

PROFESSIONAL STUDIES, COMPREHENSIVE MAJOR

(Code 941-001)

University Requirements

GRADUATION REQUIREMENTS FOR BACCALAUREATE DEGREE

Credit Requirements

Minimum total for graduation ¹	120
Upper division credits (courses numbered 300 and higher)	39
Core General Education	10 courses, 36 credits

Academic Concentrations (<http://catalog.uwec.edu/undergraduate/graduation-requirements/#header16>)

Grade Point Requirements (<http://catalog.uwec.edu/undergraduate/graduation-requirements/#header14>) ²

Total	2.00 average
Resident	2.00 average
Major	2.00 average
Minor	2.00 average
Certificate	2.00 average

University Residency Requirements (<http://catalog.uwec.edu/undergraduate/graduation-requirements/#header15>)

Minimum total	30
Senior year	23
Major, Standard, upper division in residence	12
Major, Comprehensive, upper division in residence	21
Certificate	25 percent of credits

Procedures Required for Graduation

Obtain admission to the degree program and/or the College offering it.

Apply for graduation on Camp5.

¹ Certain programs exceed this minimum.

² See special requirements in each College.

Applicability of Credits Toward Graduation

Junior College or Two-Year College Credits. A maximum of 72 semester credits earned in a junior college or two-year college will be accepted as degree credits at UW-Eau Claire.

Extension Credits. Credits earned in credit outreach courses offered by UW-Eau Claire are treated as resident credits. Credits earned in extension courses offered by other units of the Universities of Wisconsin System are treated as transfer credits. All other (non-UW) extension and correspondence credits are normally limited to one-fourth of the total required for graduation from any curriculum.

WTCS Credits. A maximum of 72 semester credits earned in college parallel programs at Madison Area Technical College, Milwaukee Area Technical College, Nicolet Area Technical College, or Chippewa Valley Technical College may be accepted as degree credits at UW-Eau Claire. A set number of general

education courses will be accepted from other technical schools. Occupational and technical courses may also be considered for transfer if the quality and content of the course work from the technical college is judged to be comparable to course work at UW-Eau Claire. Refer to the Transfer Credit Wizard (https://www.uwec.sis.wisconsin.edu/psp/eauprd-tb/EMPLOYEE/SA/c/EAU_SS_CUSTOM.EAU_TRNCRDWZ.GBL) or contact the UW-Eau Claire Admissions Office for information about the current transfer policy.

USAFI Credit. UW-Eau Claire will accept up to 32 semester credits for work done through the United States Armed Forces Institute, under the provision for non-UW correspondence credit (see Extension Credits above).

Activity Credit (band, chorus, drama, KINS 100-184 courses) Students may count toward graduation no more than one credit of KINS 100-184 courses. Students may count toward graduation no more than four credits earned in any single activity course and no more than 12 credits resulting from any combination of activity courses (excluding KINS 100-184 courses).

Other Restricted Credits. For other University restrictions, see the following: Cooperative Education; Credit by Examination; Satisfactory/Unsatisfactory Registration; Transfer of Credits. College or departmental restrictions may also be placed on Independent Study (399-499 courses), Directed Study (395-495), and other types of credits.

APPLICABILITY OF CREDITS TOWARD GRADUATION

	Credit Restrictions
Satisfactory/Unsatisfactory	
Total degree credit	maximum 12
Major, Standard	maximum 1 course
Major, Comprehensive	maximum 2 courses
Minor	maximum 1 course
Credit by Examination	
Total degree credit	maximum ¼ of total
Major or minor	maximum ½ of total
Two-Year College Credits	
Total degree credit	maximum 72 credits
Activity credit (band, chorus, drama, KINS 100-184)	
Total KINS 100-184	maximum 1 credit
Total Band, chorus, drama	maximum 12 credits
Single course band, chorus, drama	maximum 4 credits
Extension credits	
UW-System	no maximum
Other extension/correspondence	maximum ¼ of total
USAFI	
USAFI	maximum 32 credits

Core General Education Requirements (CGER)

CGER Categories

Mathematics & Quantitative Reasoning (MQR) (http://catalog.uwec.edu/undergraduate/outcome-mqr/)	4 credit hours, 1 course min
Includes University Math Requirement ¹	
Communication & Literacy (CL) (http://catalog.uwec.edu/undergraduate/outcome-cl/)	8 credit hours, 2 course min (including CL-W)
Includes University Writing Requirement (CL-W) (http://catalog.uwec.edu/undergraduate/outcome-clw/) ²	
Natural Sciences & Wellness (NSW/NSWL) (http://catalog.uwec.edu/undergraduate/outcome-NSW/)	6 credit hours, 1 course min (NSW-Lab required)
Social & Behavioral Sciences (SBS) (https://catalog.uwec.edu/undergraduate/outcome-sbs/)	6 credit hours, 2 course min
Humanities & Arts (HA) (http://catalog.uwec.edu/undergraduate/outcome-ha/)	6 credit hours, 2 course min
Civics & Perspectives (CP) (http://catalog.uwec.edu/undergraduate/outcome-cp/)	6 credit hours, 2 course min
CGER Totals ³	
Credits	minimum 36 credits
Courses	minimum 10 courses

¹ University Mathematics Requirement:

Students satisfy the University Mathematics Requirement in one of four ways:

- completing an approved university-level mathematics course (MQR) with a grade of C (not C-) or above
- achieving a suitable score on the UW Math Placement Test (<https://www.uwec.edu/academics/academic-support/advising/testing/placement-testing/>)
- achieving a suitable score on an exam such as the Advanced Placement Calculus or Advanced Placement Statistics exams
- achieving a suitable score on a Credit by Examination administered by the Department of Mathematics.

