

PRE-PROFESSIONAL PROGRAMS

Pre-Business

The Pre-Business area of study (formerly known as Business Undecided) is designed to enable students to start working on their BBA degree while they explore the various business disciplines. The Pre-Business area of study is not a major. Rather, it comprises the proficiency competencies and most of the BUSCORE that all College of Business students take as part of their major. Through the BUSCORE, students are exposed to the different business disciplines of study and can then easily transition to and declare one of the majors in the College of Business (<http://catalog.uwec.edu/undergraduate/business/#academicprogramstext>). Students who have declared Pre-Business will be advised through the Business Communications and Information Systems department.

(Code 740-900)

Proficiency Requirements

Proficiency requirements include basic prerequisite courses and/or entry-level competencies for the major. These are not counted as credits in the major.

Code	Title	Credits
ECON 103	Principles of Microeconomics	3
ECON 104	Principles of Macroeconomics	3
MATH 109	Algebra for Calculus ¹	4
MATH 246	Elementary Statistics	4

¹ MATH 109 or UWX MA116 or beyond, or competency to enter MATH 111

The BUSCORE

The BUSCORE is the common body of courses taken by all BBA students with the exception of the Health Care Administration major. It consists of the following courses:

Code	Title	Credits
BUSCORE Courses		
ACCT 201	Introduction to Accounting	3
BCOM 206	Business Writing ¹	2
BCOM 207	Business Presentations ¹	2
BLAW 305	Legal and Regulatory Environment	3
BSAD 180	Foundations for Success in Business	3
BSAD 300	Equity, Diversity, and Inclusion in the Workplace	1
FIN 320	Principles of Finance	3
IS 240	Information Systems in Business	3
MKTG 330	Principles of Marketing	3
MGMT 340	Organizational Behavior	3
MGMT 449	Strategic Management in a Global Business Environment ²	3
OSCM 341	Operations Management	3
Total Credits		32

¹ Students must earn a grade of C or above in BCOM 206 and BCOM 207.

² MGMT 449 is a capstone course that requires prior completion of all other BUSCORE courses. This prerequisite is strictly enforced.

Student Professional Development Program

All students pursuing a major in the College of Business must complete the Student Professional Development Workshops. Students pursuing a Pre-Business area of study should complete the Student Professional Development Workshops on the same timeline as students pursuing a major in the College of Business. For more information, visit the College of Business website. (<https://www.uwec.edu/academics/college-business/>)