INTERNATIONAL BUSINESS, MINOR

(Code 740-411)

The International Business Minor is designed to enable students to enhance their perspective of the business environment as a global, rather than local, enterprise. Completion of the minor adds value to any major at UW-Eau Claire.

The minor requires foreign language competence at the 201 level. Advanced business courses taken during a study abroad semester will replace the directed study or independent study options listed below.

The minor consists of 24 semester credits, as follows:

Major/Minor Combinations and Grade Requirement

Required Courses: 9
- MGMT 345 Managing Global Organizations 3
- MKTG 335 International Marketing 3
- MGMT 447 Cross Cultural Leadership 3

Required Economics Course - Select one of the following: 3
- ECON 351 International Economics
- ECON 353 Economics of Pacific Asia
- ECON 355 Economic Development
- ECON/LAS 356 Economic Development of Latin America
- FIN 325 International Financial Management

Foreign Language Competency Requirement

Students may choose to either take a 201 or higher level foreign language course as part of their minor electives or test out of a foreign language at the 201 level or higher.

Elective Courses - Select from the following 12
- Up to four credits of foreign language at the 201 level or higher
- ACCT 405 International Accounting
- AIS/ANTH 161 Introduction to Cultural Anthropology
- ANTH/GEOG 313 Culture and Transnational Dynamics
- ANTH 315 Language in Culture and Society
- ANTH 463 Religion and Culture
- BSAD 315 International Business Law
- BSAD 398 Internship Program I
- BSAD 491 Selected Topics in Business
- CJ 301 Intercultural Communication
- CJ/WGSS 317 Diversity & Communication: Organizational & Media Contexts
- CJ 319 International Communication
- ECON 351 International Economics
- ECON 353 Economics of Pacific Asia
- ECON 355 Economic Development
- ECON/LAS 356 Economic Development of Latin America
- ECON 390 Global Economics Immersion Experience
- FREN 340 Professional Communication
- FREN 355 Contemporary French Civilization
- GEOG 111 Human Geography
- GEOG 301 Geography of Western Europe
- GEOG 308 Geography of Russia and Eastern Europe
- GEOG 319 Geography of the Middle East and North Africa
- GEOG 321 Geography of Latin America
- GEOG/AIS 322 Native Geographies
- GEOG 366 Geography International Immersion Experience
- GEOG 369 Geography of Food
- GEOG/ENV 378 International Environmental Problems and Policy
- GEOG 446 Political Geography
- GERM 315 German for Professional Communication I
- HIST 124 World History to 1500
- HIST 125 World History Since 1500
- HIST 284 The Nazis and Germany, 1914-1945
- HIST 286 History of World War II
- HIST 292 Origins of Current World Conflicts
- HIST 304 Greek Civilization
- HIST 306 Roman Civilization
- HIST/LAS 311 Latin America Since Independence
- HIST/WGSS 313 Gender, Sex, and Science in European History
- HIST 315 The Age of Reformation
- HIST 318 Studies in the History of European and Mediterranean Worlds
- HIST 319 Studies in Comparative, Transnational and Pacific World History
- HIST 326 Twentieth Century Europe, 1900 to Present
- HIST 360 Modern France
- HIST 362 Modern Germany
- HIST 375 Twentieth Century Russia
- HIST 376 World War I and II Military
- HIST 381 Comparative Genocide
- HIST 382 Imperialism Since 1800
- HIST 383 Modern Africa
- HIST 384 The Vietnam War
- HIST/WGSS 385 The History of Middle Eastern Muslim Women
- HIST 388 History of China
- HIST 389 History of Japan
- HIST 393 Roots of Selected Contemporary World Problems
- INTB 361 International Experience in India
- INTB 362 International Experience in China
- MGMT 363 International Logistics and Supply Chain Management
- PHIL 234 Classical Chinese Philosophy
- POLS 122 Introduction to World Politics
- POLS 260 Introduction to Comparative Politics
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<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
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<tbody>
<tr>
<td>POLS 321</td>
<td>Politics of the Middle East</td>
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<td>POLS 322</td>
<td>Politics of Russia</td>
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<tr>
<td>POLS 323</td>
<td>Politics of Eastern Europe</td>
</tr>
<tr>
<td>POLS 327</td>
<td>Politics of Continental Europe</td>
</tr>
<tr>
<td>POLS 390</td>
<td>Culture and Politics</td>
</tr>
<tr>
<td>RELS 100</td>
<td>Introduction to the Religions of the World</td>
</tr>
<tr>
<td>RELS 110</td>
<td>Basic Issues in Religion</td>
</tr>
<tr>
<td>RELS 210</td>
<td>Religion and Morality</td>
</tr>
<tr>
<td>RELS 307</td>
<td>Judaism</td>
</tr>
<tr>
<td>RELS 323</td>
<td>Chinese and Japanese Religions</td>
</tr>
<tr>
<td>SPAN 340</td>
<td>Spanish for Business</td>
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1 The International Business minor may not be combined with the standard Business Administration major. This minor can be combined with other COB majors, including some Management and Marketing majors. Please see the list of approved major/minor combinations within a single department (http://catalog.uwec.edu/undergraduate/business/#academicprogramstext) that satisfy university academic concentration requirements.

2 Students minoring in International Business must earn a C- or better in MGMT 345, MKTG 335, and MGMT 447.

3 Electives may include at most one course per discipline. At least six of the twelve elective credits must be 300- or 400-level courses.