² University Writing Requirement:

Students satisfy the University Writing Requirement in one of four ways:

- completing a Blugold Seminar in Critical Reading and Writing course (WRIT 102 (<https://catalog.uwec.edu/search/?P=WRIT%20102>), WRIT 114 (<https://catalog.uwec.edu/search/?P=WRIT%20114>), WRIT 116 (<https://catalog.uwec.edu/search/?P=WRIT%20116>), WRIT 118 (<https://catalog.uwec.edu/search/?P=WRIT%20118>), or WRIT 120 (<https://catalog.uwec.edu/search/?P=WRIT%20120>)) with a grade of C (not C-) or above
- achieving a suitable score on the English Placement Test (<https://www.uwec.edu/academics/blugold-seminar/writ-courses-placement/>) (WPT ENGL)
- achieving a suitable score on an exam such as the Advanced Placement English Literature and Composition or Advanced Placement English Language and Composition exams
- achieving a suitable score on the University Writing Program Portfolio.

³ Completion via Placement Tests

- Writing: If the CL-W subcategory is satisfied through a placement test, the CGER Communication and Literacy requirement will be reduced from 8 credits (2 courses) to 3 credits (1 course).

- Mathematics: If the University Math Requirement is satisfied through a placement test, the CGER Mathematics & Quantitative Reasoning requirement will be considered fully met, replacing the 4-credit (1 course) requirement.
- Students must still complete 36 credits across 10 courses, with any remaining credits or courses eligible to be taken from any CGER category.

College Degree Requirements

Program and Degree Requirements

Specific requirements are published in conjunction with the Catalog description of the major leading to the degree.

Degree Requirements

University Graduation Requirements. All candidates for degrees must fulfill the requirements for credits, curriculum, GPA, and University residency as specified in the section of this catalog titled University Graduation Requirements.

College of Health and Human Sciences Graduation Requirements: Grade Point Averages. All degree candidates must earn minimum resident and total GPAs as required by their chosen major, minor, or certificate. The specific GPA requirements for majors within the College of Health and Human Sciences are as follows:

- Exercise Science, Comprehensive Major: 2.5 total GPA.
- Professional Studies, Comprehensive Major: 2.0 total GPA.
- Rehabilitation Science, Comprehensive Major: 2.75 total GPA.
- Social Work, Comprehensive Major: 2.00 total GPA.
- Speech, Language and Hearing Sciences, Comprehensive Major: 2.00 total GPA.

The resident and total GPAs for the major are computed using all attempted credits applicable to the major including those offered by departments other than the major department. The resident and total GPAs for the second program are computed similarly.

Major-Minor and Major-Certificate Requirements. Each candidate for a baccalaureate degree must present one of the following:

- Comprehensive major (at least 60 credits)
- Standard major (at least 36 credits) plus one of the following:
 - Another standard major (at least 36 credits), or
 - A minor (at least 24 credits), or
 - A certificate (12-18 credits)

Certain degree programs which include Comprehensive Majors may require more than the minimum of 120 credits for graduation.

Admissions Requirement

Students must have completed 30 credits prior to declaring the major.

Major Requirements

Liberal Arts (Code 940-001)

This major requires 60 credits, including two concentrations, each with a minimum of 12 credits including one upper division course in each concentration, or a 24 credit individual concentration, a 3 credit required capstone course, and 33 elective credits¹.

