

PRE-PROFESSIONAL PROGRAMS

Pre-Business

If you are exploring various business disciplines and want to get started on your degree, then the Pre-Business route is the path for you. The Pre-Business area of study is not a major. Rather, it comprises the proficiency competencies and most of the BUSCORE that all College of Business students take as part of their major. Through the BUSCORE, you are exposed to the different business disciplines of study and can then easily transition to and declare one of the majors in the College of Business (<http://catalog.uwec.edu/undergraduate/business/#academicprogramtext>). You have a faculty advisor in the Business Communications and Information Systems department to help guide you. Additionally, the faculty teaching in the BUSCORE are excited to tell you about their discipline.

(Code 740-900)

Proficiency Requirements

Proficiency requirements include basic prerequisite courses and/or entry-level competencies for the major. These are not counted as credits in the major.

Code	Title	Credits
BSAD 180	Foundations for Success in Business	3
ECON 103	Principles of Microeconomics	3
ECON 104	Principles of Macroeconomics	3
MATH 109	Algebra for Calculus ¹	4
MATH 246	Elementary Statistics	4

¹ MATH 109 or UWX MA116 or beyond, or competency to enter MATH 111

The BUSCORE

The BUSCORE is the common body of courses taken by all BBA students with the exception of the Health Care Administration major. It consists of the following courses:

Code	Title	Credits
BUSCORE Courses		
ACCT 201	Introduction to Accounting	3
BCOM 206	Business Communication: Writing, Speaking, and Collaborating ^{1,2}	3
or BCOM 207	Business Communication: Persuasive Messaging, Conversations, and Professional Development	
BLAW 305	Legal and Regulatory Environment	3
BSAD 300	Cultural Competence for Today's Workplace	1
FIN 320	Principles of Finance	3
IS 240	Information Systems in Business	3
MKTG 330	Principles of Marketing	3
MGMT 340	Organizational Behavior: Leading and Developing People, Teams, and Culture	3
MGMT 449	Strategic Management in a Global Business Environment ³	3

OSCM 341	Operations Management	3
Total Credits		28

¹ Students must earn a grade of C or above in BCOM 206/BCOM 207.

² BCOM 206 is a required BUSCORE course for the following majors:

- Accounting
- Business Administration
- Business Communication
- Business Finance
- Economics, Business
- Health Care Administration
- Information Systems

BCOM 207 is a required BUSCORE course for the following majors:

- Marketing
- Marketing, Marketing Analytics emphasis
- Marketing, Professional Sales emphasis
- Operations and Supply Chain Management

BCOM 206 or BCOM 207 is a required BUSCORE course for the following majors:

- Entrepreneurship
- Human Resource Management
- International Business
- Management
- Management, Sport Management emphasis

³ MGMT 449 is a capstone course that requires prior completion of all other BUSCORE courses. This prerequisite is strictly enforced.

Student Professional Development Program

Because all students pursuing a major in the College of Business are required to complete the Student Professional Development (SPDP) workshops (<https://www.uwec.edu/academics/colleges/college-business/student-professional-development-program/>), you will want to complete the SPDP workshops on the same timeline as students pursuing a major in the College of Business. The SPDP workshops are only open to College of Business students and are known for distinguishing College of Business students from other job applicants.