Modern Germany
  - HIST 366 History of Middle East Since Muhammad
  - HIST 375 Twentieth Century Russia
  - HIST 376 World War I and II Military
  - HIST 381 Comparative Genocide
  - HIST 382 Imperialism Since 1800
  - HIST 383 Modern Africa
  - HIST 384 The Vietnam War
  - HIST 387 Marco Polo's World, 1250-1350
  - HIST 388 History of China
  - HIST 389 History of Japan
  - HIST 393 Roots of Selected Contemporary World Problems
  - HIST/LAS 311 Latin America Since Independence
  - HIST/WGSS 385 The History of Middle Eastern Muslim Women
  - LAS/ECON 356 Economic Development of Latin America
  - MGMT 343 Supply Chain Management
  - POLS 122 Introduction to World Politics
  - POLS 260 Introduction to Comparative Politics
  - POLS 321 Politics of the Middle East
  - POLS 322 Politics of Russia
  - POLS 323 Politics of Eastern Europe
  - POLS 324 Politics of Asia
  - POLS 327 Politics of Continental Europe
  - POLS 390 Culture and Politics
  - POLS/LAS 319 Politics of Latin America
  - RELS 100 Introduction to the Religions of the World
  - RELS 304 Modern Christianity
  - RELS 307 Judaism
  - RELS 309 Islam
  - RELS 312 Buddhism: Past and Present
  - RELS 314 Hinduism
  - RELS 323 Chinese and Japanese Religions
The International Business certificate may not be combined with the standard Business Administration major. This certificate can be combined with other COB majors, including some Management and Marketing majors. Please see the list of approved major/minor combinations within a single department (http://catalog.uwec.edu/undergraduate/business/#academicprogramstext) that satisfy university academic concentration requirements.