Code	Title	Credits
Professional Communication Concentration		12
BCOM 206	Business Communication: Writing, Speaking, and Collaborating	
BCOM 207	Business Communication: Persuasive Messaging, Conversations, and Professional Development	
CJ 184	Multimedia Communication	
CJ 201	Introduction to Interpersonal Communication	
CJ 202	Fundamentals of Speech	
CJ 272	Social Media and Communication	
CJ 301	Intercultural Communication	
CJ 307	Small Group Communication	
CJ 317	Diversity & Communication: Organizational & Media Contexts	
CJ 319	International Communication	
CJ 357	Professional Communication	
ENGL 313	Technical Writing	
PHIL 150	Logic and Critical Thinking	
SLHS 378	Introduction to Sign Language	
Healthcare Professions		12
BIOL 196	Human Nutrition	
CJ 452	Health Communication	
ENPH 110	Introduction to Environmental Health	
NRSRG 211	Wellness: Food for Fitness	
NRSRG 212	Navigating Health Care	
NRSRG 213	Body, Mind, Spirit Wellness	
NRSRG 220	The Language of Health Care	
PH 115	Global Health	
PH 225	Introduction to Public Health	
PH 341	Rural Public Health	
PHIL 306	Ethics of Health Care	
PSYC 230	Human Development	
SLHS 150	Introduction to Speech, Language, and Hearing Sciences	
SLHS 257	Language Development	
SLHS 353	Speech and Hearing Science	
SOC 310	Principles of Demography	
SW 100	Introduction to Social Work	
SW 360	Death and Bereavement	
SW 377	Self-Care in the Helping Professions	
SW 385	Child Welfare	
SW 389	Understanding Trauma	
SW 490	Mental Health and Substance Use	
Social and Behavioral Sciences Concentration		12
ECON 103	Principles of Microeconomics	
ECON 104	Principles of Macroeconomics	
ES 385	Social Foundations: Human Relations	
KINS 312	Psychology of Sport and Physical Activity	
PSYC 100	Introduction to Psychology	
PSYC 230	Human Development	
PSYC 260	Educational Psychology	
PSYC 331	Child Psychology	
PSYC 332	Psychology of Adolescence	
PSYC 333	Psychology of Adulthood and Aging	
SOC 101	Introduction to Sociology	
SOC 310	Principles of Demography	
SW 100	Introduction to Social Work	
SOC 317	Sociology of Food and Agriculture	
SW 394	Introduction to Counseling Skills for Helping Professionals	
Natural and Physical Sciences Concentration		12
BIOL 105	General Biology	
BIOL 180	Environmental Biology and Conservation	
BIOL 196	Human Nutrition	
CHEM 100	Chemistry: Issues and Answers	
CHEM 127	Chemistry and Climate	
GEOG 104	Planet Earth: The Physical Environment	
GEOG 135	Planet Earth: Our Digital Globe	
GEOG 178	Planet Earth: Conservation of the Environment	
GEOG/ENV 378	International Environmental Problems and Policy	
GEOL 102	Oceanography	
GEOL 304	Global Environmental Change	
PHIL 250	Symbolic Logic	
PHYS 100	Physical Science	
PHYS 308	Science of Musical Sound	
PHYS 315	The Mysterious Universe	
Business Concentration		12
ACCT 201	Introduction to Accounting	
ACCT 202	Principles of Accounting	
ACCT 214	Managerial Accounting	
BCOM 206	Business Communication: Writing, Speaking, and Collaborating	
BCOM 207	Business Communication: Persuasive Messaging, Conversations, and Professional Development	
BCOM 306	Advanced Business Writing	
BCOM 307	Advanced Business Presentations	
BCOM 309	Communicating in Workplace Relationships	
BCOM 310	Theoretical Approaches to Business Communication	
BCOM 401	Data Visualization for Business Communication	
BCOM 405	Advanced Business Communication	
BLAW 305	Legal and Regulatory Environment	
BLAW 306	Business Law	
BLAW 315	International Business Law	
BLAW 316	Sustainability and Business Law	
BSAD 300	Cultural Competence for Today's Workplace	
ECON 103	Principles of Microeconomics	

ECON 104	Principles of Macroeconomics	
ENT 200	Creativity and the Entrepreneurial Mindset	
ENT 371	Customer Discovery and Business Model Design	
ENT 373	New Venture Feasibility	
ENT 374	New Venture Launch	
ENT 471	Entrepreneurship Capstone	
FIN 320	Principles of Finance	
HCAD 101	Introduction to Health Care Administration	
HCAD 201	Overview of the U.S. Health Care System	
HCAD 222	Multidisciplinary Perspectives on Aging	
HCAD 301	Foundations of Quality Management in Health Service	
HCAD 302	Leadership and Management Practices in Health Services	
IS 240	Information Systems in Business	
MGMT 300	Personal Leadership Management	
MGMT 340	Organizational Behavior: Leading and Developing People, Teams, and Culture	
MGMT 345	Managing Global Organizations	
MGMT 347	Risk Management and Insurance	
MGMT 351	Corporate Sustainability	
MGMT 364	Project Management	
MGMT 481	Community Leadership	
MGMT 482	Leadership and Ethics	
MGMT 494	Topics in Leadership	
MKTG 330	Principles of Marketing	
MKTG 335	International Marketing	
MKTG 337	Professional Selling	
MKTG 338	Marketing & Sales Analytics	
MKTG 433	Sales Management	
MKTG 490	Advanced Sales Topics	
OSCM 341	Operations Management	
OSCM 342	Quality Management	
OSCM 343	Supply Chain Management	
Required Capstone Seminar Course		
EHS 400	Professional Studies Capstone Seminar	3
Electives ¹		33

- Apply knowledge in multiple contexts in preparation for success in a variety of professions.
- Apply knowledge and skills to address problems using inquiry and analysis, creative thinking, and teamwork.
- Use knowledge and skills to appreciate and work within global and diverse communities.

¹ Any confirming credits granted after completion of the capstone cannot apply towards electives in this major. These confirming credits will appear as ELEC 910L Professional Studies.

Program Learning Outcomes

Students completing this program will be expected to meet the following learning outcomes:

- Engage in evidence-based decision making.
- Integrate knowledge and skills across disciplines.